

# Maddie's Fund<sup>®</sup> Annual Report



2004-2005





# About Maddie's Fund®

Maddie's Fund was established by Dave and Cheryl Duffield as the Duffield Family Foundation in 1994. In January 1999, the Board of Directors restructured the Foundation, defined its mission, implemented a new operating methodology and adopted the name Maddie's Fund.

Maddie's Fund, the Pet Rescue Foundation, is helping to fund the creation of a no-kill nation. The first step is to help create programs that guarantee loving homes for all healthy shelter dogs and cats throughout the country. The next step is to save the sick, injured and poorly behaved pets in animal shelters nationwide.

## The Maddie's Fund Board

Dave Duffield  
Cheryl Duffield  
Amy Zeifang  
Mike Duffield  
Laurie Peek, DVM  
Peggy Taylor

## The Maddie's Fund Staff

Rich Avanzino, President  
Mary Ippoliti-Smith, Vice President of Operations  
Laurie Peek, DVM, Veterinary Program Director  
Lynn Spivak, Communications Director  
Sarah Engel, Communications Specialist  
Shelly Thompson, Grants Specialist  
Lynne Fridley, Field Representative



The Pet Rescue Foundation



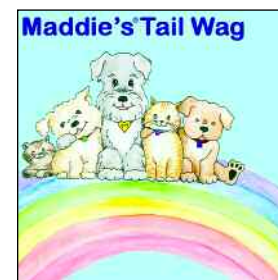
**Completed Projects page 5**



**Ongoing Projects page 17**



**New Projects page 24**



**Special Projects page 29**

# Table of Contents

About Maddie's Fund®  
Thanks to Maddie  
Letter from the President

Page 1  
Page 3  
Page 4

## **Completed Projects**

No More Homeless Pets in Utah  
Maddie's® Pet Rescue Project in Lodi  
Keeping Our Records Straight  
Maddie's® Shelter Medicine Program at UC Davis  
Learning As We Go

**Page 5**  
Page 6  
Page 9  
Page 12  
Page 13  
Page 15

## **Ongoing Projects**

Maddie's® Projects in Alachua County, Florida  
Maddie's® Projects in Maricopa County, Arizona  
Maddie's® Shelter Medicine Program at Auburn University  
Maddie's® Shelter Medicine Program at Iowa State University

**Page 17**  
Page 18  
Page 20  
Page 22  
Page 23

## **New Projects**

Maddie's® Projects in Mobile County, Alabama  
Maddie's® Projects in New York City  
Maddie's® Projects in Tuscaloosa County, Alabama  
Cornell University & Maddie's® Projects in Baldwin County, Alabama

**Page 24**  
Page 25  
Page 26  
Page 27  
Page 28

## **Special Projects**

The Tompkins County SPCA  
Animal Emergency Response Network  
Shelter Dog Study / Maddie's® Tail Wag  
Maddie's® Pit Bull Spay & Neuter Project / Special Gifts '04-'05

**Page 29**  
Page 30  
Page 31  
Page 32  
Page 33

## **Appendices**

Maddie's Fund Grantmaking '04-'05 / Cumulative  
Where Is Maddie's Fund?  
Annual Live Release Rates  
Live Release Rate Formulas  
Statistics Table  
Glossary

**Page 35**  
Page 36  
Page 37  
Page 38  
Page 39  
Page 40  
Page 41



# Thanks to Maddie

Maddie was a beloved Miniature Schnauzer whose unconditional love, devotion, loyalty and spirit inspired her guardians to start a charitable foundation, Maddie's Fund®, in her name. The Maddie's Fund purpose is to help the nation's most needy dogs and cats: Dogs and cats who, for one reason or another, have ended up in our nation's animal shelters—homeless, desperate, hoping for a new loving home and running out of time.

Dave and Cheryl Duffield fell in love with Maddie when she was only ten days old. "We held her in our arms, and loved her immediately," says Dave. "Maddie melted our hearts from the first second we saw her," adds Cheryl. "We loved her sweet ways, her stubbornness, her independence, her intelligence, her spirit, and her devotion."

Dave, Cheryl and Maddie shared ten memorable and happy years together, years filled with walks in the woods, trips to the beach, and good times at home. Dave remembers one particularly good day during the formation of his company, PeopleSoft. Playing with Maddie, he picked her up and made the following promise: "If we ever make some money,

I promise we will give it back to you and your kind so that others can be as happy as we are today."

Dave and Cheryl are fulfilling their promise to Maddie. They have endowed Maddie's Fund with approximately \$300 million, and have spent over \$50 million so far to save dog and cat lives. Dave and Cheryl don't want to make a big fuss over their unprecedented personal contribution. But, they do want to honor their beloved dog and the special bond they shared with her.

Animal lovers can understand this sentiment. More and more of us view our companion animals as family, giving them the same care and love we provide our two-legged family members. Our pets enrich our lives with their unconditional devotion. They enhance our lives by being a source of stability, love and companionship. The rewards of the human/animal bond are immeasurable.

The love Dave and Cheryl shared with Maddie inspired them to give generously to help save homeless, abandoned shelter pets in desperate need of love and care. Thanks to Maddie, the dog with the indomitable spirit, these special animals are afforded new opportunities to find loving homes in which they, too, may share in the joy, love and companionship that Dave and Cheryl enjoyed with Maddie.

On behalf of all sheltered dogs and cats, we give thanks to Maddie, whose spirit lives on through the lives her memorable gift has touched.

# Letter from the President

Dear Friends,

It's been a milestone year for Maddie's Fund®. Our two longest running community collaborative projects in Utah and Lodi have ended, each after five years. Our first comprehensive Maddie's® Shelter Medicine Program at the University of California, Davis has also ended. For our 2004-2005 Annual Report, the Maddie's Fund team has reviewed the accomplishments of these completed projects. We've looked at what worked and what didn't to see if our experiment in venture philanthropy is achieving the results we expected.

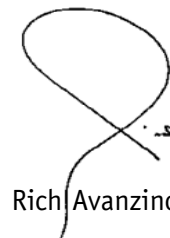
The aim of our venture philanthropy is to change the status quo. We want to know that each dollar we give goes to realizing, within a given time period, a result that wouldn't otherwise be achieved. And we want these achievements to be fully integrated into our grantees' operations, so the lifesaving can be sustained after our funding ends.

To change the status quo and accomplish our purpose, we've incorporated the following into our grant giving:

- An emphasis on clearly defined goals and measurable results.
- Detailed reporting requirements to monitor progress and help funded partners focus on goal attainment.
- A long-term commitment to projects, with yearly funding contingent on meeting project goals.
- A close relationship with grantees, including help with project management and fundraising.
- A funding structure that encourages organizational development.

I would say our report card to date is positive. We have had some phenomenal successes, and we've had some disappointments. However, we're learning as we go, and, as the next pages illustrate, we're making important changes to ensure greater success in the future.

Sincerely,



Rich Avanzino







# Completed Projects



## NO MORE HOMELESS PETS IN UTAH

**Funding Period:**  
July 1, 2000–June 30, 2005

**Funding in 2004–2005: \$1,001,538**

**Total Funding: \$8.2 million**

**Community Profile:** No More Homeless Pets in Utah operated throughout Utah's urban, suburban and rural communities, over 84,900 square miles and in 503 cities. The state's population is two and a half million.

**Project Profile:** The No More Homeless Pets in Utah coalition consisted of 46 rescue groups, 57 animal control agencies, one traditional shelter and 112 private practice veterinarians. The lead agency was Best Friends Animal Society.

### ACCOMPLISHMENTS

#### Lifesaving Results:

Over five years, No More Homeless Pets in Utah (NMHPU) achieved 100% of total adoption goals, 94% of Maddie adoption goals (placements by adoption guarantee agencies), 62% of its healthy death reduction goal, 100% of its total death reduction goal, 98% of its private practice spay/neuter goal and 105% of the total spay/neuter goal. By the conclusion of Year Five, NMHPU had implemented adoption guarantees for healthy shelter animals in twelve counties.

#### Organizational Development:

*Communication, Networking and Technical Systems*

- NMHPU built and maintained a strong statewide coalition of large and small, rural and urban, adoption guarantee and traditional animal welfare organizations.



#### Total performance after five years:

- 133,154 total adoptions
- 107,753 spay/neuter surgeries (thanks to Maddie's® vouchers and the Mobile Clinic)
- 40,310 fewer shelter animal deaths



- Secured the cooperation of all but one animal control agency in the state, from individual sheriffs to large, well-funded municipal agencies.
- Maintained a productive working relationship with more than 100 private practice veterinarians and reached out to the state Veterinary Medical Association for the first time.
- Instituted a system for compiling, tracking and analyzing data from every shelter in the state.
- Created statewide marketing and advertising campaigns.
- Established a statewide website to keep partners and the general public up to date on projects, goals and achievements.
- Produced comprehensive yearly analyses of the NMHPU campaign, *What Worked*, *What Didn't*, *What's Next*.

### Project Partner Assistance

- Worked with partners to post all groups' animals on the internet.
- Devised idea exchange meetings to build partner skills and promote best practices.
- Hired program coordinators to counsel partners in areas such as advertising, dispute resolution, and event organizing.

### Program Development

- Founded two Furburbia offsite adoption centers.
- Created high volume Super Adoption events and many smaller adoption events.
- Designed a successful spay/neuter voucher program.
- Replicated West Valley City's exceptional lifesaving achievements in two additional communities.

### NMHPU Internal Operations

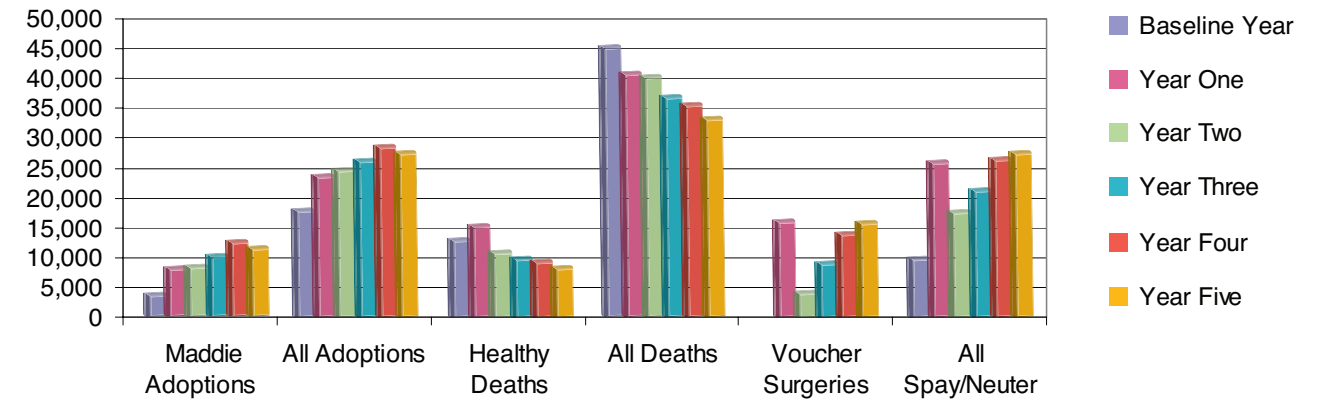
- Expanded the volunteer base from 250 to 600.
- Increased donations annually, from \$60,000 in Year One to \$700,000 in Year Five.
- Built fundraising capacity with new events and marketing methods.

To read more about No More Homeless Pets in Utah, go to:

[www.maddiesfund.org/projects/utah.html](http://www.maddiesfund.org/projects/utah.html)  
and [www.utahpets.org](http://www.utahpets.org)



### Utah: Comparative Annual Progress on Goals



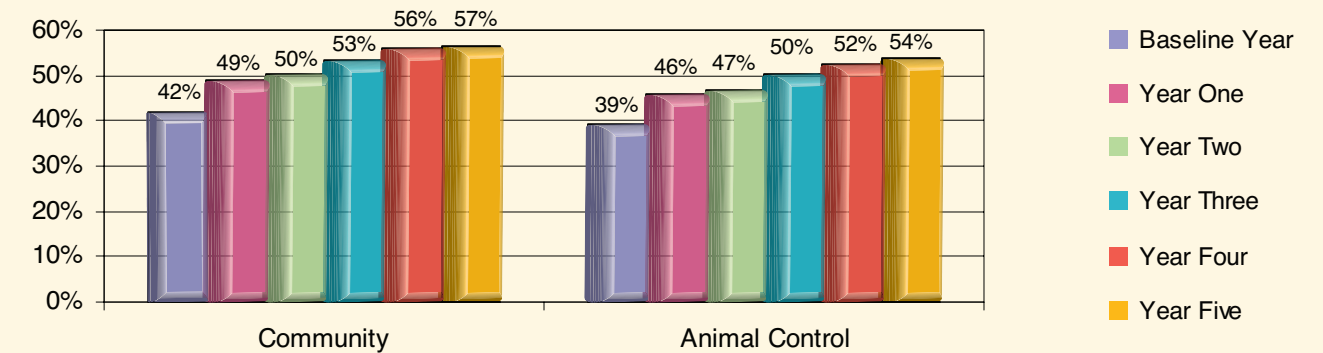
### Utah Achievements (Baseline + Above Baseline Performance)

	Baseline Year*	Year One	% of Annual Goal	Year Two	% of Annual Goal	Year Three	% of Annual Goal	Year Four	% of Annual Goal	Year Five	% of Annual Goal
Impounds	84,311	83,977	n/a	86,353	n/a	83,405	n/a	84,912	n/a	81,095	n/a
Maddie Adoptions**	3,688	8,436	108%	8,725	82%	10,524	107%	12,947	103%	11,835	81%
All Adoptions	18,170	24,099	108%	25,088	100%	26,759	101%	29,124	101%	28,084	92%
Healthy Deaths	18,627	15,808	77%	11,183	81%	10,287	52%	9,646	83%	8,745	61%
All Deaths	45,909	41,371	104%	40,719	98%	37,424	101%	36,122	98%	33,854	96%
Voucher Surgeries	0	16,444	110%	4,520	90%	9,450	105%	14,413	120%	16,125	122%
All S/N Surgeries	10,150	26,380	95%	18,172	95%	21,663	104%	26,890	114%	28,012	106%

\* Each year the baseline has changed due to changes in participating organizations. Also, between Years Two and Three, feral cats were phased out of the healthy death number.

\*\* Maddie adoptions are those performed by Maddie's funded partners (adoption guarantee groups).

### Utah: Annual Live Release Rates



# MADDIE'S® PET RESCUE PROJECT IN LODI

**Funding Period:**  
October 1, 2000–September 30, 2005

**Funding in 2004–2005: \$76,320**

**Total Funding: \$467,936**



**Community Profile:** Lodi is an agricultural and bedroom community in California's Central Valley. The city's population is 60,000.

**Project Profile:** The project consisted of lead agency Animal Friends Connection Humane Society (AFCHS), Lodi Animal Services and eleven out of twelve of the community's private practice veterinary hospitals.

## ACCOMPLISHMENTS

### Lifesaving Results:

Maddie's® Pet Rescue Project in Lodi reached 107% of its total adoption goal; 97% of its Maddie adoption goal; 197% of its healthy death reduction goal; 112% of its total death reduction goal and 147% of its spay/neuter goals. In Year Five, the Project achieved an adoption guarantee for all healthy shelter dogs and cats.

### Organizational Development:

#### Infrastructure

- The non-sheltered AFCHS grew from being an all-volunteer organization to having a paid Executive Director and a part-time paid assistant.

### Fundraising

- Developed databases for members, volunteers, donors, and fundraising events.
- Initiated a planned giving program and an endowment fund.
- Raised the number of fundraising events from one to five.
- Increased United Way donations 900%, from \$1,000 in Year One to \$10,000 in 2005.
- Started car donation and cartridge donation programs.

### Program Development

- Boosted internet adoptions by 75%.
- Established a Cat Sanctuary.
- More than doubled the number of offsite adoption days, from 24 to 52 per year.
- Inaugurated seven new adoption events.

### Communications

- Produced AFCHS's first general information brochure and published a quarterly newsletter.
- Developed cat and dog education booklets for new adopters.



### Collaboration and Outreach

- Worked with several city task forces, including the City of Lodi Animal Services and the City of Stockton Animal Services.
- Assembled the San Joaquin Animal Coalition (SJAC), which consists of multiple agencies in San Joaquin County dedicated to education and spay/neuter.
- Partnered with many affiliated community organizations, including the California Teachers Association, Lodi Education Association, Friends of the Library, Friends of Lodi Lake, Lodi Parks and Recreation, Micke Grove Zoo and Stockton Animal Shelter Friends.
- Mentored high school students through the Animal Friends of Tokay High School Club, which grew to more than 20 members this year, and brought in student volunteers to help at the Cat Sanctuary and at fundraising and special events.

**Total performance after five years:**

- **7,346 total adoptions**
- **3,920 spay/neuter surgeries**
- **2,270 fewer shelter animal deaths**

## Lodi Achievements

(Baseline + Above Baseline Performance)

	Baseline Year	Year One	% of Annual Goal	Year Two	% of Annual Goal	Year Three	% of Annual Goal	Year Four	% of Annual Goal	Year Five	% of Annual Goal
Impounds	2,722	3,142	n/a	3,160	n/a	3,099	n/a	3,023	n/a	2,848	n/a
Maddie Adoptions*	618	803	110%	842	100%	940	99%	900	91%	909	87%
All Adoptions	1,032	1,368	120%	1,558	124%	1,546	113%	1,469	99%	1,405	88%
Healthy Deaths	559	145	308%	131	256%	191	117%	91	122%	8	99%
All Deaths	1,464	1,302	104%	790	157%	1,176	96%	996	102%	788	87%
Voucher Surgeries	0	1,256	224%	1,336	199%	1,219	92%	109	100%	n/a	n/a

\* Maddie adoptions are those performed by Maddie's funded partners (adoption guarantee groups).



To read more about Maddie's® Pet Rescue Project in Lodi, go to:

[www.maddiesfund.org/projects/lodi/lodi\\_proj.html](http://www.maddiesfund.org/projects/lodi/lodi_proj.html)  
and [www.animalfriendsconnect.org](http://www.animalfriendsconnect.org)



## KEEPING OUR RECORDS STRAIGHT

The Maddie's Fund® emphasis on measurable results requires grantees to produce monthly, quarterly, semi-annual and annual reports that give numerical accounts of progress towards goal. After the nearly 150 project participants submit their data for each of these periods, we're faced with a mountain of information.

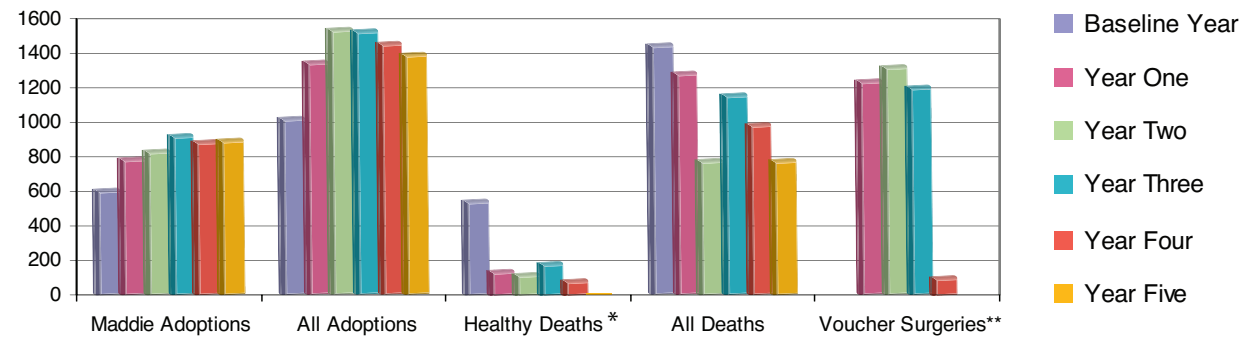
Maddie's Fund staff analyzes projects' statistical reports using customized "analysis" and "progress on goals" spreadsheets, and identifies discrepancies and questionable data.

But to ensure the integrity of our own reporting, we also employ the expert services of an outside agency, The Foundation for Interdisciplinary Research and Education Promoting Animal Welfare (FIREPAW). FIREPAW both manages and analyzes our project data.

FIREPAW designed a database structure to store and organize our information, which so far includes more than 10,000 shelter records and 22,000 spay/neuter records. The organization verifies database accuracy, compensates for irregularities in the source data, and has created programs to generate a series of flexible, standardized graphical reports. FIREPAW has also created extensive customized analysis reports on our longer running community collaborative projects. (The reports are posted on the project pages of the Maddie's Fund website under the heading *Statistical Analysis*.)

FIREPAW Executive Director Josh Frank received a PhD in Ecological Economics from Rensselaer Polytechnic Institute. President Pamela Frank was awarded a PhD by the University of California. FIREPAW has written numerous articles and research papers on such topics as pet overpopulation, animal abuse, and pets in rental housing.

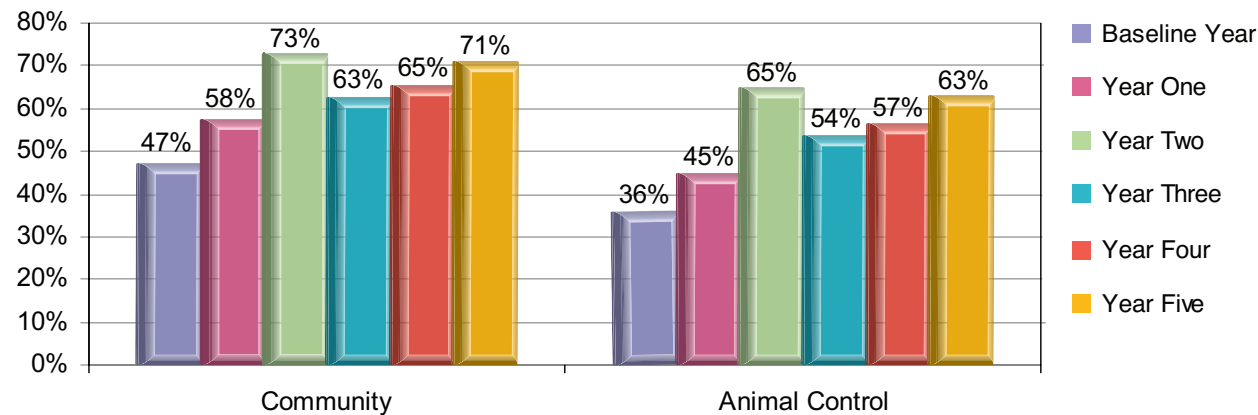
### Lodi: Comparative Annual Progress on Goals



\* In the fifth year of its project, Lodi had only eight healthy deaths.

\*\* Lodi reached the project maximum for spay/neuter surgeries in Year Four. As a result, Lodi did not have a voucher program in Year Five.

### Lodi: Annual Live Release Rates



# MADDIE'S® SHELTER MEDICINE PROGRAM AT UC DAVIS

**Funding Period:**  
January 1, 2001–April 30, 2005

**Funding in 2004–2005: \$63,500**

**Total Funding: \$893,633**



The UC Davis School of Veterinary Medicine received a Maddie's Fund® grant to establish the nation's first comprehensive shelter medicine program.

Maddie's® Shelter Medicine Program at UC Davis was created to train veterinarians for work in animal shelters and to establish programs and protocols to help reduce disease and behavior problems in shelter dogs and cats, improve the quality of pet lives during shelter stays, reduce shelter deaths and increase the adoption rate of shelter animals.

**Major Components:**

- Shelter Medicine Teaching – classroom instruction and hands-on shelter experience for veterinary students and post graduate residents.
- Shelter Medicine Research – lab and field-based studies to improve medical delivery for shelter animals.
- Shelter Medicine Service – diagnostic and medical support for shelters, including animal behavior assistance and a shelter consultation service.

**Accomplishments:**

- Graduated the nation's first two residents in Shelter Medicine, Dr. Kate Hurley (epidemiology) and Dr. Sheila Segurson (behavior).
- Launched the nation's first shelter medicine website, posting dozens of medical protocols for shelters throughout the country to follow.
- Published research papers in peer reviewed scientific journals and conducted a variety of investigations on topics of interest to animal shelters (e.g., bordetellosis, parvovirus, ringworm, calicivirus).
- Provided direct assistance to core animal shelters in areas of disease prevention and control, behavior modification, facility design and management.



- Presented lectures on shelter medicine topics at more than 50 regional and national animal welfare and veterinary conferences.
- Exposed veterinary students to shelter medicine through coursework and externships.
- Responded to hundreds of e-mail and telephone requests for information from shelters across the country.

Following the lead of Maddie's® Shelter Medicine Program at UC Davis, many veterinary schools have added classes, externships, rotations and post graduate residencies in shelter medicine. *The Journal of the American Veterinary Medical Association* and other professional periodicals have featured peer reviewed shelter medicine articles. The first textbook on shelter medicine has been published. Most animal welfare and veterinary organizations have established shelter medicine tracks at national conferences, and there is talk of creating a board certification program in shelter medicine.

To read more about Maddie's® Shelter Medicine Program at UC Davis, go to:

[www.maddiesfund.org/projects/vetschool\\_uc\\_prog.html](http://www.maddiesfund.org/projects/vetschool_uc_prog.html)  
and  
[www.vetmed.ucdavis.edu/msmp/default.htm](http://www.vetmed.ucdavis.edu/msmp/default.htm)

**Former Maddie's® Shelter Medicine Resident, Dr. Kate Hurley, wrote the excerpt below after visiting with medical staff at dozens of animal shelters in several states.**

August 24, 2005

Dear Maddie's Fund,

*What an amazing opportunity the Maddie's Shelter Medicine Residency really was, and what an impact it has had. I was staggered by the number of shelter vets and staff that recognized me, had gone to a talk I gave, read something I wrote, been to our website, or had called or emailed me some time in the past. It was amazing to walk into a shelter at random — 3,000 miles from home — and find that I had helped them control an outbreak of panleukopenia three years before. It was even more gratifying to see shelters actually implementing protocols I learned about and developed as a resident.*

*As much as I'd like to take credit for all this, I realize it has more to do with the opportunity I was given than anything in particular I accomplished. As far as I know, I was the first person ever — in the whole history of animal shelters — to be given the privilege of uninterrupted time and resources to actually study the health care of animals in shelters. Being able to approach this in a systematic way, visiting many shelters and combining that with access to all the expertise at UC Davis and other universities, not only gave me a unique perspective, it really seems to have helped set a precedent: that shelter animal health does matter as much as other areas of veterinary specialty, that shelter medicine is a worthy scientific discipline, and that we can make tremendous progress in saving animal lives through the same principles we've applied with such success in other areas of medicine.*

Thanks.

Sincerely,

Kate Hurley, DVM



## LEARNING AS WE GO

Lessons learned through our funded projects have led to changes in our grant giving.

### Maddie's Fund® Guidelines and Applications

- The duration of the community collaborative projects has increased from five years to ten years.
- Project goals have broadened: In addition to achieving an adoption guarantee for all healthy pets by the start of Year Five, projects need to save all treatable shelter dogs and cats by the end of Year Ten.
- A sustainability requirement has been added: Prospective applicants who are likely to be funded will be asked to submit a ten-year strategic plan showing how they intend to achieve the goals of the project and sustain their lifesaving work after the Maddie's Fund grant ends. (The strategic plan is reviewed and revised each year of the project.)
- The fundraising component of the projects has been strengthened: As part of the strategic plan, applicants need to include a ten-year fundraising plan that shows how the participating groups intend to make up the declining support from Maddie's Fund to achieve and sustain their adoption guarantee for healthy and treatable pets for the duration of the project and beyond. (The fundraising plan is reviewed and revised each year of the project.)
- Geographic area and population size are carefully reviewed to give grantees a solid foundation for success.

### Maddie's® Funding Process

- Maddie's Fund now provides funding for seven of the ten years of the community collaborative projects, with the grant amount gradually reduced after Year Four. In this way, we're trying to avoid the dramatic drop-off of Maddie's Fund support that previously occurred at the end of Year Five.
- Maddie's Fund created Starter Grants for: 1) gathering statistics, 2) creating a one year business plan, and 3) developing a ten-year strategic plan.

### Grant Management

- We meet with lead agencies on a monthly basis to better assist groups in identifying problems and implementing solutions.
- Maddie's Fund is making more resources available for organizational development.

### Financial Distribution

- At least 50% of grant funds need to be allocated to individual adoption partners to build their infrastructure.
- Advertising dollars are restricted to 10% of grant funds per year.
- An adoption subsidy differential pays rescue groups five times more for taking animals out of an animal control facility than for taking animals from the public.

### Goal Attainment Benchmarks

- In order to ensure a full adoption guarantee for healthy dogs and cats by Year Five, community projects need to put an adoption guarantee in place for healthy animals for one month in Year Three and for three consecutive months in Year Four.

- To achieve no-kill status by the start of Year Eleven, Maddie's Fund is asking community projects to put an adoption guarantee in place for all healthy and treatable shelter animals for one month in Year Six, two months in Year Seven, three months in Year Eight, three consecutive months in Year Nine and four consecutive months in Year Ten.

### Spay/Neuter

- Spay/neuter programs shifted from voucher systems to targeted programs for low-income guardians.
- The responsibilities for implementing low-income spay/neuter programs moved from the humane community to veterinary medical associations.
- Maddie's Fund pays veterinary medical associations an administrative fee for each spay/neuter surgery performed through Maddie's® Spay/Neuter Projects.

### Shelter Medicine

- For comprehensive programs, veterinary college faculty and students working at core shelters are asked to spend 50% of their time in adoption guarantee facilities.
- Core shelters participating in comprehensive shelter medicine programs need to have a full-time veterinarian on staff to model the standard of medical care appropriate for shelters.
- Maddie's Fund created smaller segmented veterinary school grants to encourage more schools to participate in shelter medicine programs — segmented grant options include: 1) Maddie's® Shelter Medicine Teaching and Research Program, 2) Maddie's® Shelter Medicine Course, 3) Maddie's® Shelter Medicine Seminar, 4) Maddie's® Shelter Medicine Externship, and 5) Maddie's® Shelter Medicine Research.







# Ongoing Projects



## MADDIE'S® PET RESCUE & MADDIE'S® SPAY/NEUTER PROJECTS IN ALACHUA COUNTY, FLORIDA

**Project Start: July 1, 2002**

**Funding in 2004-2005: \$728,668**

**Funding through August 31, 2005: \$1,801,888**

**Total Anticipated Funding: \$4 million**

**Community Profile:** Alachua County is located in North Central Florida and has a population of 223,000. The county seat, Gainesville, is home to the University of Florida.

**Project Profile:** Maddie's® Pet Rescue Project is led by the Alachua County Humane Society, working with Alachua County Animal Services, Gainesville Pet Rescue, Haile's Angels Pet Rescue, Helping Hands Pet Rescue and Puppy Hill Farm. Maddie's® Spay/Neuter Project is administered by the Alachua County Veterinary Medical Association, with surgeries performed by private practice veterinarians.

To read more about Maddie's® Projects in Alachua County, go to:

[www.maddiesfund.org/projects/alachua.html](http://www.maddiesfund.org/projects/alachua.html) and [www.maddiespetrescueofalachua.org](http://www.maddiespetrescueofalachua.org)



### Total progress after three years:

- 11,363 adoptions
- 364 spay/neuter surgeries
- 7,529 fewer shelter animal deaths

### Alachua County Achievements (Baseline + Above Baseline Performance)

	Baseline Year	Year One	% of Annual Goal	Year Two	% of Annual Goal	Year Three**	% of Annual Goal
Impounds	11,484	11,359	n/a	10,810	n/a	9,766	n/a
Maddie Adoptions*	692	1,692	119%	1,938	90%	2,451	85%
All Adoptions	2,551	3,367	103%	4,025	100%	3,971	84%
Healthy Deaths	3,664	1,696	173%	981	224%	260	563%
All Deaths	8,063	6,631	111%	5,209	127%	4,820	122%

\* Maddie adoptions are those performed by Maddie's funded partners (adoption guarantee groups).

\*\* Alachua County was hit hard by three hurricanes in August and September of 2004, which is reflected in their Year Three performance.

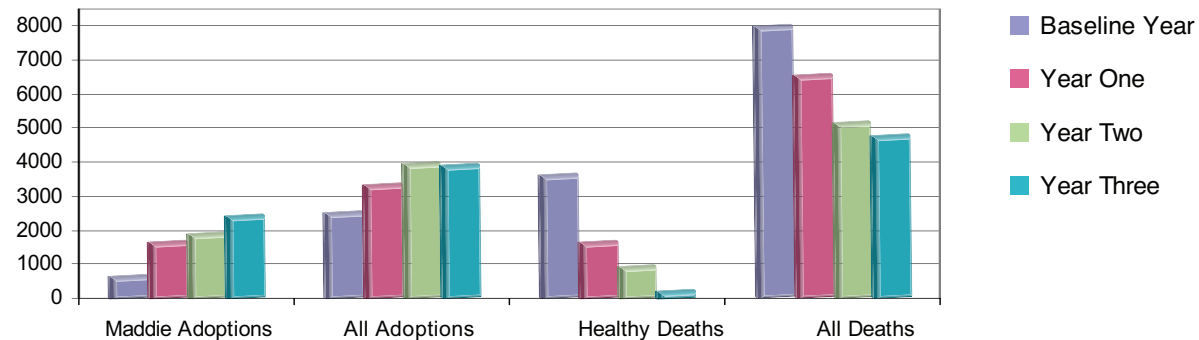




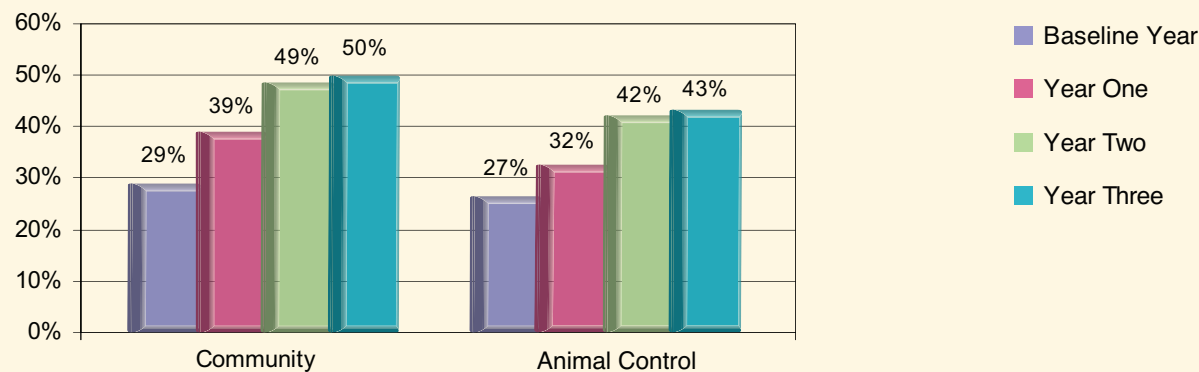
### No healthy shelter deaths for four months

Despite hurricanes and new executive directors for both the lead agency and animal control, Alachua County was able to achieve four consecutive months (February–May 2005) of no healthy shelter deaths. Maddie's Fund requires groups to achieve at least one month with no healthy deaths in the third project year. Three consecutive months are required in the fourth year. Going four consecutive months with no healthy deaths in only the third project year was an amazing accomplishment.

**Alachua County: Comparative Annual Progress on Goals**



**Alachua County: Annual Live Release Rates**



## MADDIE'S® PET RESCUE & MADDIE'S® SPAY/NEUTER PROJECTS IN MARICOPA COUNTY, ARIZONA

**Project Start: November 1, 2002**

**Funding in 2004–2005: \$989,862**

**Funding through August 31, 2005: \$2,205,252**

**Total Anticipated Funding: \$6.2 million**

**Community Profile:** Maricopa County encompasses Phoenix and 46 other municipalities. It is the nation's fourth largest county, with a population of more than three million. As the home of Arizona's state capital, Maricopa County is the center of the state's political and economic activity.

**Project Profile:** Maddie's® Pet Rescue Project is led by the Arizona Animal Welfare League. Project partners include Animal Rescue Center, Arizona Animal Rescue & Sanctuary, Arizona Humane Society, Foothills Animal Rescue, HALO, Maricopa County Animal Care & Control, Pause 4 Paws, SOAR, and Sun Valley Animal Shelter. Maddie's® Spay/Neuter Project is administered by the Arizona Animal Welfare League, with surgeries performed by private practice veterinarians and non-profit spay/neuter clinics.

To read more about Maddie's® Projects in Maricopa County, go to:

[www.maddiesfund.org/projects/maricopa.html](http://www.maddiesfund.org/projects/maricopa.html) and [www.az4animals.com](http://www.az4animals.com)



### Total progress after three years:

- 108,452 adoptions
- 6,384 surgeries
- 20,523 fewer shelter animal deaths

### Maricopa County Achievements

(Baseline + Above Baseline Performance)

	Baseline* Year	Year One	% of Annual Goal	Year Two	% of Annual Goal	Year Three	% of Annual Goal
Impounds	103,909	91,282	n/a	99,484	n/a	102,440	n/a
Maddie Adoptions**	3,277	6,510	106%	7,611	137%	8,242	123%
All Adoptions	33,896	37,274	101%	37,614	104%	33,564	90%
Healthy Deaths	5,706	3,917	117%	1,793	191%	3,443	66%
All Deaths	53,650	40,861	129%	45,435	113%	54,125	93%

\* Each year the baseline has been adjusted to accommodate changes in participating organizations.

\*\* Maddie adoptions are those performed by Maddie's funded partners (adoption guarantee groups).



## MADDIE'S® SHELTER MEDICINE PROGRAM AT AUBURN UNIVERSITY

**Project Start: July 15, 2004**

**Funding in 2004–2005: \$1.25 million**

**Total Funding: \$1.5 million**

- Implemented a core clinical shelter medicine rotation for all senior veterinary students. The rotation included trips to the Muscogee Humane Society to provide learning opportunities for students and on-site consultations for shelter staff.
- Offered an intensive, two-week elective clinical rotation for seniors.
- Instituted a Maddie's® Special Problems Course for pre-veterinary undergraduate students.
- Created opportunities for Maddie's® Summer Fellows to assist with a variety of research projects.

**Research:** Advancing scientific knowledge of shelter medicine.

- Conducted a survey of medical care provided by Alabama animal shelters.
- Embarked on a project to determine the effectiveness of specific drugs on coccidiosis and diarrhea in shelter puppies and kittens.
- Researched methods to prevent ringworm in shelter cats.

**Continuing Education:** Disseminating information about shelter medicine.

- Expanded Auburn University Maddie's® Shelter Medicine website.
- Promoted shelter medicine at a campus lecture series for veterinary interns.
- Responded to more than 700 emails and phone calls from shelter managers, veterinarians and students.
- Spoke on shelter medicine topics at fifteen regional and national animal welfare and veterinary conferences.

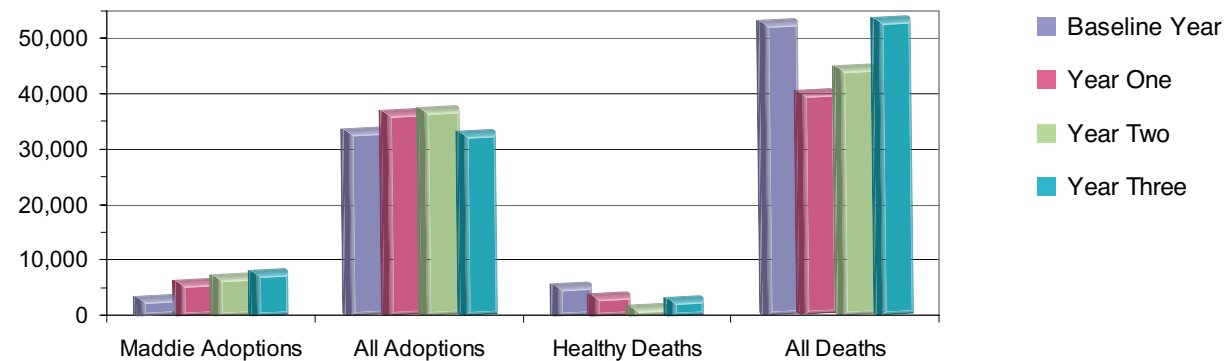
To read more about Maddie's® Shelter Medicine Program at Auburn University, go to:

[www.maddiesfund.org/projects/vetschool\\_auburn.html](http://www.maddiesfund.org/projects/vetschool_auburn.html)

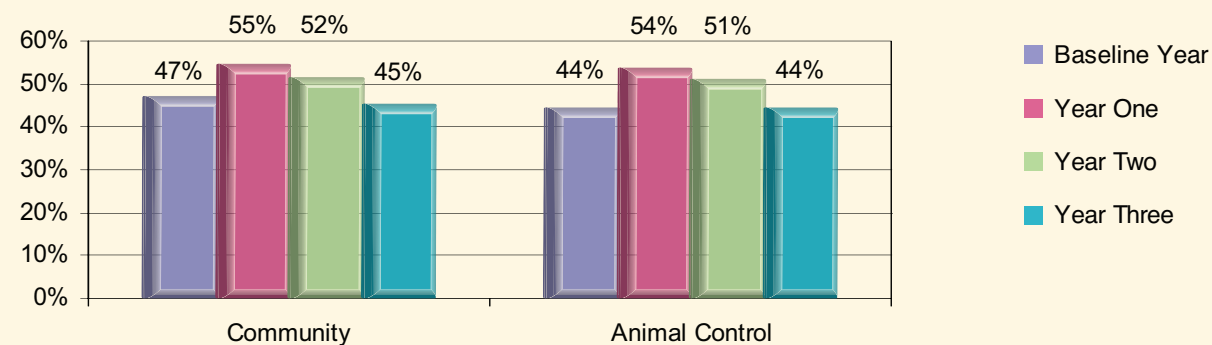
and [www.auburn.edu/%7esimslni/sheltermedicine/](http://www.auburn.edu/%7esimslni/sheltermedicine/)



**Maricopa County: Comparative Annual Progress on Goals**



**Maricopa County: Annual Live Release Rates**





# MADDIE'S® SHELTER MEDICINE PROGRAM AT IOWA STATE UNIVERSITY

**Project Start: April 1, 2005**

**Funding in 2004–2005: \$50,050**

**Total Funding: \$50,050**

Maddie's® Shelter Medicine Program at Iowa State University received a segmented grant to focus on veterinary student education and research. In the year to date:

- Maddie's® Shelter Medicine Course was offered for freshmen veterinary students, and featured course speakers Kate Hurley, DVM and Sheila Segurson, DVM, who also gave shelter medicine seminars for the entire college.

- Maddie's® Summer Scholars collected fecal samples at six local animal shelters and ran PCR tests to determine the prevalence of diarrhea-causing organisms in cats.

- Maddie's® Student Externs visited progressive shelters and shelter medicine programs in New York, Utah and California.

- The first Shelter Medicine Club was formed and has grown to include fifty students.

To read more about Maddie's® Shelter Medicine Program at Iowa State University, go to:

[www.maddiesfund.org/projects/vetschool\\_iowa.html](http://www.maddiesfund.org/projects/vetschool_iowa.html)

and [www.vetmed.iastate.edu/services/vth/maddies](http://www.vetmed.iastate.edu/services/vth/maddies)

*Dear Maddie's Fund,*

*I recently completed a two week shelter medicine externship with the New York ASPCA in Manhattan. The "A" offered a diverse program in shelter medicine that included the adoption center, the behavior center, ASPCA Cares mobile van spay/neuter program, and the Bergh Memorial Hospital. The externship from Maddie's Fund meant a lot to me and I appreciate it. Shelter medicine is personally rewarding and will remain an integral role in my future as a veterinarian.*

*Sincerely,*

*Michael Severin  
Iowa State  
veterinary student*



# New Projects





## MADDIE'S® PET RESCUE & MADDIE'S® SPAY/NEUTER PROJECTS IN MOBILE COUNTY, ALABAMA

**Project Start: January 1, 2005**

**Funding in 2004–2005: \$398,115**

**Total Anticipated Funding: \$4.6 million**



**Community Profile:** Situated on the Gulf of Mexico, Mobile County is a shipping, fishing and resort community with a population of 400,000.

**Project Profile:** Maddie's® Pet Rescue Project is led by the Mobile SPCA. Project partners include the Animal Rescue Foundation, City of Mobile Animal Shelter, City of Saraland Animal Shelter, Friends of the Mobile Animal Shelter, and the Mobile County Animal Shelter. Maddie's® Spay/Neuter Project is administered by the Alabama Veterinary Medical Association, with surgeries performed by private practice veterinarians. Twenty-one veterinary hospitals are currently enrolled.

To read more about Maddie's® Projects in Mobile, Alabama, go to:

[www.maddiesfund.org/projects/vetmed\\_mobile.html](http://www.maddiesfund.org/projects/vetmed_mobile.html)

and [www.maddie-alabama.org](http://www.maddie-alabama.org)

## MADDIE'S® PET RESCUE & MADDIE'S® SPAY/NEUTER PROJECTS IN NEW YORK CITY

**Project Start: January 1, 2005**

**Funding in 2004–2005: \$734,100**

**Total Anticipated Funding: \$15.28 million**



**Community Profile:** New York City comprises five boroughs: Brooklyn, the Bronx, Manhattan, Queens and Staten Island. With more than eight million residents, New York is the most populous city in the United States and is a world leader in international finance, politics, entertainment and culture.

**Project Profile:** Maddie's® Pet Rescue Project is led by the Mayor's Alliance for NYC's Animals. Established in 2002, the Mayor's Alliance is a coalition of 120 animal rescue groups and shelters working with the city of New York to find a family for every homeless pet. Maddie's® Spay/Neuter Project is administered by the Veterinary Medical Association of NYC. Surgeries are currently performed by 39 participating private practice veterinary clinics. Maddie's® Spay/Neuter Project began in July 2005.

To read more about Maddie's® Projects in New York City, go to:

[www.maddiesfund.org/projects/comm\\_proj\\_nyc.html](http://www.maddiesfund.org/projects/comm_proj_nyc.html)

and [www.animalallianceny.org](http://www.animalallianceny.org)

### Mobile County Achievements

(Baseline + Above Baseline Performance)

	Baseline Year	Year One (6 mos.)	% of 6 Month Goal
Impounds	16,353	8,299	n/a
Maddie Adoptions*	983	795	85%
All Adoptions	3,088	1,683	84%
Healthy Deaths	4,229	1,612	93%
All Deaths	12,243	5,923	78%

\* Maddie adoptions are those performed by Maddie's funded partners (adoption guarantee groups).

### New York City Achievements

(Baseline + Above Baseline Performance)

	Baseline Year	Year One (6 mos.)	% of 6 Month Goal
Impounds	51,787	23,989	n/a
Maddie Adoptions*	6,791	5,191	115%
All Adoptions	11,718	10,460	151%
Healthy Deaths	14,000	3,727	137%
All Deaths	31,803	10,247	130%

\* Maddie adoptions are those performed by Maddie's funded partners (adoption guarantee groups).



## MADDIE'S® PET RESCUE & MADDIE'S® SPAY/NEUTER PROJECTS IN TUSCALOOSA COUNTY, ALABAMA

**Project Start: April 1, 2005**

**Funding in 2004–2005: \$76,725**

**Total Anticipated Funding: \$2 million**



**Community Profile:** Located in west central Alabama, Tuscaloosa is a manufacturing center and home to the University of Alabama. The county has a population of 186,500.

**Project Profile:** Maddie's® Pet Rescue Project is led by T-Town Paws, working with the Humane Society of West Alabama, Tuscaloosa Metro Animal Shelter and West Alabama Animal Rescue. Maddie's® Spay/Neuter Project is administered by the Alabama Veterinary Medical Association, with surgeries performed by private practice veterinarians. Six veterinary hospitals are currently enrolled.

To read more about Maddie's® Projects in Tuscaloosa County, go to:

[www.maddiesfund.org/projects/tuscaloosa.html](http://www.maddiesfund.org/projects/tuscaloosa.html)

### Tuscaloosa: Maddie's® First Pet Saving Enterprise Zone

*A Pet Saving Enterprise Zone (PEZ) has the outward appearance and the requirements of a community grant: the community coalition is expected to increase adoptions, to reduce deaths, and to spay and neuter more pets. However, a PEZ provides additional technical assistance via expert consultants to help the coalition reach its goals. Consultants advise on project management, fundraising, volunteer recruitment, technology, event planning... whatever's needed to help the coalition save more lives and grow stronger.*

*Maddie's® Pet Rescue Project in Tuscaloosa is receiving technical assistance in the areas of adoptions and promotions, strategic planning, and financial management. As the lead agency's expertise in these areas grows, we expect the project to become fully self-sufficient and capable of achieving even more on its own.*

### Tuscaloosa County Achievements

(Baseline + Above Baseline Performance)

	Baseline Year	Year One (6 mos.)	% of 6 Month Goal
Impounds	7,927	4,260	n/a
Maddie Adoptions*	303	438	113%
All Adoptions	1,253	749	86%
Healthy Deaths	1,952	555	163%
All Deaths	5,832	3,040	108%

\* Maddie adoptions are those performed by Maddie's funded partners (adoption guarantee groups).

## MADDIE'S® SHELTER MEDICINE PROGRAM AT CORNELL UNIVERSITY

**Project Start: September 1, 2005**

**Funding in 2004–2005: \$1.7 million**

**Total Funding: \$1.7 million**



Cornell University's College of Veterinary Medicine received a six-year grant to support a comprehensive shelter medicine program. The goal of the Program is to educate veterinarians and veterinary students in the field of shelter medicine to help achieve a no-kill society that guarantees a home for all healthy and treatable shelter animals. Maddie's® Shelter Medicine Program consists of residency training, veterinary student training, diagnostic and consultative support, and shelter medicine research. Included in the program are two core shelters (the Tompkins County SPCA and the Humane Society of Rochester and Monroe County at Lollypop Farms), and two affiliated shelters (Pet Pride of New York, Inc. and Peace Plantation Animal Sanctuary of New York).

To read more about Maddie's® Shelter Medicine Program at Cornell University, go to:

[www.maddiesfund.org/projects/vetschool\\_cornell.html](http://www.maddiesfund.org/projects/vetschool_cornell.html)

and [www.vet.cornell.edu/maddiesfund](http://www.vet.cornell.edu/maddiesfund)

## MADDIE'S® PET RESCUE & MADDIE'S® SPAY/NEUTER PROJECTS IN BALDWIN COUNTY, ALABAMA

**Project Start: October 1, 2005**

**Total Anticipated Funding: \$1.5 million**

**Community Profile:** Baldwin County is located in south Alabama on the shores of the Gulf of Mexico and Mobile Bay. Rural and sparsely populated until recently, this popular recreation and retirement community, population 151,000, is now one of the fastest growing counties in the state.

**Project Profile:** Maddie's® Pet Rescue Project is led by the non-sheltered Baldwin County Humane Society. Project partners include Baldwin County Animal Control Center, City of Bay Minette Animal Control, City of Fairhope Animal Control, Daphne Animal Shelter, and The Haven for Animals. Maddie's® Spay/Neuter Project is administered by the Alabama Veterinary Medical Association. Surgeries will be performed by private practice veterinarians.

To read more about Maddie's® Projects in Baldwin County, go to:

[www.maddiesfund.org/projects/comm\\_proj\\_baldwin.html](http://www.maddiesfund.org/projects/comm_proj_baldwin.html)





# Special Projects



## THE TOMPKINS COUNTY SPCA

**Funding: \$330,000**

To date, Tompkins County, New York, is the first and only documented no-kill county in the entire United States. For the past three years, the Tompkins County SPCA (TCSPCA) has provided a lifesaving guarantee for all healthy feral cats and for all healthy and treatable shelter dogs and cats. The County's annual live release rate of 92% compares to a national average of approximately 45%. This figure is all the more impressive considering the TCSPCA serves a rural county, is an open admission facility (and the only animal shelter in the county), and provides animal control services to the community — all of which flies in the face of traditional thinking about what can be accomplished under these circumstances. Tompkins County has set a standard for lifesaving achievement that is currently unequaled.

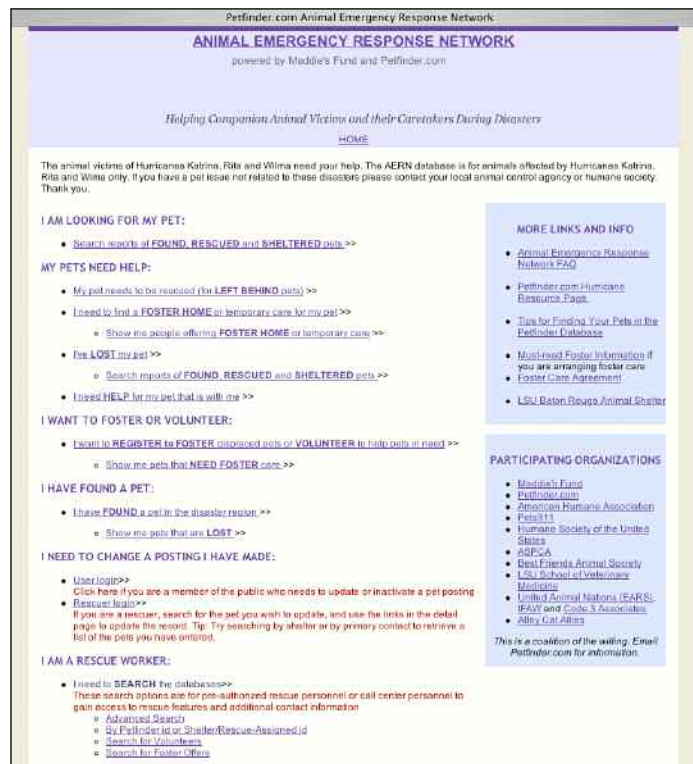
Seeing the TCSPCA as a model facility, Cornell University selected the agency to become a core shelter in the new Maddie's® Shelter Medicine Program. Core shelter status requires the employment of a full-time veterinarian and, although the TCSPCA has been saving all of its treatable animals, it did not have a full-time doctor on staff.

In recognition of its lifesaving achievement, and to help the organization achieve core shelter status, Maddie's Fund® awarded the Tompkins County SPCA a special grant to provide full-time veterinary services for dogs and cats at their shelter. Disbursed over six years, the grant will decrease by a percentage each year to encourage the organization to develop the means to sustain full-time veterinary services after the funding period ends.



# ANIMAL EMERGENCY RESPONSE NETWORK

Funding: \$200,000



Wanting to help the animals after Hurricane Katrina, Maddie's Fund® contacted Petfinder.com to see if we could collaborate on the creation of a centralized database to track displaced pets.

Petfinder.com was already working on a similar idea, but the promise of added resources from Maddie's Fund gave the company the impetus to hire new staff, purchase new equipment and get the Animal Emergency Response Network (AERN) up and running in a matter of days.

The AERN maintained data on 22,968 animals found or rescued by individuals and shelters in the disaster area. The system also handled 25,868 rescue requests by people who had to leave their pets behind and posted 8,530 lost pet queries. In addition, AERN listed 16,466 offers to foster pets and 8,447 offers to volunteer. So far, 798,087 people have visited the AERN. As of this writing, there were 47,607,105 total hits and 7,034,792 total page views.

The AERN organized data from hundreds of collaborating individuals and agencies, including the nationally recognized Humane Society of the United States, American Society for the Prevention of Cruelty to Animals, Best Friends Animal Society, American Humane Association, and United Animal Nations.

Although Katrina's aftermath is gradually dissipating, the AERN now stands ready to assist pets displaced in future disasters.



Photo by Troy Snow. Courtesy of Best Friends Animal Society.



# SHELTER DOG STUDY

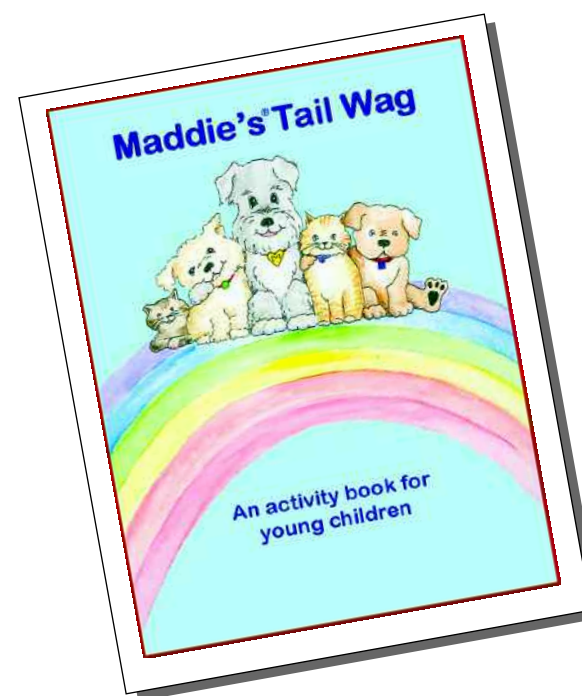
Funding: \$10,740



Maddie's Fund® and PetSmart Charities jointly funded a research project to gather and analyze data from two large urban shelters to determine factors associated with dog euthanasia. A Colorado State University professor was hired to conduct the study, which will note the characteristics of dogs who entered municipal animal shelters in New York City and Maricopa County over a period of one year. It will then compare the characteristics of dogs euthanized with those of dogs re-homed or reclaimed and identify potential areas of intervention to reduce euthanasia. An interim report is expected in 2006.

# MADDIE'S® TAIL WAG

Funding: \$10,000



In 2004-2005, the Foundation took a small step into the humane education arena with the publication of *Maddie's Tail Wag*, an activity book for children ages six years old and under. Written and illustrated by Dr. Laurie Peek, the activities were originally created for Dr. Peek's own children. "There are so few materials for the little ones that promote pet care, the adoption of shelter animals and the human/companion animal bond. When the activities were well-received by my children's kindergarten classrooms, we decided to compile them into a booklet and make *Maddie's Tail Wag* available to other schools and animal welfare organizations."

The 32-page book, available in both English and Spanish, has proved popular with Maddie's® funded projects and with animal control and rescue groups nationwide. Organizations from 25 states and two countries (so far) have added *Maddie's Tail Wag* to their humane education programs.

Free copies of *Maddie's Tail Wag* are available. Go to [www.maddiesfund.org](http://www.maddiesfund.org) for details.



## MADDIE'S® PIT BULL SPAY/NEUTER PROJECT

**Funding: \$74,800**

Pit bulls and pit mixes make up roughly 16% of Maricopa County's shelter dog intake; a large proportion of these animals are euthanized in the County's shelters each year. Maddie's Fund® established this pilot project in November 2004 to provide special incentives to Maricopa County caregivers to have their pit bulls and pit mixes spayed or neutered. Not only are the spay/neuter surgeries free, but Maddie's Fund pays the guardian \$20 for having the surgery performed. In the Project's first year, 1,042 pits and pit mixes were spayed or neutered.

## SPECIAL GIFTS 2004-2005

**Funding: \$3,247,863**

Alachua County Animal Services  
Alley Cat Allies  
American Humane Association  
Angel's Wish Incorporated  
Animal Care & Control of New York City  
Animal Friends Connection  
Animal People  
Arizona Humane Society  
Association of Shelter Veterinarians  
Auburn University Foundation  
Baldwin County Humane Society  
Beeville Humane Society  
Berkeley-East Bay Humane Society  
Carson City Animal Services  
City of Antioch Animal Services  
City of Mobile Animal Shelter  
Contra Costa County Animal Services  
Contra Costa Humane Society

Cornell University  
Country Animal Haven  
Dane County Humane Society  
Denver Dumb Friends League  
Dubuque Humane Society  
East Bay Botanical & Zoological Society  
Educational Institutions  
Ephraim City Animal Control  
Feral Cat Foundation  
Fine Feathered Friends Sanctuary  
Friends of Animal Care & Control  
German Shepherd Rescue of Northern California  
Green County Humane Society  
Gunnison Animal Control  
Hawaiian Humane Society  
Heber City Animal Control  
Henry Vilas Zoo  
Horse Rescue, Relief & Retirement Fund  
Humane Society for Seattle/King County  
Humane Society of Boulder Valley  
Humane Society of Kent County  
Humane Society of the United States  
Kanab City Animal Control  
Lindsay Wildlife Museum  
Manti City Animal Control  
Mendocino Coast Humane Society  
Mixed Up Mutts, Inc.  
Moab City Animal Control  
Mobile County Animal Shelter  
Morgan County Animal Control  
Mount Pleasant City Animal Control  
Nephi Animal Control  
No-Kill Solutions  
North Shore Animal League America

Oakland SPCA  
Open Paw  
Operation Catnip  
Panguitch City Animal Control  
PAWS Chicago  
People Assisting Lodi Shelter  
Pet Network  
Petfinder.com Foundation  
PETSMART Charities  
Pleasanton Police Officers' Charitable Foundation  
Return to Freedom  
Richmond SPCA  
Romania Animal Rescue, Inc.  
Seattle Animal Control  
Society of Animal Welfare Administrators  
Southeast Area Animal Control Authority  
SPCA of Monterey County  
SPCA of Northern Nevada  
Summit County Animal Control  
The American Society for the Prevention of Cruelty to Animals  
The Marine Mammal Center  
The Oasis Sanctuary  
The STAND Foundation  
Tompkins County SPCA  
Tony La Russa's Animal Rescue Foundation  
Tri-Valley Animal Rescue  
Tuscaloosa Metro Animal Shelter  
University of California, Davis  
University of Wisconsin Foundation  
Valley Humane Society  
Whisker City  
Wiregrass Humane Society



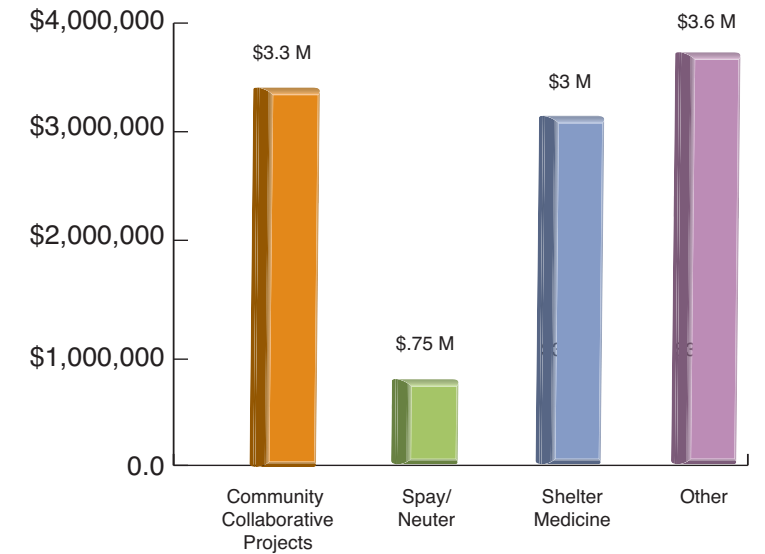


# Appendices



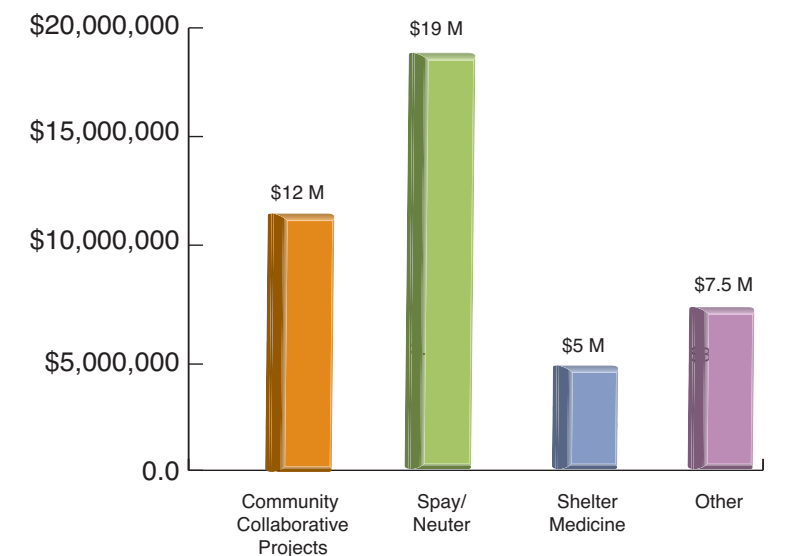
## Maddie's Fund<sup>®</sup> Grantmaking 2004-2005

by Project Type



## Maddie's Fund<sup>®</sup> Cumulative Grantmaking

September, 1999 - August, 2005  
by Project Type





# Where Is Maddie's Fund?

(Maddie's Fund states are orange.)



The Pet Rescue Foundation



Since January 1, 1999, Maddie's Fund has spent \$43.8 million to support lifesaving projects in:

- 19 states
- 228 counties
- 5,059 cities

Grants have gone to:

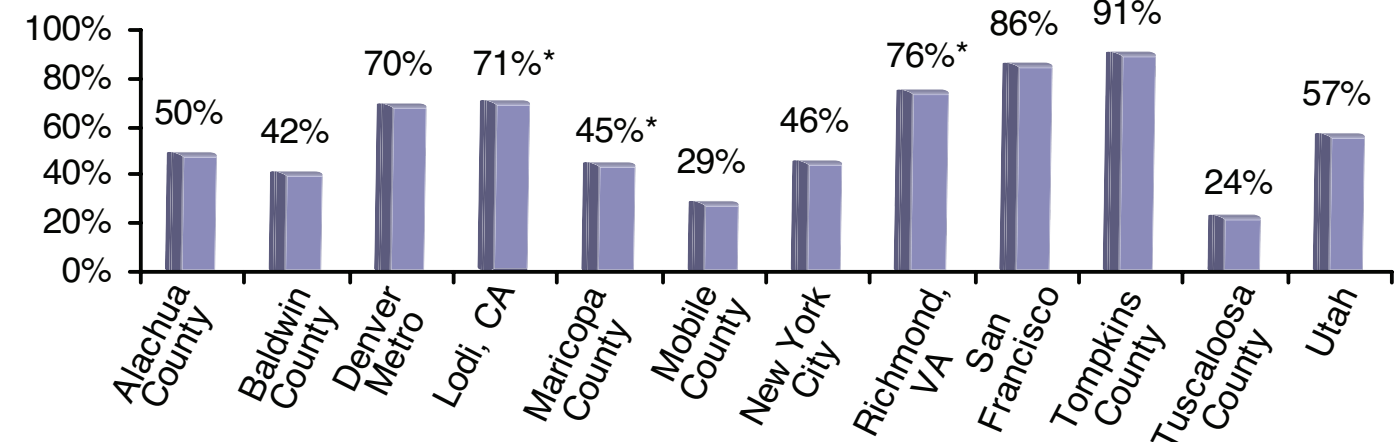
- 510 animal welfare organizations (including 274 rescue groups)
- 1,461 private practice veterinary hospitals
- 6 universities
- 8 veterinary medical associations

# Annual Live Release Rates: Where are we today?

To support the implementation of the Asilomar Accords, Maddie's Fund<sup>®</sup> adopted the Live Release Rate as one of our measurement tools to track the progress of shelters and communities and to evaluate the advancement of the No-Kill Movement.

The Live Release Rate looks at the rate of killing as a percentage of all animals coming into or going out of the shelter system.

Community Annual Live Release Rates—2004 Data



\* 2005 rates



## Annual Animal Statistics & Live Release Rate Formulas

### Annual Live Release Rate Formulas

The Annual Live Release Rate is calculated by dividing total live outcomes (adoptions, outgoing transfers, and return to owner/guardian) by total outcomes (total live outcomes plus euthanasia not including owner/guardian requested euthanasia or died/lost in shelter/care). NOTE: The Annual Live Release Rate Formula is different for an individual agency and a coalition or community due to transfers between agencies.

**Calculation for an individual agency:**

Adoptions + All Outgoing Transfers + Return to Owner/Guardian divided by Total Outcomes excluding owner/guardian requested euthanasia (unhealthy and untreatable), and dogs and cats that died or were lost in the shelter/care.

$$\text{Annual Live Release Rate} = (I + J + K + L) / (T) * 100 = \text{____}\%$$

**When reporting the Annual Live Release Rate for an individual agency, you should include the following statement:**

The Annual Live Release Rate does not include \_\_\_\_ owner/guardian requested euthanasia which were unhealthy & untreatable [see Line R] and \_\_\_\_ dogs and cats that died or were lost in the shelter/care [see Line U].

**Calculation for community or coalition:**

Adoptions + Return to Owner/Guardian divided by Total Outcomes excluding all outgoing transfers, owner/guardian requested euthanasia (unhealthy and untreatable), and dogs and cats that died or were lost in the shelter/care.

$$\text{Annual Live Release Rate} = (I + K + L) / (T - J) * 100 = \text{____}\%$$

**When reporting the Annual Live Release Rate for the community or a coalition, you should include the following statement:**

The Annual Live Release Rate does not include \_\_\_\_ owner/guardian requested euthanasia which were unhealthy & untreatable [see Line R] and \_\_\_\_ dogs and cats that died or were lost in the shelter/care [see Line U].

**Annual Animal Statistics Table**

		Dog	Cat	Total
A	BEGINNING SHELTER COUNT (date)			
	INTAKE (Live Dogs & Cats Only)			
B	From the Public			
C	Incoming Transfers from Organizations within Community/Coalition			
D	Incoming Transfers from Organizations outside Community/Coalition			
E	From Owners/Guardians Requesting Euthanasia			
F	Total Intake [B + C + D + E]			
G	Owner/Guardian Requested Euthanasia (Unhealthy & Untreatable Only)			
H	ADJUSTED TOTAL INTAKE [F minus G]			
<hr/>				
I	ADOPTIONS			
J	OUTGOING TRANSFERS to Organizations within Community/Coalition			
K	OUTGOING TRANSFERS to Organizations outside Community/Coalition			
L	RETURN TO OWNER/GUARDIAN			
	DOGS & CATS EUTHANIZED			
M	Healthy (Includes Owner/Guardian Requested Euthanasia)			
N	Treatable – Rehabilitatable (Includes Owner/Guardian Requested Euthanasia)			
O	Treatable – Manageable (Includes Owner/Guardian Requested Euthanasia)			
P	Unhealthy & Untreatable (Includes Owner/Guardian Requested Euthanasia)			
Q	Total Euthanasia [M + N + O + P]			
R	Owner/Guardian Requested Euthanasia (Unhealthy & Untreatable Only)			
S	ADJUSTED TOTAL EUTHANASIA [Q minus R]			
T	SUBTOTAL OUTCOMES [I + J + K + L + S] Excludes Owner/Guardian Requested Euthanasia (Unhealthy & Untreatable Only)			
U	DIED OR LOST IN SHELTER/CARE			
V	TOTAL OUTCOMES [T + U] Excludes Owner/Guardian Requested Euthanasia (Unhealthy & Untreatable Only)			
W	ENDING SHELTER COUNT (date)			

To check the accuracy of the shelter data you've compiled, the Beginning Shelter Count (A) plus the Adjusted Total Intake (H) should equal the Total Outcomes (V) plus the Ending Shelter Count (W): A + H = V + W



**Adoption Guarantee (AG) Shelter:**

An animal organization that saves all of the healthy and treatable animals under its care, with euthanasia reserved only for unhealthy & untreatable animals. An adoption guarantee organization could be an animal shelter, rescue group, foster care organization, or sanctuary.

An animal organization does not have to say it's an adoption guarantee organization, but it does have to: (1) save all of the healthy and treatable animals under its care and make public its commitment to doing so; (2) clearly articulate to its community that it is saving all of the healthy and treatable animals under its care; (3) use the definitions of healthy and treatable as described in the Asilomar Accords; and (4) publish in the organization's primary publications and on its website, at least annually, the organization's shelter statistics, including the number of live intakes, adoptions, returns to owners/guardians, transfers, kennel deaths, and euthanasia, including owner-requested euthanasia.

**Animal Control (AC):** A municipal agency or animal organization that contracts with local governments to provide animal control services.

**Annual Live Release Rate:** The Annual Live Release Rate is the percentage of animals saved in the shelter system. The Maddie's Fund® Live Release Rate formula is calculated by taking the number of animals leaving the shelter or community alive and dividing it by the total number of animals leaving the shelter or community.

**Baseline:** A set of data used for comparison or as a control. In Maddie's Fund collaborative projects, baseline refers to shelter data submitted by all participating agencies for the year prior to funding, against which future shelter data is compared.

**Definitions (for Healthy, Treatable, Unhealthy & Untreatable):**

— **Healthy:** (As defined in the Asilomar Accords.) The term "healthy" means and includes all dogs and cats eight weeks of age or older that, at or subsequent to the time the animal is taken into possession, have manifested no signs of a behavioral or temperamental characteristic that could pose a health or safety risk or otherwise make the animal unsuitable for placement as a pet, and have manifested no sign of disease, injury, a congenital or hereditary condition that adversely affects the health of the animal, or that is likely to adversely affect the animal's health in the future.

— **Treatable:** (As defined in the Asilomar Accords.) The term "treatable" means and includes all dogs and cats who are "rehabilitatable" and all dogs and cats who are "manageable."

- **Rehabilitatable:** The term "rehabilitatable" means and includes all dogs and cats who are not "healthy," but who are likely to become "healthy," if given medical, foster, behavioral, or other care equivalent to the care typically provided to pets by reasonable and caring pet owners/guardians in the community.

- **Manageable:** The term "manageable" means and includes all dogs and cats who are not "healthy" and who are not likely to become "healthy," regardless of the care provided; but who would likely maintain a satisfactory quality of life, if given medical, foster, behavioral, or other care, including long-term care, equivalent to the care typically provided to pets by reasonable and caring owners/guardians in the community; provided, however, that the term "manageable" does not include any dog or cat who is determined to pose a significant risk to human health or safety or to the health or safety of other animals.

— **Unhealthy & Untreatable:**

(As defined in the Asilomar Accords.) The term "unhealthy & untreatable" means and includes all dogs and cats who, at or subsequent to the time they are taken into possession,

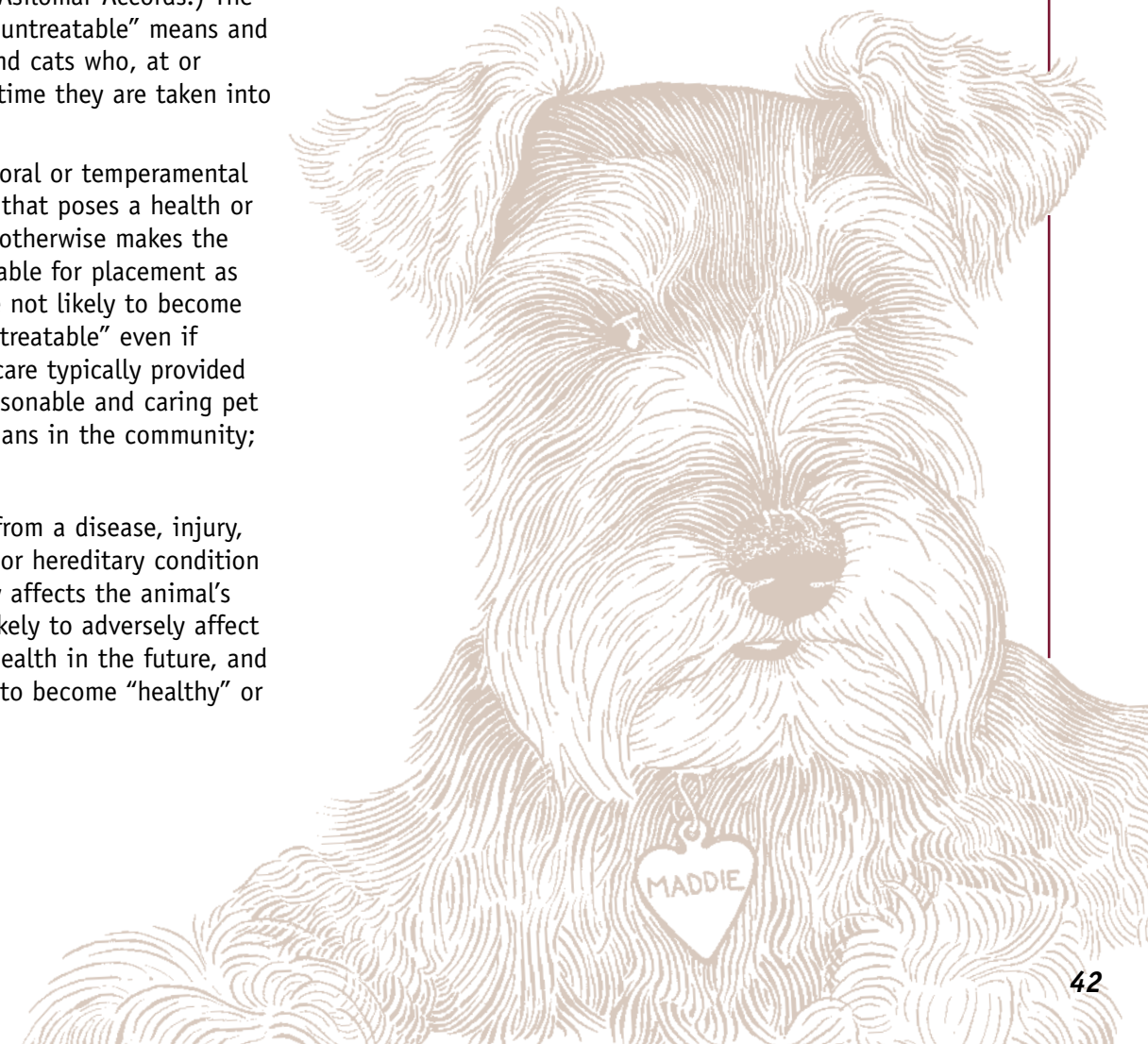
1. have a behavioral or temperamental characteristic that poses a health or safety risk or otherwise makes the animal unsuitable for placement as a pet, and are not likely to become "healthy" or "treatable" even if provided the care typically provided to pets by reasonable and caring pet owners/guardians in the community;

or

2. are suffering from a disease, injury, or congenital or hereditary condition that adversely affects the animal's health or is likely to adversely affect the animal's health in the future, and are not likely to become "healthy" or

"treatable" even if provided the care typically provided to pets by reasonable and caring pet owners/guardians in the community; or are under the age of eight weeks and are not likely to become "healthy" or "treatable," even if provided the care typically provided to pets by reasonable and caring pet owners/guardians in the community.

**Traditional (TR) Shelter:** An animal organization that manages shelter populations by euthanizing pets that are considered to be healthy or treatable in addition to unhealthy & untreatable animals. If a traditional shelter has a contract with local government to provide animal control services, it falls under the Animal Control category.







2223 Santa Clara Ave., Suite B

Alameda, California 94501-4416

(510) 337-8989

FAX: (510) 337-8988

[info@maddiesfund.org](mailto:info@maddiesfund.org)

[www.maddiesfund.org](http://www.maddiesfund.org)



*The Pet Rescue Foundation*