



The Pet Rescue Foundation

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Maddie's Fund®

2006–2007 · ANNUAL REPORT



The Pet Rescue Foundation





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The Pet Rescue Foundation

Maddie's Fund® was established by Dave and Cheryl Duffield as The Duffield Family Foundation in 1994. In January 1999, the Board of Directors restructured the Foundation, defined its mission, implemented a new operating methodology and adopted the name Maddie's Fund®.

Maddie's Fund®, the Pet Rescue Foundation, is helping to fund the creation of a no-kill nation. The first step is to help create programs that guarantee loving homes for all healthy shelter dogs and cats throughout the country. The next step is to save the sick, injured and poorly behaved pets in animal shelters nationwide.

The Maddie's Fund® Board

Dave Duffield

Cheryl Duffield

Amy Zeifang

Laurie Peek, DVM

Mike Duffield

Peggy Taylor

The Maddie's Fund® Staff

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President

Mary Ippoliti-Smith
Vice President of Operations

Laurie Peek, DVM
Veterinary Program Director

Lynn Spivak
Communications Director

Shelly Thompson
Grants Manager

Lynne Fridley
Field Representative

Maddie was a beloved Miniature Schnauzer whose unconditional love, devotion, loyalty and spirit inspired her guardians to start a charitable foundation, Maddie's Fund®, in her name.

Dave and Cheryl Duffield fell in love with Maddie when she was only ten days old. "We held her in our arms, and loved her immediately," says Dave. "Maddie melted our hearts from the first second we saw her," adds Cheryl. "We loved her sweet ways, her stubbornness, her independence, her intelligence, her spirit, and her devotion."

Dave, Cheryl and Maddie shared ten memorable and happy years together. Dave remembers one particularly good day during the formation of his company, PeopleSoft. Playing with Maddie, he picked her up and made the following promise: "If we ever make some money, I promise we will give it back to you and your kind so others can be as happy as we are today."

Dave and Cheryl are fulfilling their promise to Maddie. They have endowed Maddie's Fund with more than \$300 million and have spent \$57 million so far to save the lives of dogs and cats. Dave and Cheryl have given more of their personal wealth to the animal welfare cause than any other individuals. And although they don't want to make a big fuss over their unprecedented contribution, they do want to honor their beloved dog and the special bond they shared with her.

Animal lovers can understand this sentiment. More and more of us view our companion animals as family, giving them the same care and love we provide our two-legged family members.

Our pets enrich our lives with their unconditional devotion to us.

They enhance our lives by being a source of stability, love and companionship. The rewards of animal companionship are immeasurable.

The love Dave and Cheryl shared with Maddie inspired them to give generously to help save homeless, abandoned pets in desperate need of love and care. Thanks to Maddie, the dog with the indomitable spirit, shelter pets are afforded new opportunities to find loving homes in which they, too, may share in the joy, love and companionship that Dave and Cheryl enjoyed with Maddie.






On behalf of all sheltered dogs and cats, we give thanks to Maddie, whose spirit continues on through the lives her memorable gift has touched.



Dear Friends,

Maddie's Fund® is working to create a no-kill nation where all healthy and treatable shelter dogs and cats are guaranteed a loving home. To achieve this goal, the foundation directs its resources towards creating successful models of community lifesaving; pioneering shelter medicine programs in veterinary schools; enlisting private practice veterinarians in the animal welfare cause; and implementing a national strategy to collect and report shelter statistics.

Many indicators support our assertion that we can reach the no-kill nation goal in less than ten years.

-  From New York City to Alachua County, Florida, Maddie's community collaborative projects are showing the way in building no-kill communities in diverse geographic, demographic and socio economic regions.
-  Starting with a three year grant to the University of California at Davis in 2001, Maddie's shelter medicine programs have sparked shelter medicine curricula in nearly a dozen of the twenty-eight veterinary schools nationwide. University programs are creating a talent pool of veterinarians with specialized knowledge and skills to keep shelter pets healthy and treat those pets who are sick and injured, thereby allowing more cats and dogs to be adopted in loving new homes.
-  More and more animal welfare resources are coming into play. Funding from foundations has increased from less than three million in annual giving in 1996 to more than \$30 million in 2008 to a projected \$130 million by 2016.
-  The United States population is growing, and more people are adopting pets. In 1996, there were 130 million pets in homes. Today, there are more than 165 million pets in homes. We project that by 2016, there will be over 200 million pets in homes. We can save all of the healthy and treatable shelter pets if we adopt out three million more each year, a doable feat in light of the growing number of available pet homes.
-  Public attitudes are changing. Today, the vast majority of pet dogs and cats are considered family members, provided with the love, attention and medical care formerly reserved for human family members. Folks who see their pets as family are not willing to let them needlessly languish or die in animal shelters. Grassroots movements demanding change are springing up from Seattle to Charlottesville.

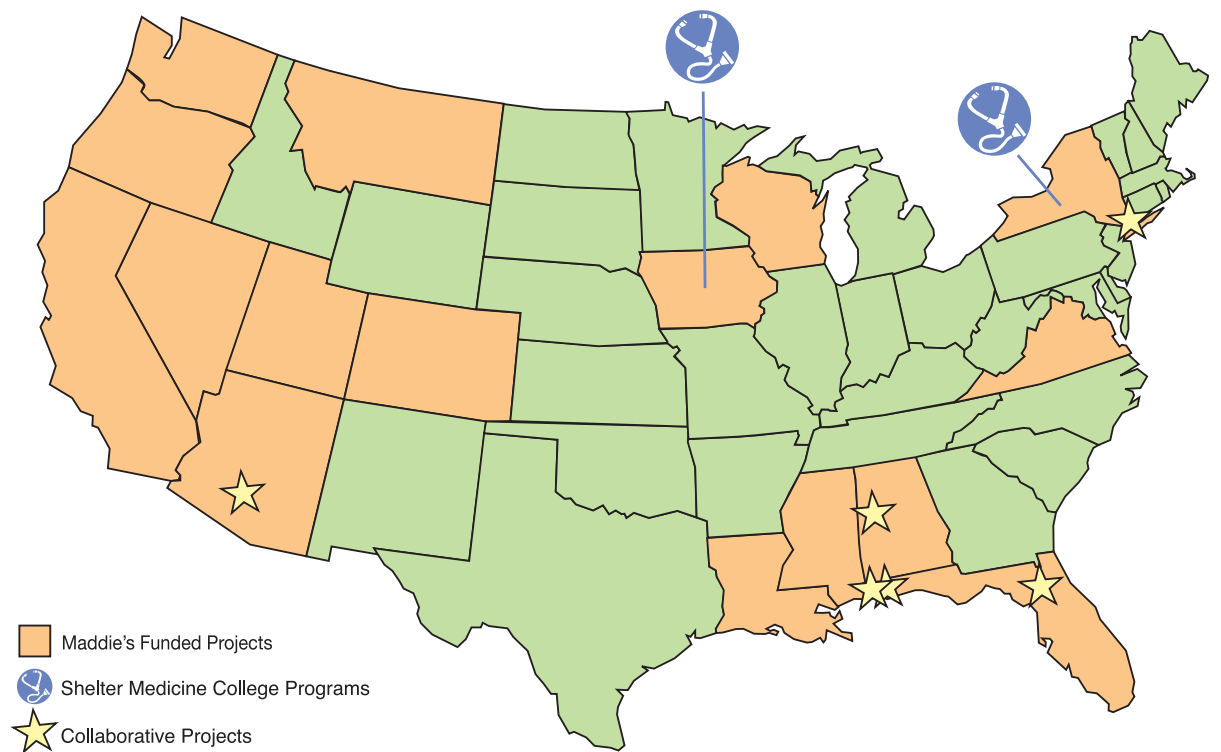
The following pages of this year's Annual Report demonstrate how Maddie's community collaborative projects, shelter medicine programs and data collection grants are pushing us towards a day in less than ten years when healthy and treatable shelter dogs and cats throughout the nation will all be guaranteed a loving home.

Sincerely,



Rich Avanzino

In FY 2006–2007, Maddie's Fund® awarded 85 grants totaling \$10 million in 16 states.



Maddie's Fund has supported life-saving projects in the states of:

- Alabama
- Arizona
- California
- Colorado
- Florida
- Iowa
- Louisiana
- Mississippi
- Montana
- Nevada
- New York
- Oregon
- Utah
- Virginia
- Washington
- Wisconsin

Community Collaborative Projects



Maddie's® Projects in Alachua County, Florida

A Record Lifesaving Achievement

Alachua County Humane Society reached a major milestone last year with the transfer of 1,000 animals from Alachua County Animal Services (ACAS). Transferring so many animals from the county was difficult at times, but the resulting reduction in shelter deaths was a huge reward. ACAS held a wonderful reception for our staff in celebration of this achievement. The event gave all of us a true sense of collaboration and accomplishment.

Becky Goodman,
Alachua County
Humane Society



Maddie's® Pet Rescue Project

Project Start Date:
July 1, 2002

Funding for Year Five:
\$546,480

Funding through Year Five:
\$2,301,340

Total Anticipated Funding:
\$4,088,000

Participants:

Alachua County Humane Society (Lead Agency), Alachua County Animal Services, Gainesville Pet Rescue, Haile's Angels Pet Rescue, Helping Hands Pet Rescue, Puppy Hill Farm

Progress Toward
Zero Healthy Deaths:
99.8% after five years

Progress Toward
Zero Treatable Deaths:
53% after five years

Progress Toward No-Kill:
68% after five years



Highlights of Alachua's Progress:

Alachua County Achievements (Baseline + Above Baseline Performance)

	Baseline Year	Year One	% of Annual Goal	Year Two	% of Annual Goal	Year Three	% of Annual Goal	Year Four	% of Annual Goal	Year Five	% of Annual Goal
Impounds	11,387	11,359	n/a	10,810	n/a	9,766	n/a	9,822	n/a	9,346	n/a
Maddie Adoptions*	692	1,692	119%	1,938	90%	2,451	85%	2,708	75%	3,155	97%
All Adoptions	2,551	3,367	103%	4,025	100%	3,971	84%	4,194	76%	4,780	93%
Healthy Deaths	2,219	1,696	173%	981	224%	260	563%	61	1200%	5	99%
Treatable Deaths	4,714	3,901	n/a	3,460	n/a	2,815	n/a	2,462	n/a	2,206	128%
All Deaths	8,063	6,631	111%	5,209	127%	4,820	122%	4,071	126%	3,335	134%

* Maddie Adoptions are those performed by Maddie's funded partners (rescue groups).

Maddie's Pet Rescue Project in Alachua County achieved four consecutive months of zero healthy deaths in Year Three; eight months of zero healthy deaths in Year Four; eleven months of zero healthy deaths in Year Five, with only five healthy deaths in Year Five.

Maddie's® Spay/Neuter Project

Project Start Date:
July 1, 2003

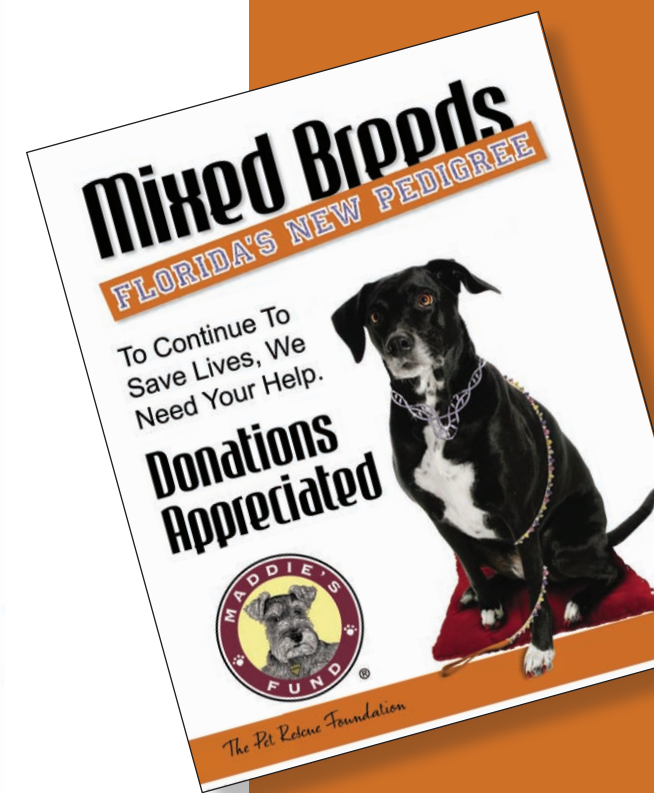
Funding for Year Five:
\$28,000

Funding through Year Five:
\$62,962

Maximum Funding:
\$1,803,707

Participants:

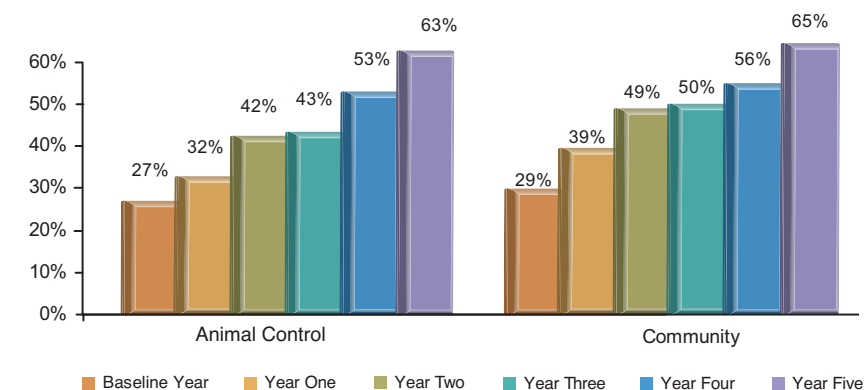
Alachua County Veterinary Medical Association (Lead Agency); 9 private practice veterinary hospitals



	Project Maximum	4-Year Actual
Medicaid Spay/Neuter Surgeries	25,648	1,122

Note: Maddie's® Spay/Neuter Project started in Year Two of the community collaborative project.

Annual Live Release Rates / Alachua County



Maddie's® Projects in Maricopa County, Arizona

Maddie's® Pet Rescue Project

Project Start Date:
November 1, 2002

Funding for Year Five:
\$1,384,440

Funding through Year Five:
\$4,109,390

Total Anticipated Funding:
\$8,513,270

Participants:
Arizona Animal Welfare League (Lead Agency), Animal Rescue Center, Arizona Animal Rescue & Sanctuary, Arizona Humane Society, HALO, Maricopa County Animal Care & Control, SOAR, Sun Valley Animal Rescue

Progress Toward
Zero Healthy Deaths:
100% after five years



Maricopa County Achievements (Baseline + Above Baseline Performance)

	Baseline Year	Year One	% of Annual Goal	Year Two	% of Annual Goal	Year Three	% of Annual Goal	Year Four	% of Annual Goal	Year Five	% of Annual Goal
Impounds	105,976	94,352	n/a	103,092	n/a	106,349	n/a	104,507	n/a	98,783	n/a
Maddie Adoptions*	2,635	6,510	106%	7,612	137%	8,242	123%	6,885	96%	6,944	83%
All Adoptions	33,254	37,276	101%	37,615	104%	33,564	90%	32,196	85%	29,431	76%
Healthy Deaths	5,706	3,917	117%	1,793	191%	3,443	66%	0	1141%	0	100%
All Deaths	59,222	46,118	129%	49,796	113%	58,036	93%	59,093	92%	57,287	93%

* Maddie Adoptions are those performed by Maddie's funded partners (rescue groups).

Maddie's® Spay/Neuter Project

Project Start Date:
November 1, 2002

Funding for Year Five:
\$466,506

Funding through Year Five:
\$1,179,445

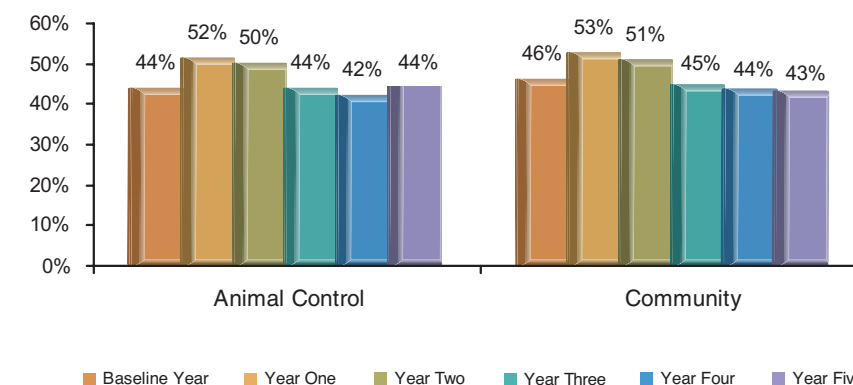
Maximum Funding:
\$2,797,706

Participants:
Lead Agencies: Arizona Animal Welfare League (Years 3 – 5); Arizona VMA (Years 1 & 2); with 16 private practice veterinary hospitals and 4 non-profit / government spay/neuter clinics



	Project Maximum	5-Year Actual
Medicaid Spay/Neuter Surgeries	39,942	16,110

Annual Live Release Rates / Maricopa County



A New Approach to Volunteer Training

More than 100,000 animals are surrendered to Maricopa County shelters each year. Caring for these animals requires the sheltering and rescue community to rely heavily on volunteers. Maddie's® Pet Rescue Project held the first Arizona Animal Advocates Volunteer Conference in February 2007 to attract new volunteers, provide further training for current volunteers, and present the needs of the animal welfare community as a whole. Nearly 150 animal lovers attended the two day meeting and left feeling highly motivated to donate their time to animal welfare. One attendee wrote: "The Conference enabled us to understand that we're all in it together — to see ourselves as part of a community-wide system for animal care versus a group of individual organizations."

Malin Borg,
Arizona Animal Welfare League

Maddie's® Projects in Baldwin County, Alabama

New Center Boosts Adoptions

Last April, we opened Maddie's® Adoption Center, a two-room adoption storefront in the small town of Loxley. Designed to reduce shelter euthanasia by moving animals out of animal control shelters and into a customer-friendly adoption environment, the Adoption Center has seen great success in its first six months of operation. We've transferred over fifty animals out of our animal control shelters and adopted them into loving homes.

Casey Moore,
Maddie's® Project
Coordinator

Maddie's® Pet Rescue Project

Project Start Date:
October 1, 2005

Funding for Year Two:
\$219,564

Funding through Year Two:
\$311,049

Total Anticipated Funding:
\$2,084,565

Participants:
Baldwin County Humane Society (Lead Agency), Baldwin County Animal Control Center, City of Bay Minette Animal Control, City of Fairhope Animal Control, Daphne Animal Shelter, The Haven for Animals

Progress Toward
Zero Healthy Deaths:
11% after two years



Maddie's® Spay/Neuter Project

Project Start Date:
October 1, 2005

Funding for Year Two:
\$56,000

Funding through Year Two:
\$85,732

Maximum Funding:
\$703,675

Participants:
Alabama Veterinary Medical Association (Lead Agency); 15 private practice veterinary hospitals



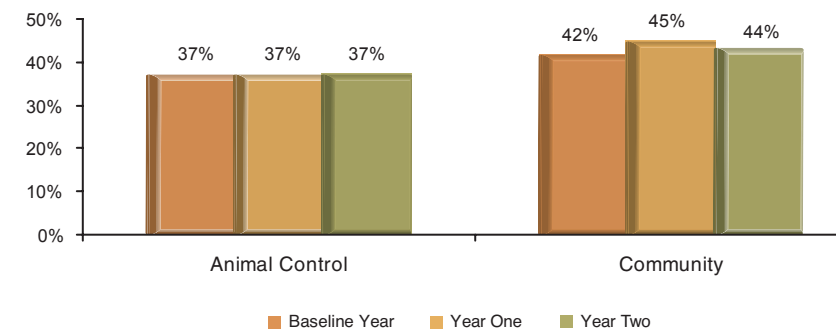
	Project Maximum	2-Year Actual
Medicaid Spay/Neuter Surgeries	9,975	1,084

Baldwin County Achievements (Baseline + Above Baseline Performance)

	Baseline Year	Year One	% of Annual Goal	Year Two	% of Annual Goal
Impounds	9,084	10,143	n/a	9,668	n/a
Maddie Adoptions*	1,894	2,390	110%	2,236	91%
All Adoptions	3,053	3,300	99%	3,079	85%
Healthy Deaths	1,425	1,476	77%	1,127	76%
All Deaths	5,149	5,431	90%	5,239	87%

* Maddie Adoptions are those performed by Maddie's funded partners (rescue groups).

Annual Live Release Rates / Baldwin County



Maddie's® Projects in Mobile County, Alabama

Maddie's® Pet Rescue Project

Project Start Date:
January 1, 2005

Funding for Year Three:
\$812,160

Progress Toward Zero Healthy Deaths:
44% after two years

Funding through Year Three:
\$1,604,083

Total Anticipated Funding:
\$5,699,838

Participants:
Mobile SPCA (Lead Agency); Animal Rescue Foundation, City of Mobile Animal Shelter, City of Saraland Animal Shelter, Friends of the Mobile Animal Shelter, Mobile County Animal Shelter, Saraland Animal Friends Foundation



Maddie's® Spay/Neuter Project

Project Start Date:
January 1, 2005

Funding for Year Three:
\$140,000

Funding through Year Three:
\$392,190

Maximum Funding:
\$2,165,190

Participants:
Alabama Veterinary Medical Association (Lead Agency); 22 private practice veterinary hospitals



Highlights of Mobile's Progress:

Mobile County Achievements (Baseline + Above Baseline Performance)

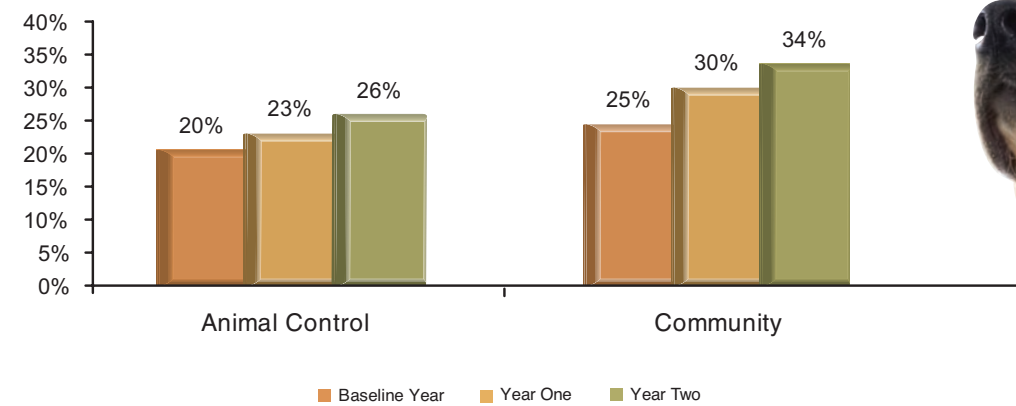
	Baseline Year	Year One	% of Annual Goal	Year Two	% of Annual Goal	Year Three (9 mos)	% of 9 mo Goal
Impounds	16,353	15,018	n/a	14,537	n/a	13,483	n/a
Maddie Adoptions*	983	1,783	98%	2,431	91%	1,787	69%
All Adoptions	3,088	3,548	90%	3,991	83%	2,581	62%
Healthy Deaths	4,229	2,865	118%	2,372	107%	1,665	86%
All Deaths	12,243	10,171	112%	9,653	109%	9,961	75%

* Maddie Adoptions are those performed by Maddie's funded partners (rescue groups).

All the groups came together and drafted a "plan of action" to ensure that November 2007 would be an Adoption Guarantee Month where no healthy animals were euthanized.

	Project Maximum	2 3/4-Year Actual
Medicaid Spay/Neuter Surgeries	29,603	5,262

Annual Live Release Rates / Mobile County



Nick and Nora Go Home

Where did they come from? Why weren't the owners looking for them? What instinct deep inside Nick and Nora kept them together as they wandered the streets of Mobile? Nick and Nora's adoption was, to us, a highlight of our year. Placing two large, eight-year-old Weimaraners with medical conditions (heartworm)

in the same family was quite a feat. It happened at our annual Pet Palooza adoption event last June. When Rusty and Tracy began filling out the paperwork, a buzz circulated like wildfire. "Nick and Nora are going home!" "Nick and Nora have been chosen!" All the months of waiting and hoping had come to this. It made our volunteers so happy—you've never seen so many people boo-hooing in one spot.

Janine Woods, Mobile SPCA

Maddie's® Projects in New York City, New York

Maddie's® Pet Rescue Project

Project Start Date:
January 1, 2005

Funding for Year Three:
\$2,688,000

Funding through Year Three:
\$5,331,450

Total Anticipated Funding:
\$17,387,350

Participants:
Mayor's Alliance for NYC's Animals (Lead Agency); Animal Care & Control of NYC; 99 adoption guarantee organizations

Progress Toward
Zero Healthy Deaths:
73% after two years



Highlights of New York City's Progress:

NYC Achievements (Baseline + Above Baseline Performance)

	Baseline Year	Year One	% of Annual Goal	Year Two	% of Annual Goal	Year Three (6 mos)	% of 6 mo Goal
Impounds	52,646	50,929	n/a	51,984	n/a	23,733	n/a
Maddie Adoptions*	7,904	10,747	112%	13,579	101%	7,652	96%
All Adoptions	12,831	21,612	149%	22,892	124%	11,562	111%
Healthy Deaths	14,000	8,490	132%	3,831	219%	748	287%
All Deaths	31,816	23,399	124%	20,818	126%	7,932	131%

* Maddie Adoptions are those performed by Maddie's funded partners (rescue groups).

The NYC project has consistently met or exceeded all goals, and they are ahead of schedule for reaching an adoption guarantee for healthy pets. In Year Three, they accomplished one month of zero healthy deaths in February 2007.

Meet Me at the Garden

10/13 & 10/14



Mayor's Alliance for NYC's Animals
www.AnimalAllianceNYC.org



Maddie's® Spay/Neuter Project

Project Start Date:
January 1, 2005

Funding for Year Three:
\$564,000

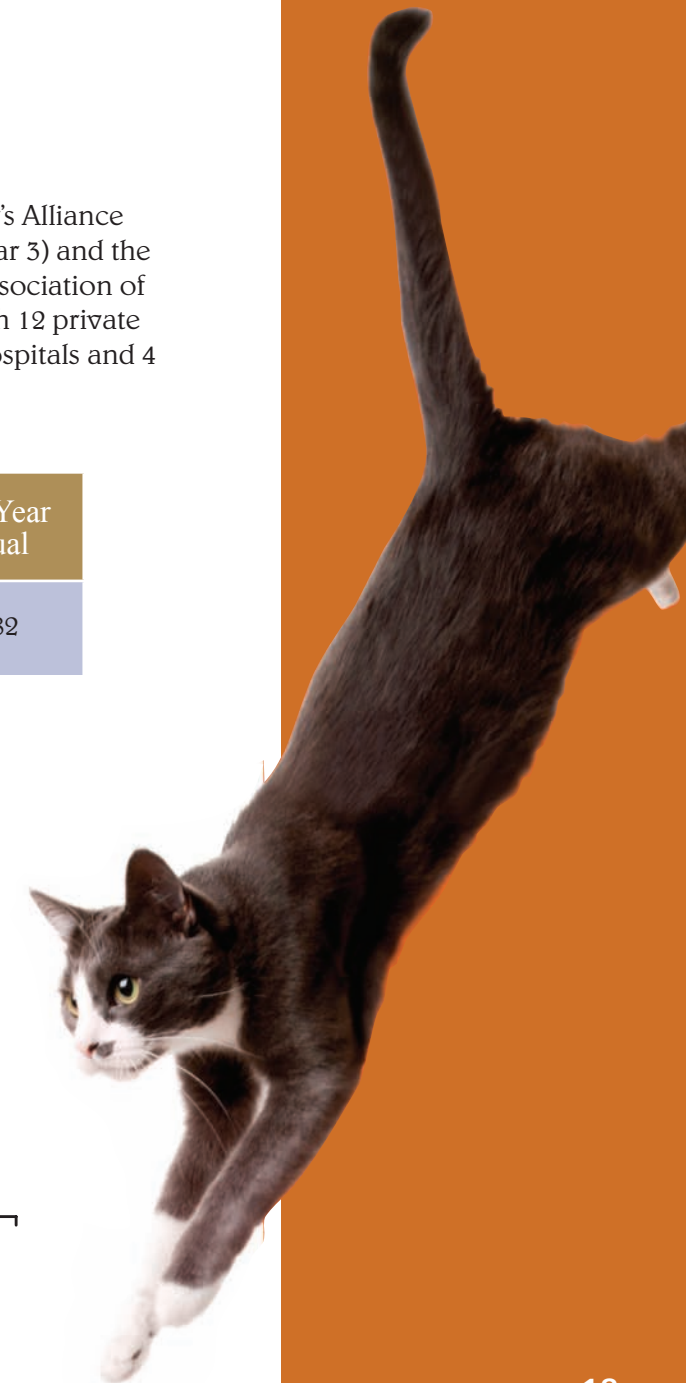
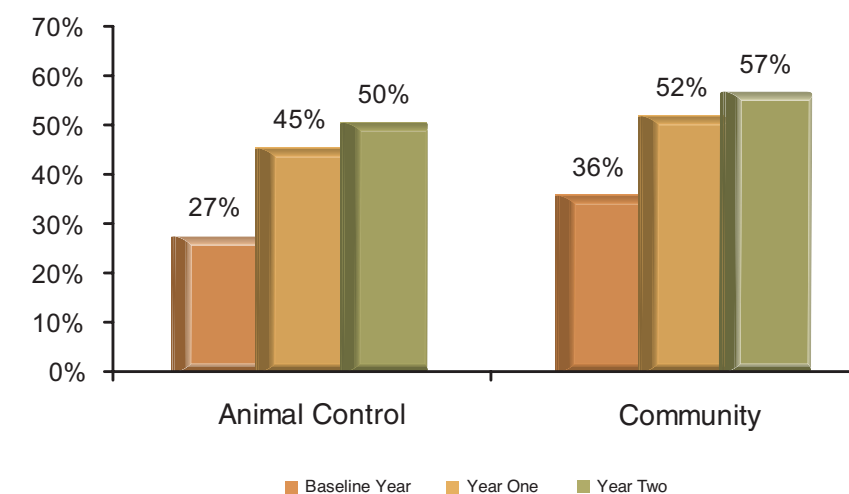
Funding through Year Three:
\$632,271

Maximum Funding:
\$5,515,900

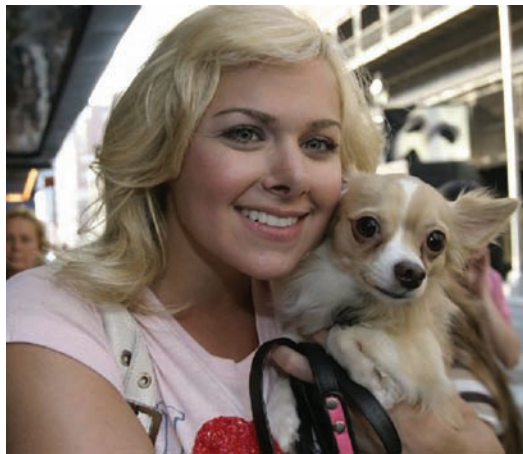
Participants:
Lead Agencies: Mayor's Alliance for NYC's Animals (Year 3) and the Veterinary Medical Association of NYC (Years 1 & 2); with 12 private practice veterinary hospitals and 4 non-profit clinics

	Project Maximum	2 1/2-Year Actual
Medicaid Spay/Neuter Surgeries	98,000	4,282

Annual Live Release Rates / New York City



New York Scrapbook



Maddie's® Projects in Tuscaloosa County, Alabama

Maddie's® Pet Rescue Project

Project Start Date:
April 1, 2005

Funding for Year Three:
\$375,360

Funding through Year Three:
\$708,380

Total Anticipated Funding:
\$2,713,245

Participants:
T-Town P.A.W.S. (Lead Agency),
Alabamians Defending Animal Rights,
Humane Society of West Alabama,
Tuscaloosa Metro Animal Shelter



**Progress Toward
Zero Healthy Deaths:
22% after two years**

Highlights of Tuscaloosa's Progress:

Tuscaloosa County Achievements (Baseline + Above Baseline Performance)

	Baseline Year	Year One	% of Annual Goal	Year Two	% of Annual Goal	Year Three (6 mos)	% of 6 mo Goal
Impounds	7,823	7,351	n/a	7,679	n/a	5,021	n/a
Maddie Adoptions*	73	821	118%	993	96%	505	83%
All Adoptions	1,023	1,500	91%	1,672	84%	814	74%
Healthy Deaths	1,952	946	165%	1,516	77%	1,092	58%
All Deaths	5,833	4,982	109%	5,313	95%	3,605	84%

* Maddie Adoptions are those performed by Maddie's funded partners (rescue groups).

This project began as a Pet Saving Enterprise Zone, with Maddie's staff acting as project coordinator. Now in Year Three, the lead agency has taken over all aspects of project management. The Tuscaloosa Project is targeting February 2008 to be their Year Three Adoption Guarantee Month, when no healthy animals will be euthanized.

Maddie's® Spay/Neuter Project

Project Start Date:
April 1, 2005

Funding for Year Three:
\$28,000

Funding through Year Three:
\$76,318

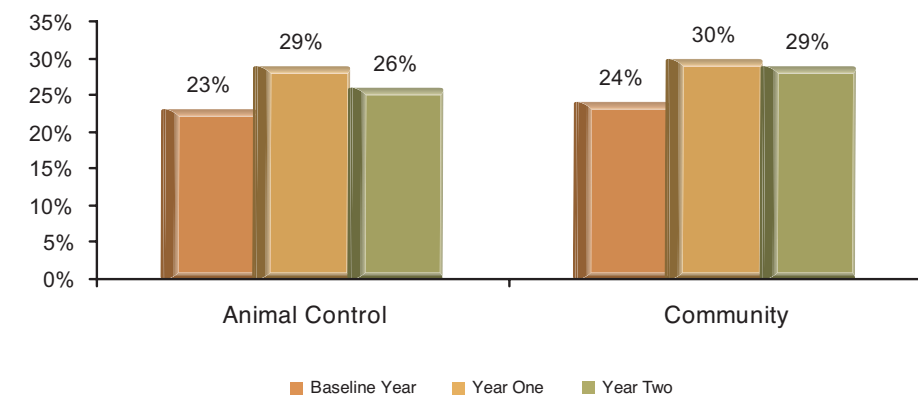
Maximum Funding:
\$955,938

Participants:
Alabama Veterinary
Medical Association
(Lead Agency); 6 private
practice veterinary
hospitals



	Project Maximum	2 1/2-Year Actual
Medicaid Spay/Neuter Surgeries	13,664	895

Annual Live Release Rates / Tuscaloosa County



Maddie's® Center Saves Lives

We were so glad to move into our new Maddie's® Adoption Center last Spring. Before the opening, all we had was the much smaller adoption room in Pet Supplies Plus, which only houses sixteen animals. We have room for sixty-four pets here, and this has allowed us to dramatically increase our adoptions. In the past few months, 57 dogs and cats have been placed through the Adoption Center alone — over 100 from both sites. The Center is situated in a lunch-time hot spot. This location also provides the Maddie's® Project with an ideal place to have creative events such as “Maddie's Howl-A-Ween.”

Shamire Crummie,
Maddie's Project Manager



Colleges of Veterinary Medicine



Maddie's® Shelter Medicine Program

Cornell University

Project Start Date: September 1, 2005

Funding through Year Six: \$1,700,000

Affiliated Shelters:

Tompkins County SPCA (Core Shelter), The Humane Society at Lollypop Farms, Peace Plantation Animal Sanctuary, Pet Pride of New York

In Program Year Two: Staff continued to broaden Maddie's® Shelter Medicine Program within the College of Veterinary Medicine and to expand its influence and presence nationwide.

New in Year Two:

Maddie's® Shelter Medicine Residency

- Added a second Resident to the program.
- Obtained approval of the residency training program by the American Board of Veterinary Practitioners.
- Obtained funding to hire a behaviorist with expertise in shelter-related behavioral issues.

Veterinary Student Training

- A new course, *Companion Animal Welfare*, was added to the elective offerings for veterinary students. The Maddie's® Shelter Medicine Program now has three elective courses regarding shelter medicine.
- Expanded the number of shelter medicine lectures in core courses.

Shelter Medicine Outreach

- Launched a weekly shelter ambulatory service to the core shelter.
- Provided nearly five shelter medicine consults per day via email and telephone.
- Completed an automated system to collect intake/disposition data and perform disease surveillance.
- Provided in-depth shelter evaluations with written reports for shelters, primarily in New York State.
- Delivered multiple presentations to area shelters regarding the management of disease in their facilities.

Maddie's® Shelter Medicine Research

- A study on parasite prevalence was completed and will be published in 2008.
- Funding was obtained to evaluate two programs with national visibility: the experience of Tompkins County SPCA before and after becoming Adoption Guarantee; and the effectiveness of reducing shelter intake/euthanasia by Humane Alliance, a high quality, high volume spay/neuter program. The objective is to publish data from these two prominent programs.

Expanding Nationwide

- Participated in the development of a shelter medicine specialty to be recognized by the American Veterinary Medical Association.
- Worked with a national task force on developing standards of care for an evaluation of the effectiveness of high volume spay/neuter programs.
- Helped formulate national standards for shelter medicine residency programs.
- Presented workshops at the North American Veterinary Conference, Minnesota Annual Veterinary Conference, Animal Science Group: BOCES, and Adoption Option Seminars.
- Presented shelter medicine lectures to veterinary students at Auburn University, Iowa State University and the University of Pennsylvania.
- Participated in National Shelter Medicine Rounds.
- Represented the program at the National Council of Pet Population Study and Policy.



Why Shelter Medicine

by Dr. Stephanie Janeczko, Maddie's® Shelter Medicine Resident

I'm interested in shelter medicine because it is fundamentally concerned with animal welfare, epidemiology, and infectious diseases, all of which have always been of particular interest to me.

When I graduated from Cornell in 2004, I took a job in private practice. I was fortunate to work in a practice that was closely affiliated with a local rescue group. This relationship provided my first introduction to the principles of shelter medicine, disease outbreaks, and pediatric spay/neuter. Unfortunately, we receive very little training in vet school to prepare us for the challenges found in shelters. I applied for Cornell's residency program because I recognized the need for advanced training to make a difference in the

shelters. I am also very excited about the opportunity to expand my training in epidemiology and research, as I believe that it is critical to build a solid basis of knowledge for the practice of shelter medicine. Shelter animals deserve the basis of their care to be more than just guesswork. They deserve the best care that we can provide.

I find the practice of shelter medicine particularly fulfilling because it impacts animal health and welfare on a much larger scale than I could ever accomplish seeing individual patients. I believe that the veterinary profession should be at the forefront of tackling the issues of pet overpopulation, euthanasia in shelters, and providing better care for those animals awaiting their forever homes, and I'm very excited to be a part of that effort.



Maddie's® Shelter Medicine Program

Iowa State University

Project Start Date: April 1, 2003

Funding for Year Three: \$134,132

Funding through Year Three: \$233,682

Externship Shelters:

San Francisco SPCA, Best Friends Animal Sanctuary, Tony LaRussa's ARF, ASPCA

In Program Year Three: After three years of offering shelter medicine courses, externships, performing research and studies, and working with a variety of shelters and organizations in their community, Iowa State University now recognizes that the issue of homeless and surplus animals and how they are viewed is an essential component of veterinary education.

New in Year Three:

- Developed Maddie's® Infection Control Manual. This will be the first instructional guide on infection control specifically written for animal shelter veterinarians and staff. Chapters include Infection Control for Animal Shelters, Routes of Transmission, Isolation and Quarantine Protocols and more. The manual will be published in April 2008.
- Displayed findings on the Efficacy of L-Lysine to Treat Feline Herpes Virus I Infection and Environmental and Group Health Risk Factors for Feline Upper Respiratory Disease Complex in Animal Shelters to veterinary college faculty at the Summer Scholars Research Day.
- Presented at the American College of Veterinary Internal Medicine Annual Meeting. The topic: "Infection Control Procedures for Routine, Emerging and Exotic Pathogens."
- Participated in the development of a shelter medicine specialty to be recognized by the American Veterinary Medical Association.
- An Iowa State graduate and recipient of the 2005 Maddie's® Shelter Medicine Excellence Award was chosen for a shelter medicine residency program at Colorado State University.



After Graduation

by Elizabeth Jones,
Second Year Veterinary Student

At the beginning of the semester I was mainly considering the idea of working as a volunteer in an animal shelter setting. I was imagining that I could be involved with educational programs and spay-neuter clinics. While I still would like to be involved with both of those things, my aspirations have evolved into something bigger. Now, I am feeling like I might want to make a career of being a shelter veterinarian. I am even getting excited about the idea of trying to acquire a position in a residency program in shelter medicine.

The change in my tune has largely come from the fact that shelter medicine gets me excited. While I enjoy many subjects in the veterinary medicine curriculum, I found myself feeling truly passionate about the things that were discussed in this class over the course of the semester. This class was an amazing experience for me. I felt like the speakers helped me find my place in the veterinary profession.

Even though I still have doubts in my strength to make the difficult decisions that a shelter veterinarian has to make, I feel like I no longer want to allow those doubts to dictate what I choose to do. In other words, I don't want those fears to keep me from at least trying on the role of a shelter veterinarian. Despite all of the bad that I would be forced to see as a shelter veterinarian, I want to hold fast to the idea that as a shelter veterinarian, I could make a lasting impact on a large number of animals and that I really could be on the forefront of changing their world for the better.



New Funding Strategies



Maddie's® Funding Modifications

In an ongoing effort to improve and expand our grant giving, Maddie's Fund periodically revises our existing grant guidelines and seeks out new funding opportunities to address unmet needs in the animal welfare community.

New and Revised Funding Programs

In Fiscal Year 2006-2007, we introduced grants for medical equipment to adoption guarantee organizations with at least one full-time veterinarian on staff. We implemented the Starter Grants Program, which offers U.S. communities money and assistance to meet the requirements of a full-fledged Community Collaboration, including collecting shelter data, drafting a business plan and assembling a ten-year strategic plan to save all healthy and treatable shelter pets.

We also introduced targeted spay/neuter grants for communities with human populations of 50,000 or more and live release rates less than 40%.

In order to best serve our grantees, Maddie's revised its guidelines for existing programs. Our Community Collaborative funding was expanded and the goals and payout structure modified to enhance life-saving efforts.

We also revised the shelter medicine guidelines to make it easier for veterinary schools to apply for funding.



New Funding Programs:

- Targeted Spay/Neuter Grants
- Medical Equipment Grants

Revised Guidelines:

- Shelter Medicine Program
- Community Collaborative Program

MADDIE'S FUND
The Pet Rescue Foundation

"I loved private practice, but shelter medicine is more rewarding. I can help dozens of animals per day in the shelter, as opposed to five or six per day in private practice. I think shelter medicine is the best thing you can do as a vet."
Kathleen Hoffman, DVM,
Shelter Veterinarian, Arizona
Animal Welfare League

"Before this rotation, I had not planned on helping animal shelters. These two weeks have changed my mind and motivated me to make a difference in my community."
Third-year veterinary student, Maddie's®
Shelter Medicine Program,
Auburn University

SHELTER MEDICINE GRANTS FOR COLLEGES OF VETERINARY MEDICINE

Shelter medicine is an exciting new field of veterinary science that is capturing the imagination of students, residents and practitioners.

Maddie's Fund® is offering shelter medicine grants to introduce veterinary students to this newly emerging discipline and create a well-informed pool of shelter medicine specialists for the future.

With a variety of grants to choose from, your college can start small with a highly focused grant or create a \$1.5 million comprehensive program.

Externships: Simple, quick and easy — \$6,000 per school.

Research: Groundbreaking discoveries — variable grant size.

Residencies: \$50,000 per school per year for up to three years.

Comprehensive Programs: \$1.5 M over six years for research, teaching, clinical training, resident training, service to collaborating shelters and continuing education.

There are no deadlines for application—grant review is on-going. Detailed information about Maddie's® Shelter Medicine grants is enclosed. For more information, go to www.maddiesfund.org or call 510-337-8989.

Maddie's Fund® is an independent, private foundation devoted to the welfare of companion animals. Maddie's Fund was established in 1994 through the generosity of Dave and Cheryl Duffield and is dedicated to the memory and unconditional love of their beloved canine companion, Maddie.

Announcement of our revised shelter medicine grant guidelines, which make it easier for veterinary schools to apply for funding.

Special Projects



After Katrina

*A Joint Project of
Maddie's Fund® and The
Humane Society of the
United States (HSUS)*



Maddie Funding to Date: \$727,200

Total Anticipated Funding: \$999,700

Social Marketing Research: \$377,200

According to a recent HSUS survey, the percent of spayed or neutered dogs and cats in Mississippi and Louisiana is significantly lower than national norms. With lower rates of pet sterilization a factor in the high rates of animal relinquishment and abandonment that continues in Gulf Coast shelters, Maddie's Fund and The Humane Society of the United States are joining forces on a social marketing project to overcome the barriers to spay/neuter in the Gulf Coast region. The project seeks to identify which Louisiana and Mississippi pet guardians are not spaying or neutering, why they are not inclined to alter their pets, what messages are most likely to influence them to change their behavior, and what messengers and media are most credible to effectively deliver that message. Information gleaned from the project will be used by HSUS to design a two-state, \$2 million social marketing campaign to encourage families to spay or neuter their pets.

Shelter Funding: \$350,000 (Anticipated Funding: \$622,500)

To determine progress in reaching lower shelter intakes, Maddie's Fund and HSUS are partnering with 57 animal shelters throughout Louisiana and Mississippi (24 in Mississippi; 33 in Louisiana) to gather and publish shelter data from the years 2005–2010. Shelters will track intake and disposition numbers using Asilomar Accords definitions and tables. In return, they will be given grants ranging in size from \$10,000 – \$20,000. The unrestricted cash grants will allow each agency to further their own mission and goals in whatever way they choose. The HSUS and Maddie's Fund have promised a total of \$907,500.



Maddie's® Outdoor Cat Program

A Project of the University of Florida

Project Duration:

February 1, 2006 – January 31, 2008

Total Funding: \$257,008

Maddie's® Outdoor Cat Program is studying the effect of an intensive Trap-Neuter-Return (TNR) program on shelter cat admissions at Alachua County Animal Services (ACAS) in Gainesville, Florida.

A team led by the ACAS Director and two University of Florida faculty veterinarians identified one neighborhood in downtown Gainesville with disproportionately high cat admissions to the shelter. In the baseline year (2005), the target zip code contributed 6% of the cat admissions to the animal shelter.

Beginning in February 2006 and continuing for two years, Maddie's® Outdoor Cat Program has been concentrating on controlling the cat population in this zip code through increased TNR, adoption of friendly kittens, and complaint mediation.

To reach the goal of sterilizing 55% of the stray cat population in the area, more than 1,000 cats from this neighborhood must be sterilized each year. If successful, the shelter should witness a decrease in complaints about cats and fewer cat admissions from the area, particularly of kittens.

In the first 18 months of the project, 1,387 cats in the field have been trapped, sterilized, and returned to their colonies; and a remarkable 695 socialized kittens and cats have been adopted into loving homes. All cats were spayed or neutered, vaccinated, microchipped, and tested for FeLV and FIV.



The team is on schedule for completing the projected number of cat sterilization surgeries (2,226) in the target area by the end of the study period. It is anticipated that several more months will be required to complete the data acquisition and auditing procedures before the final data analysis can be completed.

Special Gifts

Total Funding: **\$2,154,600**

Alley Cat Allies

American Humane Association

Animal Care & Control of
New York City

Animal Friends Rescue Project

Animal People

Animal Rescue Foundation

Anjellicle Cats Rescue

Arizona Humane Society

Best Friends Animal Society

Cat Adoption Team

Central California Labrador Retriever
Rescue

City of Fairhope Animal Control
Division

City of Mobile Animal Shelter

Colorado State University Foundation

Contra Costa Humane Society

Cornell University

Dalmatian Rescue

Dubuque Humane Society

East Bay Botanical & Zoological
Society

Feral Cat Coalition

Feral Cat Foundation

German Shepherd Rescue of Northern
California

Greyhound Friends for Life

Helping Hands Pet Rescue

Henry Vilas Zoo

Humane Society of the United States

Humane Society of West Alabama

Kitty Kind

Lindsay Wildlife Museum

Martinsville-Henry County SPCA

Mendocino Coast Humane Society

Mickaboo Companion Bird Rescue

Mobile SPCA

Nevada Humane Society

No Kill Solutions

Operation Catnip

Petfinder.com Foundation

PetSmart Charities

Return to Freedom

Richmond SPCA

Rolling Dog Ranch Animal Sanctuary

Shelter Support Services

Silicon Valley Animal
Control Authority

SPCA of Northern Nevada

The Haven for Animals

The Marine Mammal Center

The Oasis Sanctuary

The Pet Fund

The STAND Foundation

Tompkins County SPCA

Tony La Russa's Animal Rescue
Foundation

T-Town Paws

Tuscaloosa Metro Animal Shelter

University of Florida

Valley Humane Society

Whisker City

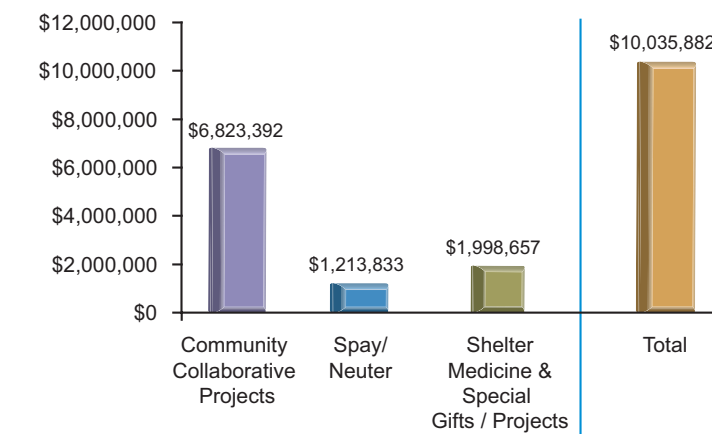


Overview of Grants Fiscal Year 2006–2007

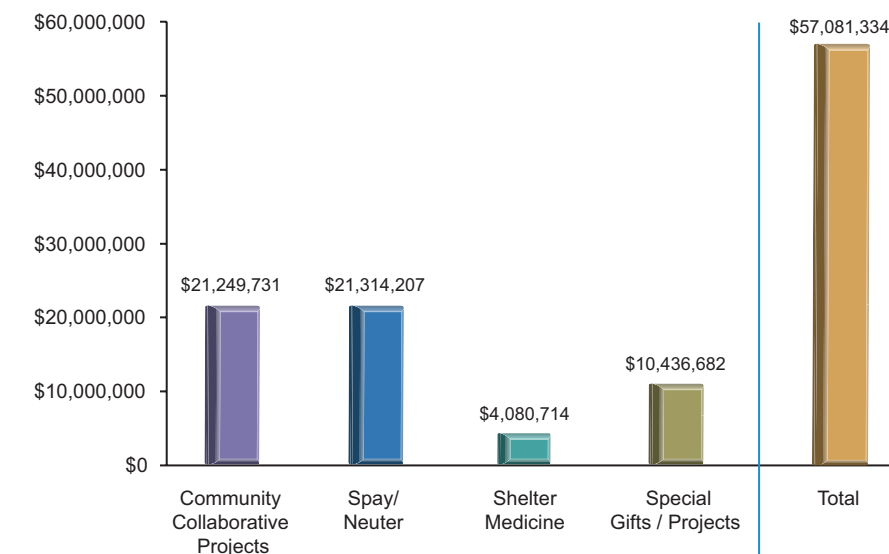
- In Fiscal Year 2006-2007, Maddie's Fund awarded 85 grants totaling \$10 million in 16 states.
- Our six community collaborative projects found new homes for a total of 67,301 animals, performed 12,022 spay neuter surgeries, and reduced euthanasia by a total of 19,731 deaths. Both the Maricopa County and Alachua County coalitions guaranteed homes for all healthy shelter animals in their communities.

Appendices

Maddie's Fund® Grants 2006–2007
by project type



Maddie's Fund® Cumulative Grantgiving 1999–2007
by project type



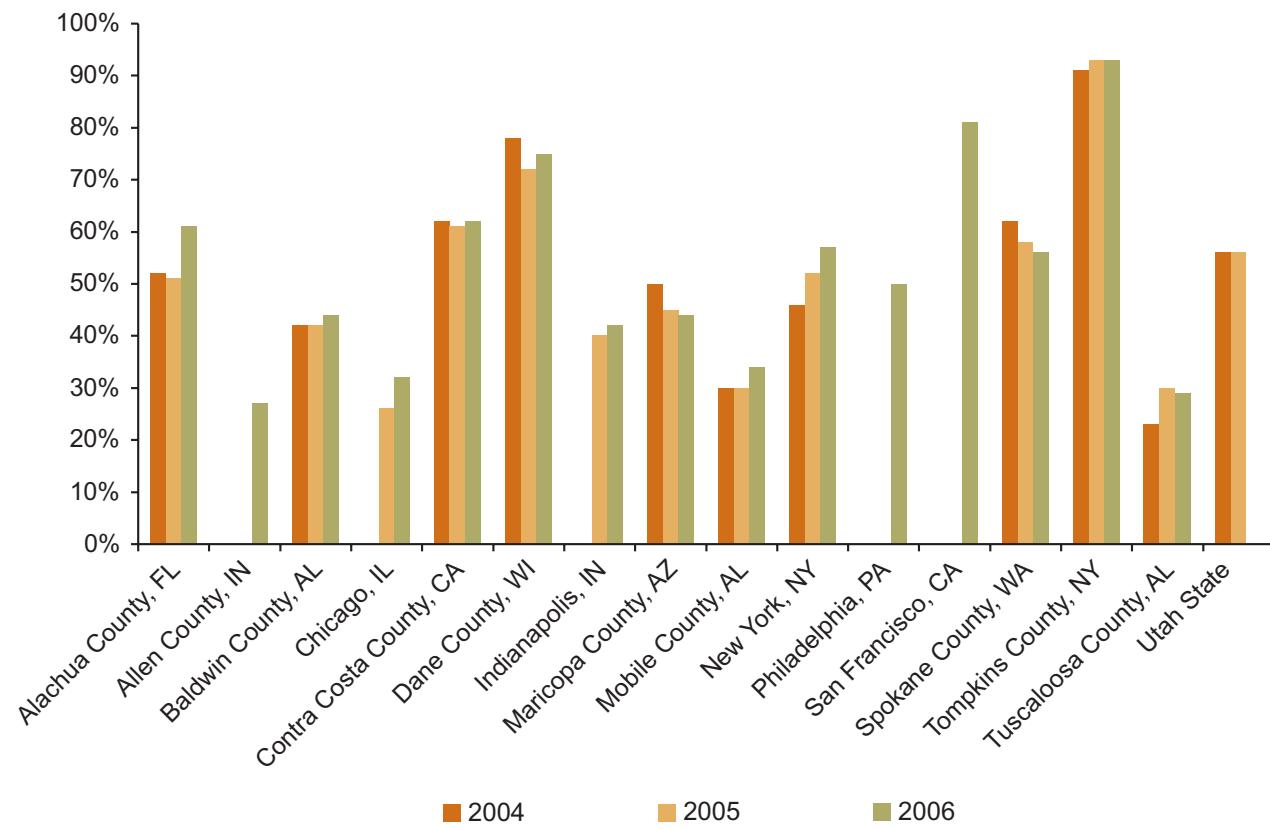
Progress Towards the No-Kill Nation Goal

The Live Release Rate is calculated by taking the number of animals leaving the system alive and dividing it by the total number of animals leaving the system.

Maddie's Fund is using this rate as a measurement tool to track the progress of shelters and communities, and evaluate the advancement of the no-kill movement.

The following chart shows the past one, two or three years of Live Release Rates from communities for which we have information.

Live Release Rates for Communities



In loving memory of Max & Nicole