



The Pet Rescue Foundation

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# Maddie's Fund®



annual report / 2008–2009

## About Maddie's Fund®

Maddie's Fund® was established by Dave and Cheryl Duffield as The Duffield Family Foundation in 1994. In January 1999, the Board of Directors restructured the Foundation, defined its mission, implemented a new operating methodology and adopted the name Maddie's Fund.

Maddie's Fund is helping to create a no-kill nation where all healthy and treatable shelter dogs and cats are guaranteed a loving home.

To achieve this goal, Maddie's Fund is investing its resources in building community collaborations where animal welfare organizations come together to develop successful models of lifesaving; in veterinary colleges to help shelter medicine become part of the veterinary curriculum; and in the implementation of a national strategy to promote accountability and transparency in animal shelter operations. Maddie's Fund is named after the family's beloved Miniature Schnauzer who passed away in 1997.



The Pet Rescue Foundation

*10 Years  
of  
Saving  
Lives*

### The Maddie's Fund® Board

Dave Duffield  
Cheryl Duffield  
Amy Zeifang  
Mike Duffield  
Laurie Peek, DVM  
Peggy Taylor

### The Maddie's Fund® Staff

Rich Avanzino, President  
Mary Ippoliti-Smith,  
Vice President of Operations  
Laurie Peek, DVM,  
Veterinary Program Director  
Lynn Spivak,  
Communications Director  
Alison Gibson,  
Communications Specialist  
Shelly Thompson, Grants Manager  
Joey Bloomfield, Grants Assistant  
Lynne Fridley, Field Representative

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## Thanks to Maddie



*The Pet Rescue Foundation*

Maddie was a beloved Miniature Schnauzer whose unconditional love, devotion, loyalty and spirit inspired her guardians to start a charitable foundation in her name.

Dave and Cheryl Duffield fell head-over-heels for Maddie when she was only ten days old. "We held her in our arms, and loved her immediately," says Dave. "Maddie melted our hearts from the first second we saw her," adds Cheryl, "with her sweet ways, her stubbornness, her independence, her intelligence, her spirit, and her devotion."

Dave, Cheryl and Maddie shared ten memorable and happy years together. Dave remembers one particularly good day during the formation of his company, PeopleSoft. Playing with Maddie, he picked her up and made the following promise: "If we ever make some money, I promise we will give it back to you and your kind so others can be as happy as we are today."

Dave and Cheryl are fulfilling their promise to Maddie. They have endowed Maddie's Fund with more than \$300 million and have spent \$84.8 million so far to save dog and cat lives. Dave and Cheryl have given more of their personal wealth to the animal welfare cause in their lifetime than have any other individuals. And although they don't want to make a big fuss over their unprecedented contribution, they do want to honor their cherished companion and the special bond they shared with her.

Animal lovers can understand this sentiment. More and more of us view our companion animals as family, giving them the same care and tenderness we provide our two-legged family members. Our pets enrich our lives with their unconditional devotion to us. They enhance our lives by being a source of stability, loyalty and love. The rewards of animal companionship are immeasurable.

Maddie inspired Dave and Cheryl to give generously to help save homeless, abandoned pets in desperate need of love and care. Thanks to the dog with the indomitable spirit, shelter pets are afforded new opportunities to find compassionate homes in which they, too, may share in the joy, love and companionship that Dave and Cheryl enjoyed with Maddie.

On behalf of all sheltered dogs and cats, we give thanks to Maddie, whose spirit lives on through the lives her memorable gift has touched.



## President's Message



The nation is facing hard economic times, and shelters, rescues and individual pet guardians are hurting. But even with dollars tight and donations plummeting, last year saw progress towards Maddie's no-kill goal continue.

*The Shelter Pet Project* got underway. This historic partnership of the Ad Council, Maddie's Fund,® The Humane Society of the United States and the entire animal welfare movement was designed to give shelter dogs and cats a new image—and new homes—through public service advertisements on television, radio, blogs, social media sites, billboards and print. This three-year campaign has the potential to find homes for the 3 million healthy and treatable shelter pets currently dying in animal shelters each year for lack of adoption.

So that shelters and rescue groups would be ready for the influx of new adopters driven by *The Shelter Pet Project*, Maddie's Fund and Petfinder.com created a customer service awards campaign to help adoption organizations respond promptly and helpfully to inquiries about their available pets.

New no-kill communities in Berkeley, California and Richmond, Virginia were recognized with Maddie's Fund Lifesaving Awards.

Community collaborations drew closer to no-kill. Maddie's® Pet Rescue Project partners in New York City, for example, increased live release rates to approximately 72% from 37% in 2003.

Maddie's Fund awarded grants to eleven colleges of veterinary medicine to educate and train undergraduates, residents and PhD candidates in the exciting new field of shelter medicine. Following Maddie's lead, twenty-four out of twenty-eight colleges of veterinary medicine have now established shelter medicine programs.



Maddie's second marketing competition for hard to place animals identified hundreds of shelters finding homes for older, disabled and shy pets and pets with treatable medical or behavioral conditions. 117 shelters and rescues received cash prizes.

We collected shelter data in Asilomar Accords format from 14 percent of the nation's shelters, giving us an ever clearer picture of where we are and how much farther we have to go to reach the no-kill nation goal.

No-kill community leaders shared their strategies for success with over 200 attendees at Maddie's® Certificate Course at The HSUS 2009 Animal Care Expo in Las Vegas.

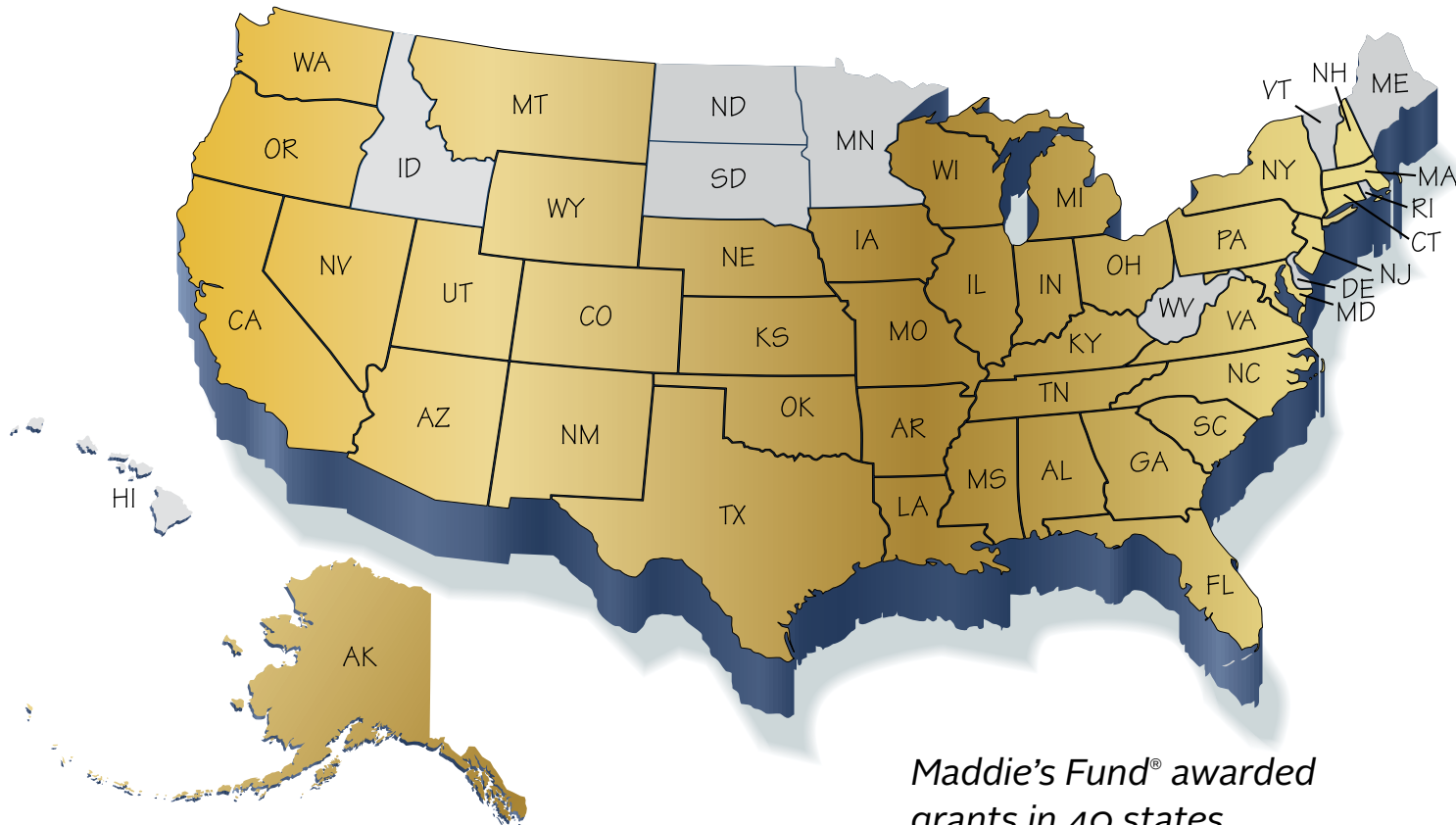
These are some highlights of what we've done to save dogs and cats this past year. Read more inside.

Sincerely,

Rich Avanzino

## Where Is Maddie's Fund®?

*In Fiscal Year 2008–2009, Maddie's Fund® distributed \$13.2 million in grant funds.*



Maddie's Fund® awarded grants in 40 states (shown in gold).

**362 grants were awarded to:**

- 395 animal welfare organizations
- 164 veterinary hospitals
- 11 universities
- 2 veterinary medical associations

### Lifesaving Accomplishments

*In Fiscal Year 2008-2009, our 7 community collaborative projects:*

- found new homes for a total of 74,664 dogs and cats
- performed 24,185 spay/neuter surgeries and
- reduced euthanasia by a total of 31,888 deaths



## Special Projects



*10 Years of Saving Lives*

## Special Projects

### The Shelter Pet Project: \$1.45 Million over Three Years

Maddie's Fund, in partnership with The Humane Society of the United States, the Ad Council and the entire animal welfare movement, created a national public service advertising (PSA) campaign, *The Shelter Pet Project*, to encourage pet adoption from animal shelters.

*The Shelter Pet Project* can save three million healthy and treatable dogs and cats that are killed in shelters each year by changing the public's perception about shelter pets and convincing millions of pet lovers to make animal shelters and rescue groups their first choice for a new companion animal.



Campaign ads created pro bono by Draftfcb Chicago use humor to give shelter pets a voice and break down negative stereotypes. Television, radio, print, outdoor, and Web ads direct audiences to visit a new comprehensive website, [www.theshelterpetproject.org](http://www.theshelterpetproject.org). The website includes a "Pet Personals" section where visitors are matched with potential pets from a local shelter or rescue group using the Petfinder.com database. The campaign is also using social media outreach to generate widespread support. The new PSAs are being distributed to more than 33,000 media outlets nationwide.

*The Shelter Pet Project* marks the first ever Ad Council campaign to focus on pets. It is expected to generate tens of millions of dollars worth of donated media each year over the three-year life of the campaign.



### Maddie's® Certificate Course

In April 2009, Maddie's Fund® sponsored a day-long certificate course at the Humane Society of the United States' Animal Care EXPO in Las Vegas. Titled, "Is an Adoption Guarantee Really Possible?," it featured eight of the nation's top animal welfare leaders and drew more than 200 attendees. (Maddie's Fund subsidized the registration fee to make it easier for animal welfare personnel to attend.)

Maddie's Fund was particularly pleased with the opportunity to present the idea of adoption guarantee sheltering and the no-kill nation goal to a new audience.

Topics and presenters included:

- Transitioning to Adoption Guarantee: Nevada Humane Society Executive Director Bonney Brown and Charlottesville-Albemarle SPCA Executive Director, Susanne Kogut.
- Customer Service: Robin Starr, CEO, Richmond SPCA and Betsy Saul, President and Founder of Petfinder.com.



- Preventing and Treating Medical and Behavior Problems in Shelter Animals: Natalie Isaza, DVM, Maddie's® Shelter Medicine Program at the University of Florida and Sheila D'Arpino, DVM, DACB, Senior Applied Animal Behaviorist, Animal Rescue League of Boston.
- Finding Homes for Hard to Place Pets: Paula Fasseas, Founder, PAWS Chicago and John Boone, Board Member, SPCA of Northern Nevada.

*"Excellent information... I liked the variety of panelists. I learned many things to take back to the shelter—there was something for everyone, from volunteers to Board to staff. It was great to hear from successful Executive Directors."*

*"This workshop had great information and I love the idea of leaving the negative and moving towards positive to increase adoption rates. Each speaker was well informed and presented their information in a way that made you think, "Wow, that makes sense." One of the better classes I have attended in the last four years."*



— From Maddie's Scrapbook —



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*Shelter  
Medicine  
Education*

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*10 Years of Saving Lives*

## Shelter Medicine Education

### Maddie's® Shelter Medicine Program, University of Florida



**Project Start Date:**

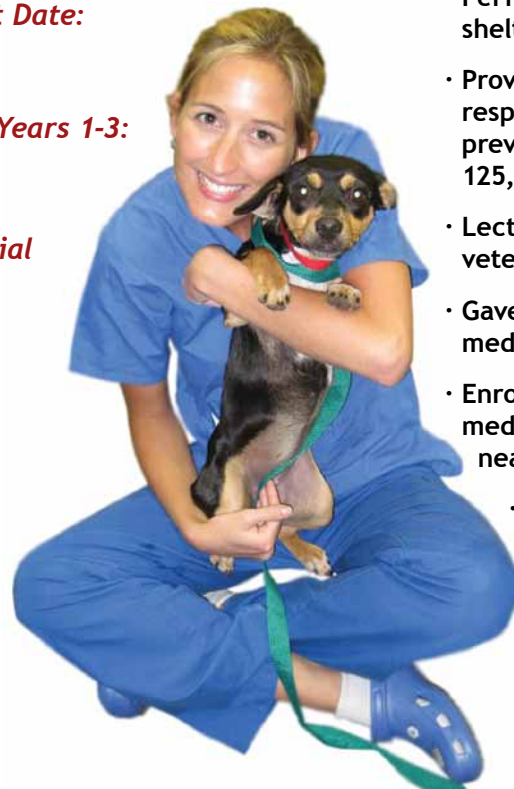
July 1, 2008

**Funding for Years 1-3:**

\$1,821,304

**Total Potential Funding:**

\$4.1 million



**Major Accomplishments:**

**2008-2009**

- Accepted three Residents into the program
- Hired a Program Coordinator
- Launched Maddie's® Shelter Medicine website, [www.UFShelterMedicine.com](http://www.UFShelterMedicine.com)
- Hosted Maddie's® Shelter Medicine Symposium, attracting 200 attendees
- Taught a shelter medicine introductory elective to 62 students
- Gave five shelter medicine lectures in required courses, reaching all freshmen and sophomores
- Implemented Maddie's® Shelter Medicine Externships – three students participated
- Enrolled five students in summer research programs
- Performed three comprehensive shelter assessments
- Provided assistance in disease outbreak response, diagnostic service, and disease prevention to 14 agencies serving over 125,000 animals annually
- Lectured at five national/international veterinary continuing education meetings
- Gave eight presentations to veterinary medical associations reaching 300 doctors
- Enrolled 93 students in the shelter medicine clinical rotation, performing nearly 800 surgeries each semester
- Initiated research projects on eight different topics
- Contributed to articles in 12 veterinary publications

### Maddie's® Shelter Medicine Program, Purdue University



**Project Start Date:**

July 1, 2008

**Funding for Years 1-3:**

\$1,171,334

**Total Potential Funding:**

\$2.3 million

**Major Accomplishments:**

**2008-2009**

Implemented shelter medicine lectures and externships at all levels of the veterinary course and in the veterinary technology program:

- A Career As a Shelter Veterinarian began as a pre-vet course
- A shelter medicine module was prepared for a core course for sophomore DVMs
- A 14-lecture shelter medicine elective course was created for sophomore and junior DVM students and veterinary technology students
- Maddie's® Shelter Medicine Externships at PAWS Chicago and Humane Society of Indianapolis were created for senior DVM students and veterinary technology students

Shelter Medicine research resulted in three studies submitted for publication:

- *Risk Factors for Delayed Transition from Intake to Approval for Adoption in Shelter Puppies and Kittens* (data collection performed by the Maddie's® Summer Research Student)
- *Randomized Controlled Study to Assess the Efficacy of Cefovecin for the Treatment of Feline Upper Respiratory Infection*
- *Diagnosis Of Feline Herpesvirus (FHV-1) and Feline Calicivirus (FCV) in Shelter Cats with Clinical Signs of Upper Respiratory Disease*

Appointed Maddie's® DVMs in graduate studies

Accepted Maddie's® PhD student in shelter-based population medicine

Filled Maddie's® Animal Behavior Residency

Established Maddie's® Shelter Medicine Program Advisory Board and formed a new student chapter of the Association of Shelter Veterinarians





## Shelter Medicine Education

### Maddie's® Shelter Medicine Program, Cornell University



**Project Start Date:**  
September 1, 2005

**Funding through Year Seven:**  
\$2,070,984



**Major Accomplishments:**  
2008-2009

- Graduated the first Maddie's® Shelter Medicine Resident
- Maddie's® Shelter Medicine Residents and Clinician presented at nine national and international veterinary meetings
- Performed comprehensive shelter evaluations outside of the core shelters; two additional consultations were done in collaboration with other shelter medicine programs
- Developed new relationships with adoption guarantee and traditional shelters to augment the training program



### Maddie's® Shelter Medicine Program, Iowa State University



**Project Start Date:**  
April 1, 2003

**Funding for Phase Four:**  
\$69,000

**Funding through Phase Four:**  
\$227,400



**Major Accomplishments:**  
2008-2009

**Student Education:** Broadened Maddie's® Shelter Medicine Course to include veterinary students from the University of Nebraska and local vet tech students. Used video teleconferencing to bring additional expert instructors into the classroom

**Summer Scholars Program:** Maddie's® Summer Scholars presented their work at both the Evidence Based Veterinary Medicine Conference in Athens, Georgia in June 2008, and the American Veterinary Medical Association Animal Welfare Symposium in November of 2008

**Scholarship:**

- Lectured at three national veterinary continuing education meetings
- Presented a lecture, *Infection Control in Animal Shelters*, to more than 200 attendees at The HSUS 2009 Animal Care EXPO
- Contributed two chapters to the newly released shelter medicine textbook, *The Management of Infectious Disease in Dogs and Cats in Animal Shelters*
- Laid the foundation for an on-line assessment tool on biologic risk management in animal shelters



## Shelter Medicine Education

### Maddie's® Shelter Medicine Residency, University of Pennsylvania



**Project Start Date:**

July 1, 2008

**Total Funding:**

\$133,000

- Selected first resident and started the training program.



### Maddie's® Shelter Medicine Externships

**Louisiana State University:** \$6,000

**Mississippi State University:** \$5,000

**Texas A & M University:** \$6,000

**Virginia Polytechnic Institute  
and State University:** \$6,000

Externships were given to four colleges of veterinary medicine to enable veterinary students to work alongside a full-time veterinarian at an adoption guarantee animal shelter(s).\*

*\*An adoption guarantee animal shelter is an animal shelter that saves all the healthy and treatable dogs and cats under its care, with euthanasia reserved only for unhealthy & untreatable dogs and cats.*



## Community Collaborative Projects

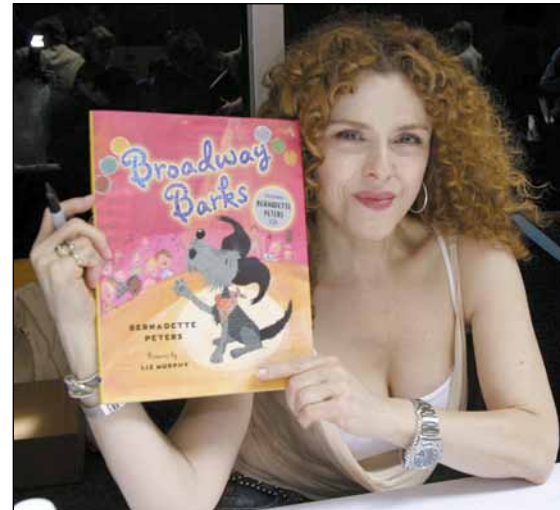


10 Years of Saving Lives

# Community Collaboration

## Maddie's® Projects in New York City, NY

### Maddie's® Pet Rescue Project



**Project Start Date:**  
January 1, 2005

**Funding for Year Five**  
\$3,942,000

**Funding through Year Five:**  
\$13,494,450

**Total Potential Funding:**  
\$20,698,950

**Participants:**

Mayor's Alliance for NYC's Animals (Lead Agency), Animal Care & Control of NYC, 106 adoption guarantee organizations.

New York reached a major milestone in 2009 with an adoption guarantee for all healthy shelter pets.

### New York City Achievements (Baseline + Above Baseline Performance)

	Baseline Year**	Year One	% of Annual Goal	Year Two	% of Annual Goal	Year Three	% of Annual Goal	Year Four	% of Annual Goal	Year Five (6mos)	% of 6 mo Goal
Impounds	52,415	50,929	n/a	51,984	n/a	51,571	n/a	51,143	n/a	23,635	n/a
AG Adoptions*	7,672	10,747	112%	13,579	101%	16,081	99%	18,110	106%	10,156	112%
All Adoptions	12,599	21,612	149%	22,892	124%	24,986	118%	26,593	102%	13,811	106%
Healthy Deaths	14,000	8,490	132%	3,831	219%	2,236	250%	1,420	197%	0	100%
Treatable Deaths	6,000	4,362	n/a	5,980	n/a	5,874	n/a	5,694	n/a	2,165	120%
All Deaths	31,820	23,399	124%	20,818	126%	18,703	125%	17,080	121%	5,970	134%

\* AG stands for Adoption Guarantee Organizations

\*\* Baseline is from Year Five – the baseline has changed over the years due to changes in participating organizations.



### Maddie's® Spay/Neuter Project

**Project Start Date:**  
January 1, 2005

**Estimated Funding for Year Five:**  
\$1,232,344

**Estimated Funding through Year Five:**

\$2,149,357

**Total Potential Funding:**  
\$8,354,058

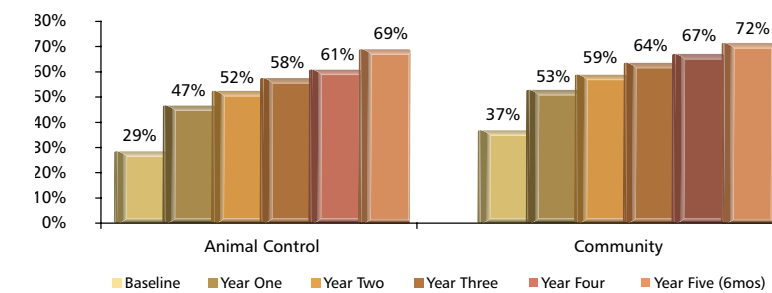
**Participants:**

Mayor's Alliance for NYC's Animals (Lead Agency Years 3-5), Veterinary Medical Association of NYC (Lead Agency Years 1-2), 29 private practice veterinary hospitals and five non-profit clinics

Medicaid Spay/Neuter Surgeries  
4 1/2 Years: 26,277



### Live Release Rates – New York City



## Special Congratulations

### Maddie's® Project in New York City



In 2003, nearly 32,000 dogs and cats lost their lives in New York City animal shelters. The live release rate was a meager 37%.

It wasn't for lack of ability or interest that New York's lifesaving was below average. It's just that 100 plus shelters and rescues were pulling in different directions.

Enter the Mayor's Alliance for NYC's Animals. The Mayor's Alliance started out as a liaison between city government and

the animal welfare community. It quickly grew into a catalyst for collaboration, bringing all of the shelters and rescues together under one umbrella and inspiring them to work together for the common goal of turning New York into a no-kill city.

With the leadership of Alliance President Jane Hoffman, lifesaving improved over the next two years. Efforts were further enhanced on January 1, 2005 when the coalition received its Year One Maddie's Fund® grant to help New York City save all of its healthy and treatable shelter dogs and cats.

In each of the past five grant years, the 107 partners of Maddie's® Project in New York City have exceeded their goals for increasing adoptions and decreasing deaths.

New York reached a major milestone in 2009 with an adoption guarantee for all healthy shelter dogs and cats. Only five other communities in the country have matched this achievement.

Maddie's Project is on track to adopt out 28,000 pets in 2009 (up from 12,599 in 2003) while municipal shelters could euthanize as few as 14,000 dogs and cats. Numbers to date indicate the city's live release rate will jump to 72%, while deaths per thousand will plummet to 1.5.\*

In 2010, the coalition members will extend their adoption guarantee to 30% of the treatable shelter population.

"When it comes to saving homeless pets, New York City has become a model for the nation," says Maddie's Fund President, Rich Avanzino. "We tip our hat to the participating organizations for their hard work and dedication and we congratulate them all for saving so many additional dog and cat lives."

\* 2009 numbers for adoptions and deaths will not be finalized until February, 2010.

### Alabama Veterinary Medical Association

Under the leadership of Executive Director, Dr. Charles Franz, the Alabama Veterinary Medical Association (ALVMA) has been an instrumental force behind Maddie's® various spay/neuter projects in Alabama.

From 2001 to 2003, the ALVMA administered Maddie's® Big Fix, a statewide program for the pets of low-income residents.

In 2005, Dr. Franz and his staff again took on the role of administrator for the spay/neuter portion of the Maddie grants in Mobile, Tuscaloosa and Baldwin Counties.

In total, 50,299 spay/neuter surgeries have been performed through the Big Fix and the three community projects. We commend Dr. Franz and his entire ALVMA team for the great job they have done, and continue to do, on behalf of Maddie's Fund and the dogs and cats in Alabama.



# Community Collaboration

## Maddie's® Projects in Mobile County, Alabama

### Maddie's® Pet Rescue Project



**Project Start Date:**  
January 1, 2005

**Funding for Year Five:**  
\$702,000

**Funding through Year Five:**  
\$3,166,663

**Total Potential Funding:**  
\$4,371,943

**Participants:**  
Mobile SPCA (Lead Agency), Animal Rescue Foundation, Friends of the Mobile Animal Shelter, City of Mobile Animal Shelter, Mobile County Animal Shelter, City of Saraland Animal Shelter and Saraland Animal Friends Foundation

*Starting July 1, 2008, the focus of the pet rescue project shifted from Mobile County to the City of Mobile. The spay/neuter project continues to be a county-wide program.*

### Maddie's® Spay/Neuter Project

**Project Start Date:**  
January 1, 2005

**Estimated Funding for Year Five:**  
\$242,500

**Estimated Funding through Year Five:**  
\$884,780

**Total Potential Funding:**  
\$2,501,168

**Participants:**  
Alabama Veterinary Medical Association (Lead Agency), 25 private practice veterinary hospitals





**CAT & KITTEN**

**Saturday, June 13**  
Bel Air Mall (Near Target)  
10 am to 2 pm

**All ages and colors.**  
All kittens are spayed or neutered, up to date on shots, feluk negative, vet checked and microchipped.  
Adoption fee is just \$50.

**Mobile SPCA**  
**633-3531**  
*A no-kill humane society - since 1885.*



**Medicaid Spay/Neuter Surgeries**  
4 1/2 Years: 9,670

### Mobile County Achievements (Baseline + Above Baseline Performance)

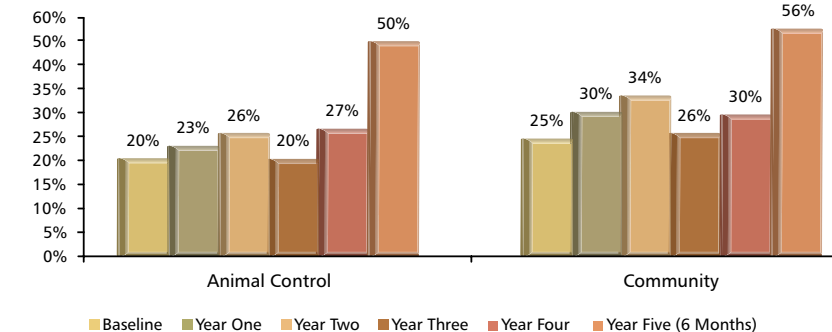
	Baseline Year*	Year One	% of Annual Goal	Year Two	% of Annual Goal	Year Three	% of Annual Goal	Year Four	% of Annual Goal	Year Five (6 mos)	% of 6 mo Goal
Impounds	9,780	15,018	n/a	14,537	n/a	17,296	n/a	14,143	n/a	4,370	n/a
<b>AG Adoptions***</b>	1,175	1,783	98%	2,431	91%	2,523	71%	2,558	69%	1,175	68%
All Adoptions	2,582	3,548	90%	3,991	83%	3,595	64%	4,282	76%	1,962	74%
<b>Healthy Deaths</b>	2,600	2,865	118%	2,372	107%	1,837	92%	569	104%	8**	100%
All Deaths	6,682	10,171	112%	9,653	109%	12,516	78%	8,971	64%	1,734	119%

\*Baseline Year is from Year 5, which includes data for the City of Mobile only; Years 1 – 3 data is for the entire County; Year 4 is for the County for the first half and the City only for the second half.

\*\*8 Healthy Pit Bull or Pit Bull Mixes were euthanized in the first six months of Year 5.

\*\*\*AG stands for Adoption Guarantee Organizations.

### Annual Live Release Rates – Mobile County



# Community Collaboration

## Maddie's® Projects in Dane County, Wisconsin

### Maddie's® Pet Rescue Project



**Project Start Date:**  
July 1, 2008

**Funding for Year Two:**  
\$166,860

**Funding through Year Two:**  
\$462,712

**Total Potential Funding:**  
\$958,252

**Participants:**  
The Dane County Humane Society (Lead Agency), Shelter from the Storm and Dane County Friends of Ferals

### Dane County Achievements (Baseline + Above Baseline Performance)

	Baseline Year	Year One	% of Annual Goal
Impounds	5,923	6,185	n/a
AG Adoptions*	427	781	127%
All Adoptions	2,717	3,231	105%
Healthy & Treatable Deaths	589	195	121%
All Deaths	1,797	1,164	124%

\*AG stands for Adoption Guarantee Organizations.



### Maddie's® Spay/Neuter Project



**Medicaid Spay/Neuter Surgeries**  
1 Year: 1,842

**Project Start Date:**  
July 1, 2008

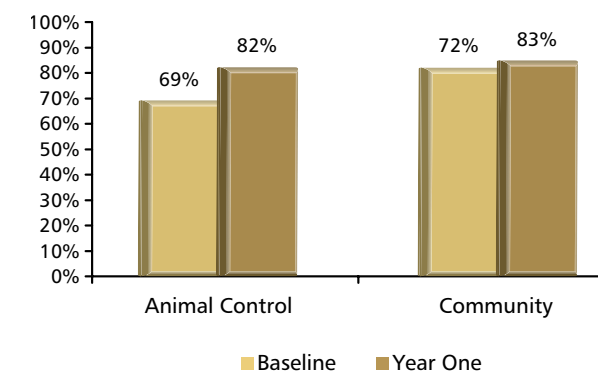
**Funding for Year Two:**  
\$121,000

**Total Estimated Funding:**  
\$237,041

**Participants:**  
Dane County Humane Society, 20 private practice veterinary hospitals and three non-profit clinics



### Annual Live Release Rates — Dane County



# Community Collaboration

## Maddie's® Projects in Alachua County, Florida

### Maddie's® Pet Rescue Project



**Project Dates:**

July 1, 2002—June 30, 2009

**Total Funding:**

\$3,561,919

**Participants:**

Alachua County Humane Society (Lead Agency), Alachua County Animal Services, Gainesville Pet Rescue, Haile's Angels Pet Rescue, Helping Hands Pet Rescue, Puppy Hill Farm

Maddie's® Pet Rescue Project was designed to be a seven-year project. It concluded on June 30, 2009, having reduced deaths community-wide 57% from the baseline year. Maddie's Spay/Neuter Project also ended on June 30th. The Pet Rescue Project will continue to track their progress and collect and report statistics to Maddie's Fund for three more years.

### Maddie's® Spay/Neuter Project



**Project Dates:**

July 1, 2003—June 30, 2009

**Total Funding:**

\$107,475

**Participants:**

Alachua County Veterinary Medical Association (Lead Agency), 11 private practice veterinary hospitals and one non-profit clinic

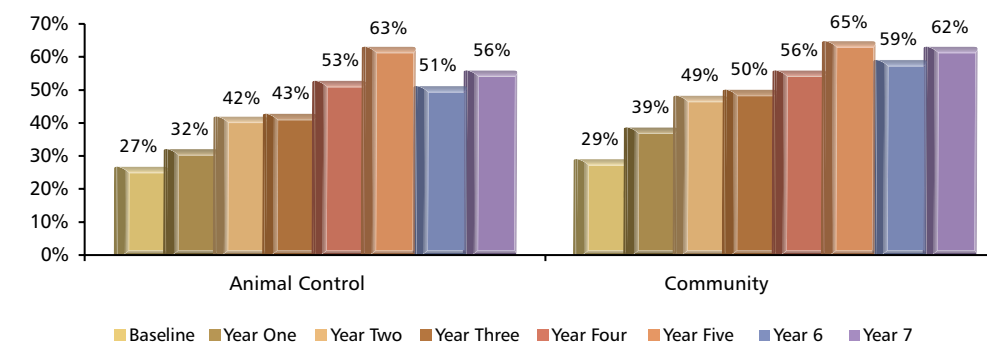


### Alachua County Achievements (Baseline + Above Baseline Performance)

	Baseline Year	Year One	% of Annual Goal	Year Three	% of Annual Goal	Year Five	% of Annual Goal	Year Seven	% of Annual Goal
Impounds	11,387	11,359	n/a	9,766	n/a	9,346	n/a	8,921	n/a
AG Adoptions*	692	1,692	119%	2,451	85%	3,155	97%	3,660	95%
All Adoptions	2,551	3,367	103%	3,971	84%	4,780	93%	4,546	79%
Healthy Deaths	2,219	1,696	173%	260	563%	5	99%	123	94%
Treatable Deaths	4,714	3,901	n/a	2,815	n/a	2,206	128%	3,095	78%
All Deaths	8,063	6,631	111%	4,820	122%	3,335	134%	3,459	102%

\*AG stands for Adoption Guarantee Organizations

### Annual Live Release Rates – Alachua County



# Community Collaboration

## Maddie's® Projects in Baldwin County, Alabama

### Maddie's® Pet Rescue Project



**Project Start Date:**  
October 1, 2005

**Funding for Year Four:**  
\$209,160

**Total Funding:**  
\$725,760

**Participants:**

The Haven for Animals (Lead Agency),  
City of Fairhope Animal Control,  
Baldwin County Animal Control Center,  
Daphne Animal Shelter and  
City of Bay Minette Animal Control



In April, 2008, the Board of the former lead agency decided to bow out of the Maddie's® coalition. Maddie's® Project continued on with The Haven for Animals serving as lead agency. However, because of its small size, The Haven could not reach the goals previously established for the project. Maddie's Fund agreed to support the remaining partners through Year Four at a reduced level.

### Baldwin County Achievements (Baseline + Above Baseline Performance)

	Baseline Year**	Year One	% of Annual Goal	Year Two	% of Annual Goal	Year Three	% of Annual Goal	Year Four	% of Annual Goal
Impounds	8,705	10,143	n/a	9,668	n/a	8,960	n/a	7,998	n/a
AG Adoptions*	368	2,390	110%	2,236	91%	1,271	72%	603	82%
All Adoptions	1,527	3,300	99%	3,079	85%	2,227	76%	1,904	87%
Healthy Deaths	1,425	1,476	77%	1,127	76%	957	60%	614	124%
All Deaths	5,149	5,431	90%	5,239	87%	5,664	76%	5,063	89%

\* AG stands for Adoption Guarantee Organizations.

\*\* Baseline is from Year Four – the baseline has changed over the years due to changes in participating organizations.

### Maddie's® Spay/Neuter Project



**Project Start Date:**  
October 1, 2005

**Funding for Year Four:**  
\$109,272

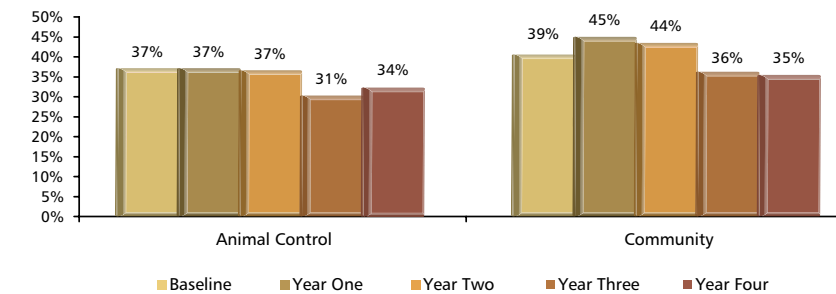
**Total Funding:**  
\$250,433

**Participants:**

Alabama Veterinary Medical Association (Lead Agency) and 19 private practice veterinary hospitals



### Annual Live Release Rates – Baldwin County





# Community Collaboration

## Maddie's® Projects in Maricopa County, Arizona

### Maddie's® Pet Rescue Project



**Project Start Date:**

November 1, 2002

**Estimated Funding for Year Seven:**

\$1,040,000

**Total Estimated Funding:**

\$6,359,252\*

**Participants:**

Arizona Animal Welfare League and SPCA (Lead Agency), Almost Home Boxer Rescue, Arizona Animal Rescue & Sanctuary, Arizona Humane Society, Foothills Animal Rescue, HALO, Maricopa County Animal Care & Control, Sun Valley Animal Rescue

\* This project will end after Year Seven.

### Maddie's® Spay/Neuter Project



Medicaid Spay/Neuter Surgeries  
6 1/2 Years: 23,757

**Project Start Date:**

November 1, 2002

**Funding for Year Seven:**

\$582,369

**Total Estimated Funding:**

\$2,133,178\*

**Participants:**

Arizona Animal Welfare League (Lead Agency Years 3-7); Arizona Veterinary Medical Association (Years 1-2), 16 private practice veterinary hospitals and four non-profit clinics

\* This project will end after Year Seven.



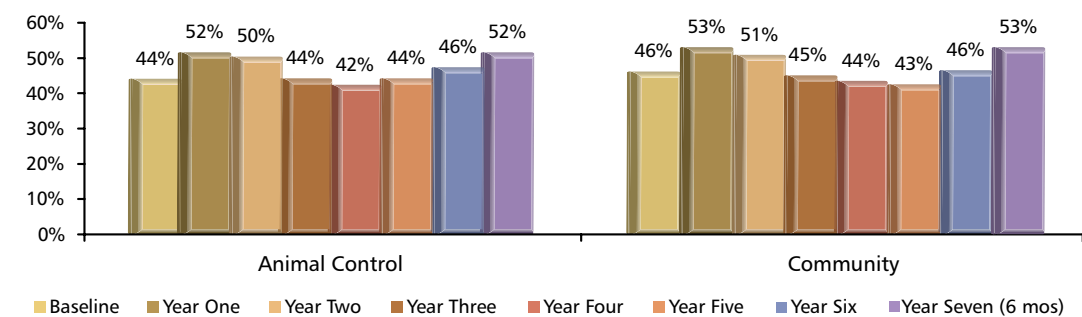
### Maricopa County Achievements (Baseline + Above Baseline Performance)

	Baseline Year**	Year One	% of Annual Goal	Year Three	% of Annual Goal	Year Five	% of Annual Goal	Year Seven (6 mos)	% of 6 mo Goals
Impounds	105,617	94,352	n/a	106,349	n/a	98,816	n/a	43,737	n/a
AG Adoptions*	2,446	6,510	106%	8,242	123%	6,944	83%	3,732	95%
All Adoptions	33,065	37,276	101%	33,564	90%	29,431	76%	16,699	95%
Healthy Deaths	5,706	3,917	117%	3,443	66%	0	100%	0	100%
Treatable Deaths	21,959	17,805	n/a	21,295	n/a	23,069	n/a	5,345	131%
All Deaths	59,233	46,118	129%	58,036	93%	57,287	93%	21,226	101%

\* AG stands for Adoption Guarantee Organizations.

\*\* Baseline is from Year Seven – the baseline has changed over the years due to changes in participating organizations.

### Annual Live Release Rates – Maricopa County



# Community Collaboration

## Maddie's® Projects in Tuscaloosa County, Alabama

### Maddie's® Pet Rescue Project



**Project Start Date:**  
April 1, 2005

**Estimated Funding for Year Five:**  
\$527,040

**Estimated Total Funding:**  
\$1,739,050\*

**Participants:**  
T-Town PAWS (Lead Agency),  
Alabamians Defending Animal Rights,  
Humane Society of West Alabama,  
Tuscaloosa Metro Animal Shelter.

\* This project will end after Year Five.



### Tuscaloosa County Achievements (Baseline + Above Baseline Performance)

	Baseline Year**	Year One	% of Annual Goal	Year Two	% of Annual Goal	Year Three	% of Annual Goal	Year Four	% of Annual Goal
Impounds	7,823	7,351	n/a	7,679	n/a	8,346	n/a	8,755	n/a
AG Adoptions*	73	821	118%	993	96%	1,221	98%	1,462	89%
All Adoptions	1,023	1,500	91%	1,672	84%	1,864	85%	2,040	79%
Healthy Deaths	1,952	946	165%	1,516	77%	1,420	55%	745	52%
All Deaths	5,833	4,982	109%	5,313	95%	5,536	84%	6,019	71%

\* AG stands for Adoption Guarantee Organizations.

\*\* Baseline is from Year Three – the baseline has changed over the years due to changes in participating organizations.

### Maddie's® Spay/Neuter Project



**Project Dates:**  
April 1, 2005

**Estimated Funding for Year Five:**  
\$34,400

**Total Estimated Funding:**  
\$168,600\*

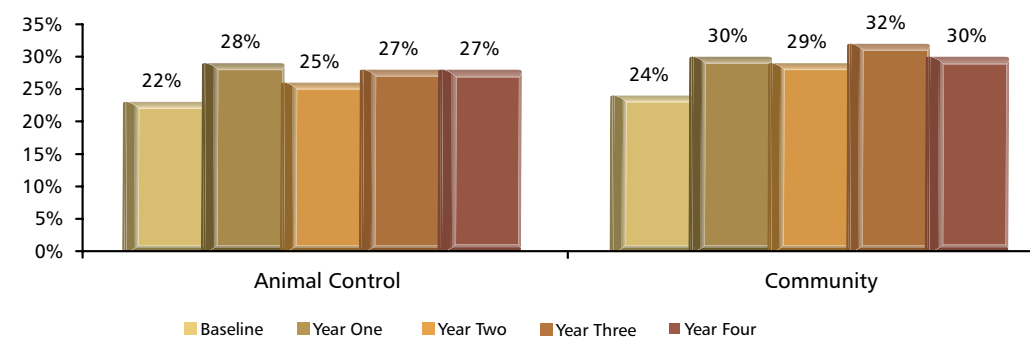
**Participants:**  
Alabama Veterinary Medical Association  
(Lead Agency), and six private practice  
veterinary hospitals

\* This project will end after Year Five.



Medicaid Spay/Neuter Surgeries  
4 Years: 1,803

### Annual Live Release Rates – Tuscaloosa County





*Shelter Grants  
Spay/Neuter Grants  
Special Giving*



*10 Years of Saving Lives*

## Shelter Grants

### Maddie's® Lifesaving Award

**Berkeley, California**

Funding: \$474,000

Lead Agency: Berkeley-East Bay Humane Society

The Berkeley Alliance for Homeless Animals Coalition (BAHAC) in Berkeley, California has achieved and maintained no-kill status since 2002.

In recognition of this outstanding achievement, the Alliance was awarded the prestigious Maddie's® Lifesaving Award and an unrestricted grant of \$474,000.

The Berkeley Alliance for Homeless Animals Coalition is made up of three organizations, each sharing in the grant according to their 2007 adoption performance. The recipients are: the Berkeley-East Bay Humane Society (\$200,240); Berkeley Animal Care Services (\$176,320); and Home at Last Animal Rescue (\$97,440). The communities served by the coalition include Albany, Berkeley, Emeryville and Piedmont, California.



In spite of the fact that many of the animals awaiting adoption at Berkeley Animal Care Services are pit bulls and pit mixes, and that as many as 40-50% of the animals at

Berkeley-East Bay Humane Society and Home at Last Animal Rescue are elderly, FIV positive, in need of extra socialization or have other treatable conditions, the live release rate for the coalition is 92%. Intake for all organizations in 2008 was 2,055.



The Berkeley-East Bay Humane Society is focusing the added resources on older cats and dogs and treatable pets; Home at Last Rescue is using the award to pay veterinary expenses and create a reserve fund to weather the recession; the City of Berkeley is applying its grant money to a new shelter and existing programs.



## Shelter Grants (continued)

### Maddie's® Lifesaving Award



#### Richmond, Virginia

Funding: \$230,200

Lead Agency: Richmond SPCA

The Richmond SPCA and Richmond Animal Care & Control in Richmond, Virginia formed a working partnership in 2002 to provide a safety net of care for the city's homeless pets. In 2006, they established a community-wide adoption guarantee for healthy shelter dogs and cats and have maintained it ever since. Total intake for the coalition in 2008 was 6,424 dogs and cats; the annual live release rate community-wide was 77%.

In recognition of this achievement, the Richmond SPCA and the Richmond Animal Care & Control auxiliary, the Richmond Animal Welfare Foundation, were given Maddie's Lifesaving Award and a grant of \$230,200.

Each organization is sharing in the grant according to their 2007 adoption performance: \$160,350 is going to the Richmond SPCA; \$69,850 to Richmond Animal Welfare Foundation.



"We are using the generous Lifesaving Award grant money to support our services to the pets of low-income families, namely free spay/neuter procedures and rabies vaccinations, low-cost wellness clinics and low-cost micro-chipping services," said Robin R. Starr, CEO, Richmond SPCA.



### Maddie's® Shelter Data Grants

Maddie's® Shelter Data Grants are for community collaborations that collect and report shelter statistics using definitions and tables presented in the Asilomar Accords. Shelter data grants are awarded only one time, but shelter data is required for three years. Awards range from \$10,000-\$40,000.

#### Dade County, FL

Awarded: January 2009

Funding: \$30,000

Lead Agency: Humane Society of Greater Miami

Participants: Cat Network, Friends Forever Rescue, Miami-Dade Animal Services, Pet Rescue

#### Madison County, AL

Awarded: March 2009

Funding: \$40,000

Lead Agency: Greater Huntsville Humane Society

Participants: A New Leash on Life, Challenger's House, Forgotten Felines, Huntsville Animal Services, Madison City Animal Control, Madison County Animal Control, The ARK, TLC

#### Mohave County, AZ

Awarded: September 2008

Funding: \$30,000

Lead Agency: Mohave CARE-Net

Participants: Bullhead City Animal Control, Mohave County Animal Control, Western Arizona Humane Society, For the Luv of Paws II, Help Animal Lives Today

#### Oakland County, MI

Awarded: September 2008

Funding: \$40,000

Lead Agency: Oakland Pet Fund

Participants: Oakland Pet Adoption Center/Oakland County Animal Shelter, City of Royal Oak Animal Shelter, City of Birmingham Animal Control, Bloomfield Township Animal Control, City of Madison Heights Animal Control, City of Ferndale Animal Control, K-9 Rescue

#### Portland Metro, OR

Awarded: March 2009

Funding: \$35,000

Lead Agency: Cat Adoption Team

Participants: Clackamas County Dog Services, Humane Society for Southwest Washington, Multnomah County Animal Services, Oregon Humane Society, Washington County Animal Services

#### Spokane County, WA

Awarded: September 2008

Funding: \$24,000

Lead Agency: Spokane Humane Society

Participants: Spokane County Regional Animal Protection Service (SCRAPS), Spokane Animal CARE, Inland Empire Golden Retriever Rescue, Partners for Pets, Pet Savers

#### Vigo County, IN

Awarded: September 2008

Funding: \$10,000

Lead Agency: Vigo County Animal Coalition

Participants: Terre Haute Humane Society, Harmony Haven

#### Virginia Peninsula

Awarded: April 2009

Funding: \$10,000

Lead Agency: Peninsula SPCA

## Shelter Grants (continued)

### Maddie's® Pet Evaluation Matrix Grant

This grant is for community collaborations to develop a Pet Evaluation Matrix.

**Dane County, WI**

**Awarded: August 2008**

**Funding: \$5,000**

**Lead Agency: Dane County Humane Society**



### Maddie's® Medical Equipment Grants

Medical Equipment grants are awarded to adoption guarantee shelters that have a full-time veterinarian on staff who is responsible for the care of the shelter animals.



#### **Animal Shelter, Inc.**

**Awarded: March 2009**

**Funding: \$25,000**

**Purpose:** To cover a portion of the cost to renovate and expand their existing facility, including the purchase of an HVAC unit for the isolation building.

#### **Arizona Animal Welfare League & SPCA**

**Awarded: August 2008**

**Funding: \$6,000**

**Purpose:** To fund a feasibility study to determine their medical facility needs.

#### **Tony La Russa's Animal Rescue Foundation**

**Awarded: August 2008**

**Funding: \$16,200**

**Purpose:** To purchase replacement equipment for the medical clinic.

### Maddie's® Marketing Competition: \$296,000

In July 2008, Maddie's Fund held a second competition for Petfinder.com members to reward effective marketing strategies for adopting hard to place dogs and cats.

186 rescue groups, traditional shelters, adoption guarantee shelters and animal control agencies entered the competition, each describing their methods for adopting elderly, blind, deaf, plain and shy pets as well as dogs and cats with medical and behavioral issues.

Submissions were judged by the marketing idea, implementation of the concept, the number of animals placed, size of the organization, available resources and documentation of results. In addition to the top prize winners, 105 organizations received prize money ranging from \$500 to \$5,000 each.

#### Top Prize Winners

##### \$20,000 Award Level

Animal Friends, Pittsburg, PA  
Michigan Humane Society, Detroit, MI  
Oregon Humane Society, Portland, OR

##### \$15,000 Award Level

Animal Welfare Association, Voorhees, NJ  
Humane Society of Independence County, Batesville, AR  
Seattle Humane Society, Bellevue, WA  
Tony LaRussa's Animal Rescue Foundation, Walnut Creek, CA

##### \$10,000 Award Level

Capital Area Humane Society, Lansing, MI  
Placer SPCA, Roseville, CA  
Senior Pets for Senior Folks, Sarasota, FL  
SPCA of Wake County, Raleigh, NC  
Willamette Humane Society, Salem, OR

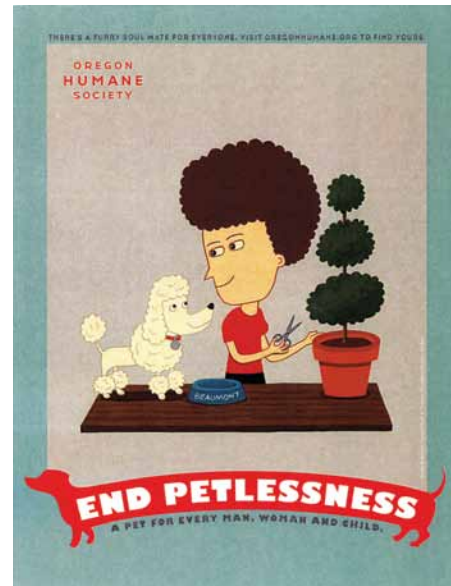
#### Marketing Competition Winners 2008-2009

Ahimsa Rescue Foundation	Muldrow, OK
Alley Cat Angels	Battle Creek, MI
Anderson Humane Society	Lawrenceburg, KY
Animal Aid, Inc.	Boca Raton, FL
Animal Defense League	San Antonio, TX
Animal Friends Rescue Project	Pacific Grove, CA
Animal House Shelter, Inc.	Huntley, IL
AnimalKind	Mission Woods, KS
Anjellicle Cats Rescue	New York, NY
ARFhouse Chicago	Chicago, IL
ASPCA	New York, NY
Bassett Rescue of Florida	Sunrise, FL
Bay Area Humane Society	Green Bay, WI
Berkeley-East Bay Humane Society	Berkeley, CA
Best Friends Animal Society	Kanab, UT
Big Sky Rottweiler Rescue	Laurel, MT
Boston Terrier Rescue of Greater Houston	The Woodlands, TX
Capital Area Humane Society	Lansing, MI
Caroline County Humane Society	Ridgely, MD
Cat Depot	Sarasota, FL
Cat's Cradle of Greater Richmond, Inc.	Richmond, VA
Central Pennsylvania Animal Alliance	Mechanicsburg, PA
City of Irvine Animal Care Center	Irvine, CA
Clark County Humane Society	Neillsville, WI
Coalition for Animal Rescue & Education	Hillsboro, MO
Cocker Spaniel Rescue of East Texas	The Woodlands, TX
Col. Potter Cairn Rescue Network	Houston, TX
Conway Area Humane Society	Conway, NH
Dane County Humane Society	Madison, WI
Dent County Animal Welfare Society	Salem, MO
Doberman Rescue Unlimited	Sandown, NH
Dog Pack Rescue	Kingston, GA
Dogs Only, Inc.	Little Rock, AR
Douglas Animal Welfare Group	Gardnerville, NV
Erie County SPCA	Tonawanda, NY
Fido Dog Rescue	West Columbia, SC
Flint Humane Society	Vienna, GA

## Shelter Grants (continued)

### Marketing Competition Winners 2008-2009 (continued)

Foothills Animal Rescue	Glendale , AZ
Foothills Humane Society	Columbus, NC
Friends of the Rifle Animal Shelter	Rifle, CO
Friends of Turlock Animal Shelter	Turlock, CA
Fuzzy Friends Rescue	Waco, TX
Gainesville Pet Rescue, Inc	Gainesville, FL
Greyhounds Only, Inc. Adoption & Rescue	Carol Stream, IL
Guardian Angels for Animals	Sault Ste. Marie, MI
Hamilton County Humane Society	Noblesville, IN
Heart and Hand Society	New York, NY
Hearts United for Animals	Auburn , NE
Helen Woodward Animal Center	Rancho Santa Fe, CA
High Plateau Humane Society	Alturas, CA
Homeward Trails Animal Rescue	Arlington, VA
Hood River Adopt-A-Dog Foundation	Hood River, OR
Humane Society for Seattle/King County	Bellevue, WA
Humane Society of Collier County	Naples, FL
Humane Society of Huron Valley	Ann Arbor, MI
Humane Society of Madison County	London, OH
Humane Society of Western Montana	Missoula, MT
Humane Society of Williamson County	Leander, TX
Indiana Petite Paws Rescue Angels	Boone Grove, IN
Ken-Mar Rescue	Burbank, CA
Knox County Humane Society	Mount Vernon, OH
Last Chance Rescue	Gregory, TX
League for Animal Welfare	Batavia, OH
Liberty Humane Society	Jersey City, NJ
Lorain County SPCA	North Ridgeville, OH
Loving Companions Animal Rescue	North Pole, AK
MEOW Cat Rescue	Kirkland, WA
Merrick Fund Foundation	Harrisburg, PA
Merrimack River Feline Rescue Society	Salisbury, MA
Mid-Michigan Boxer Rescue	Mt. Morris, MI
Monroe County Volunteer Humane Society	Madisonville, TN
Nevada Humane Society	Reno, NV
No More Homeless Pets in Utah	Salt Lake City, UT
Noah Project	Muskegon, MI
Noah's Ark Animal Welfare Association	Ledgewood, NJ
Oshkosh Area Humane Society	Oshkosh, WI
Our Companions Domestic Animal Sanctuary	Bloomfield, CT
Parke-Vermillion County Humane Society	Clinton, IN
PAWS of Marion	Marion, AR
PAWS Shelter & Humane Society	Dripping Springs, TX
Pekingese Charitable Foundation	Cortland, NE



Pet Pals	Hawk Springs, WY
Pets with Disabilities Organization	Prince Frederick, MD
PomRescue.com	Drayton, SC
Refurbished Pets of Southern Michigan	Coldwater, MI
Safehaven Foster Home	Tionesta, PA
Saint Francis Animal Sanctuary	Vermillion, OH
Sanctuary Animal Refuge	Clewiston, FL
Saving Paws Animal Rescue	Appleton, WI
Shorewood Cocker Rescue	Twin Lakes, WI
Southeastern Greyhound Adoption	Newnan, GA
Southern Cross GSD Rescue	Clarksville, GA
SPCA of Westchester	Briarcliff, NY
SQ Rescue	Columbia, SC
St. Seton's Orphaned Animals	Fredericksburg, VA
Stray Rescue of St. Louis	St. Louis, MO
Sun City K9 Adoptions	Sun City, CA
Sunshine Airedales of Florida	Summerland Key, FL
Tipton Treasures PAWS New England	Millington, TN
TLC Animal Shelter	Newell, IA
Tree House Humane Society	Chicago, IL
Tuscaloosa Metro Animal Shelter	Tuscaloosa, AL
Waggytail Rescue	New York, NY
Walk in the Bark Rescue	Antioch, CA
Washington Alaskan Malamute Adoption League	North Bend, WA
Watermelon Mountain Ranch	Rio Rancho, NM
Zani's Furry Friends	New York, NY

## Spay/Neuter Grants

### Maddie's® Spay/Neuter Project in Duval County, Florida

**Project Start Date:** January 1, 2008  
**Total Estimated Funding:** \$350,000

#### Participants:

First Coast No More Homeless Pets (Lead Agency), City of Jacksonville Animal Control, Jacksonville Humane Society, and nine private practice veterinary hospitals

This two-year spay/neuter program intends to reduce intake and euthanasia in Duval County shelters by targeting the population of cats living in zip codes high in feline shelter admissions. In Year One, three zip codes were targeted. In Year Two, one zip code was targeted. The goal is to alter a total of 6,402 above baseline cats residing in those zip codes.

Surgeries performed after eighteen months: 3,957

### Maddie's® Spay/Neuter Project in Loudon & Monroe Counties, Tennessee

**Project Start Date:** October 1, 2008  
**Funding to Date:** \$120,000

**Total Potential Funding:** \$200,000

#### Participants:

Spay/Neuter Assistance for Pets (SNAP), Lead Agency, with seven private practice veterinary hospitals and two non-profit clinics

This two-year spay/neuter program targeting dogs and cats belonging to low-income residents throughout Loudon and Monroe Counties seeks to reduce intake and euthanasia at the Loudon and Monroe County shelters. The goal is to perform 3,636 spay/neuter surgeries beyond the 381 spay/neuter surgeries SNAP performed in calendar year 2005.

Surgeries performed after one year: 2,066

### Maddie's® Spay/Neuter Project in Northern Nevada

**Project Start Date:** February 1, 2008  
**Total Estimated Funding:** \$385,780

#### Participants:

SPCA of Northern Nevada (Lead Agency) and 26 private practice veterinary hospitals

This two year spay/neuter program targets dogs and cats belonging to low-income residents living in six Northern Nevada counties.

Surgeries performed through June 30, 2009: 2,365



## Special Giving

In FY 2008-09, Maddie's Fund awarded a total of \$3.4 M through our Special Giving Program. Unsolicited applications are not accepted for Special Giving grants. All recipients were pre-selected by the Foundation.

### Special Giving Recipients

Adams County Animal Control, \$20,000  
 Alabama Veterinary Medical Foundation, \$5,000  
 Alabamians Defending Animal Rights, \$10,000  
 Alachua County Humane Society, \$40,000  
 Allen County SPCA, \$20,000  
 Alley Cat Allies, \$20,000  
 Almost Home Adoptions, \$20,000  
 American Humane Association, \$40,000  
 Ames Animal Shelter & Animal Control, \$20,000  
 Angel's Wish, \$5,000  
 Angels with Paws, \$20,000  
 Animal Center of Queens, \$20,000  
 Animal Friends Connection, \$20,000  
 Animal Friends Rescue Project, \$20,000  
 Animal Haven, \$20,000  
 Animal People, \$40,000  
 Animal Rescue Foundation, \$20,000  
 Animal Shelter League of Rohnert Park, \$20,000  
 Anjellicle Cats Rescue, \$20,000  
 Arizona Animal Welfare League, \$40,000  
 Arizona Humane Society, \$20,000  
 ASPCA, \$40,000  
 Aurora Animal Shelter, \$20,000  
 Baldwin County Animal Control Center, \$20,000  
 Berkeley Animal Services, \$40,000  
 Berkeley East Bay Humane Society, \$40,000  
 Bide-A-Wee, \$20,000  
 Bobbi & the Strays, \$20,000  
 Carson City Animal Services, \$20,000  
 Cat Care Society, \$20,000  
 Charlottesville-Albermarle SPCA, \$40,000  
 City Critters, \$20,000  
 City of Alameda Animal Shelter, \$40,000  
 City of Antioch Animal Services, \$40,000  
 City of Bay Minette Animal Control, \$20,000

City of Fairhope Animal Control, \$20,000  
 City of Mobile Animal Shelter, \$20,000  
 City of Palo Alto Animal Services, \$20,000  
 City of Petaluma Animal Services, \$20,000  
 Community Concern for Cats, \$40,000  
 Contra Costa County Animal Services, \$40,000  
 Contra Costa Humane Society, \$40,000  
 Cornell University, \$40,000  
 Dane County Humane Society, \$50,000  
 Daphne Animal Shelter, \$20,000  
 Denver Dumb Friends League, \$20,000  
 Dubuque Regional Humane Society, \$20,000  
 East Bay Botanical & Zoological Society, \$20,000  
 East Bay SPCA, \$40,000  
 Feline Rescue of Staten Island, \$20,000  
 Feral Cat Coalition, \$20,000  
 Feral Cat Foundation, \$20,000  
 Fix Our Ferals, \$10,000  
 Foothills Animal Rescue, \$20,000  
 Fort Wayne Animal Care & Control, \$20,000  
 Friends of the Oakland Animal Shelter, \$40,000  
 Friends of the Palo Alto Jr. Museum and Zoo, \$20,000  
 Gainesville Pet Rescue, \$20,000  
 German Shepherd Rescue of Northern CA, \$20,000  
 Haile's Angels Pet Rescue, \$20,000  
 Healdsburg Animal Shelter, \$20,000  
 Heart & Soul Animal Rescue, \$20,000  
 Helping Animals Live On, \$20,000  
 Helping Hands Pet Rescue, \$20,000  
 Henry Vilas Zoo, \$20,000  
 Home At Last Animal Rescue, \$40,000  
 Hopalong Animal Rescue, \$40,000  
 Humane Society for Seattle/King County, \$20,000  
 Humane Society of Boulder Valley, \$20,000  
 Humane Society of Indianapolis, \$20,000  
 Humane Society of Silicon Valley, \$40,000  
 Humane Society of Sonoma County, \$20,000  
 Humane Society of the United States, \$40,000  
 Humane Society of West Alabama, \$10,000  
 Iowa State University, \$20,000

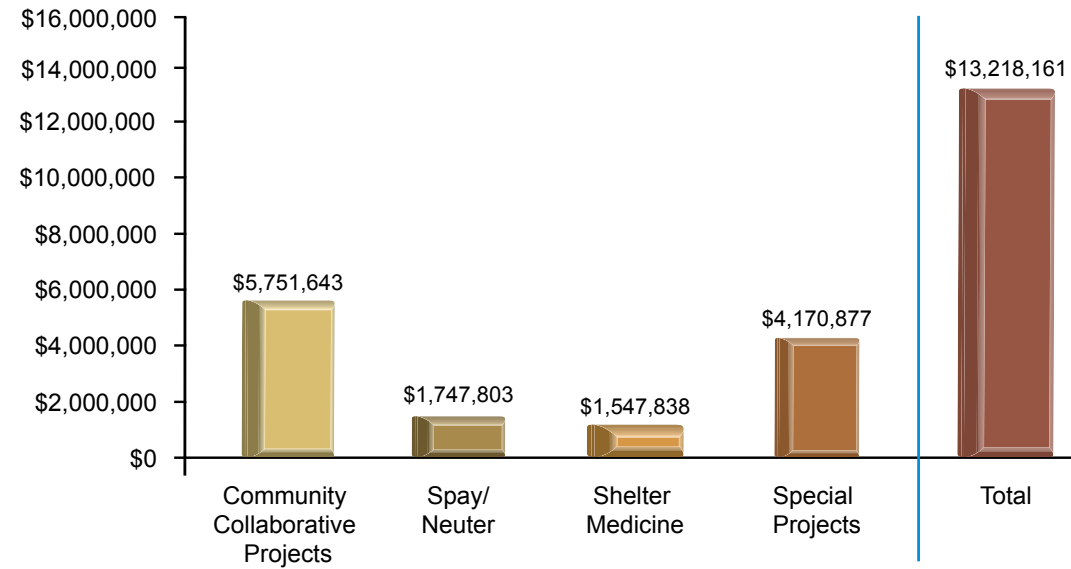
KittyKind, \$20,000  
 Lifeline Animal Rescue, \$20,000  
 Lindsay Wildlife Museum, \$20,000  
 Long Beach Humane Society, \$20,000  
 Longmont Humane Society, \$20,000  
 Maricopa County Animal Care & Control, \$20,000  
 Mayor's Alliance for NYC's Animals, Inc. \$80,000  
 Mendocino Coast Humane Society, \$40,000  
 Mickaboo Companion Bird Rescue, \$5,000  
 Mighty Mutts, \$20,000  
 Mobile SPCA, \$40,000  
 Monterey County Animal Services, \$20,000  
 Nevada Humane Society, \$40,000  
 No-Kill Solutions, \$40,000  
 No More Homeless Pets in Utah, \$40,000  
 North Shore Animal League America, \$20,000  
 Operation Catnip, \$40,000  
 P.L.U.T.O., \$20,000  
 PAWS Chicago, \$40,000  
 Pennsylvania SPCA, \$20,000  
 People Assisting Lodi Shelter, \$20,000  
 Pet Network, \$40,000  
 Pet Pride of New York, \$10,000  
 Petfinder.com Foundation, \$20,000  
 Pet Lifeline Animal Shelter, \$20,000  
 Pets Unlimited, \$20,000  
 Posh Pets, \$20,000  
 Puppy Hill Farms, \$20,000  
 Richmond Animal Welfare Society, \$20,000  
 Richmond SPCA, \$40,000  
 Rocky Mtn. Alley Cat Alliance, \$5,000  
 Salinas Animal Shelter, \$20,000  
 San Francisco SPCA, \$40,000  
 Santa Clara County Animal Shelter, \$20,000  
 Seattle Animal Control, \$20,000  
 Shelter From The Storm, \$20,000  
 Shelter Support Services, \$5,000  
 Silicon Valley Animal Control Authority, \$20,000  
 Social Tees, \$20,000  
 SPCA of Northern Nevada, \$40,000  
 Starting Over Animal Rescue, \$20,000

Sun Valley Animal Shelter, \$20,000  
 The Haven for Animals, \$20,000  
 The Humane Society at Lollypop Farms, \$20,000  
 The Marine Mammal Center, \$20,000  
 The Oasis Sanctuary, \$5,000  
 The Pet Fund, \$10,000  
 The STAND Foundations, \$10,000  
 Tompkins County SPCA, \$40,000  
 Tony La Russa's Animal Rescue Foundation, \$40,000  
 Town Cats of Morgan Hill, \$20,000  
 Tri-Valley Animal Rescue, \$40,000  
 T-Town PAWS, \$20,000  
 Tuscaloosa Metro Animal Shelter, \$20,000  
 University of California Davis, \$20,000  
 University of Pennsylvania, \$20,000  
 University of Wisconsin-Madison, \$20,000  
 Urban Cat League, \$20,000  
 Valley Humane Society, \$40,000  
 Waggin' Train Rescue, \$20,000  
 Waggytail Rescue, \$20,000  
 Whisker City, \$40,000  
 Zani's Furry Friends, \$20,000

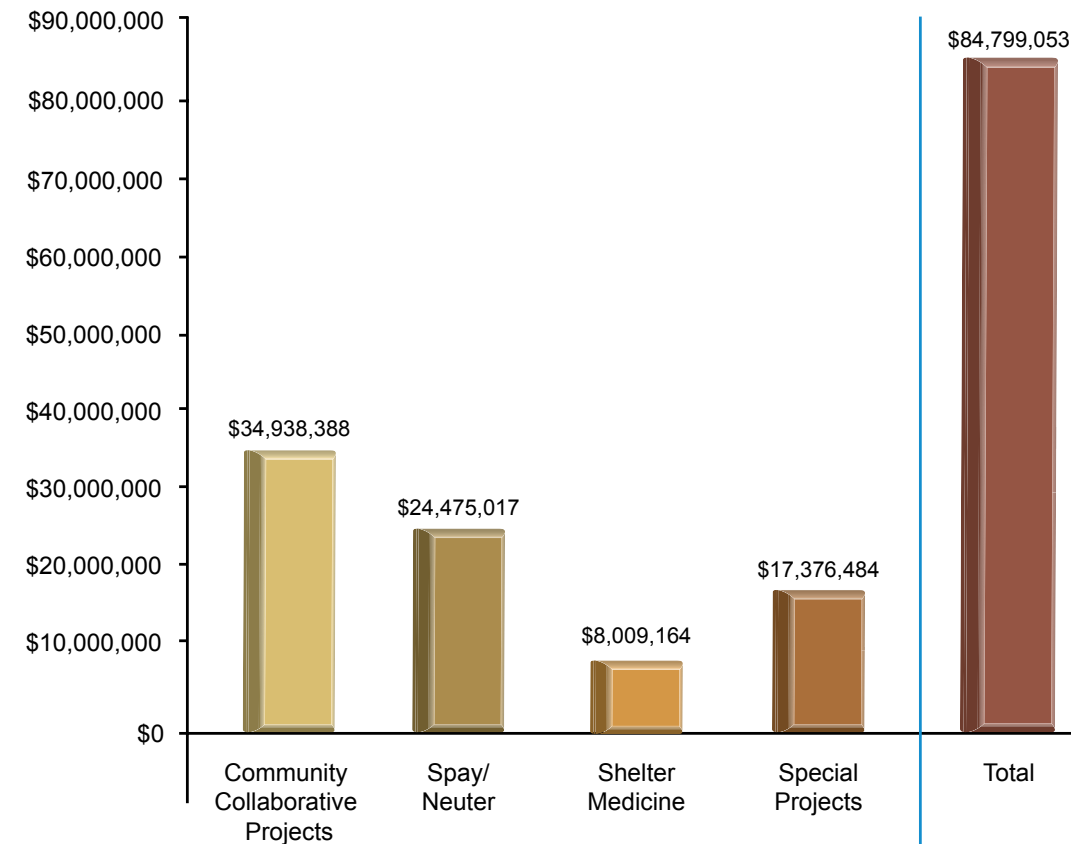


# Appendices

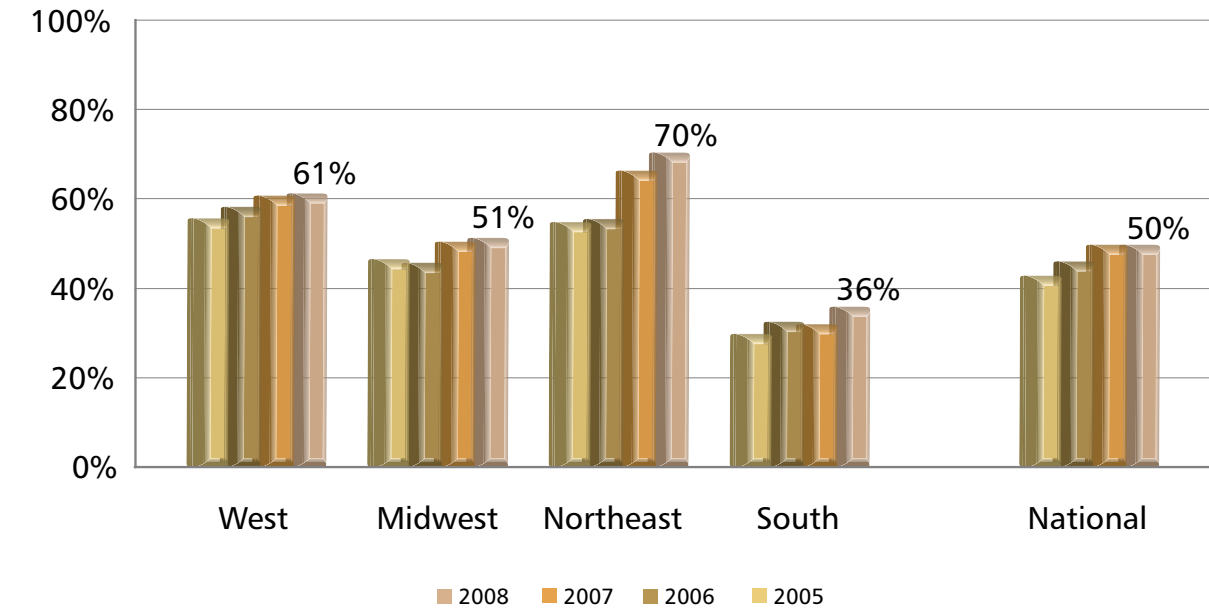
**Maddie's Fund® Grants 2008–2009**



**Maddie's Fund® Cumulative Grant Giving 1998–2009**



**Community Live Release Rates for the Nation**



Maddie's Fund® has been collecting shelter statistics from an ever growing number of animal control agencies, traditional shelters, adoption guarantee and rescue groups over the past four years. The progress we've charted above represents data gathered from 459 organizations.

**Community Deaths per Thousand Rates**

West	Midwest	Northeast	South	National
9.3	6.9	2.0	17.0	10.2

To provide an additional measuring tool, we've included our Deaths per Thousands rates calculated for each region.