Maddie's Fund

Get 'Em Home Challenge

Pushing Creativity to the Limits for Long Stay Pets!

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The Challenge

- Focus on pets with a stay of over 30 days at your facility

- Over a 3-month period, work creatively as a team in order to find them homes

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Gather your team

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Focus on dogs and cats that have a length of stay of over 30 days

Cats with Stays Over 30 Days

Name	Days in Facility	Condo #
Apple	47	3
Spruce	47	3
Spud	78	27
Ash	31	34
Bonnie	50	47
Mackenzie	62	16
Cinnamon	35	22
Heath	40	11
Hawthorn	40	11
Liz	38	39
Summer	32	32
Sasha	34	14
Pumpkin	31	26
Sunny	57	5
Randall	34	38
Rebecca	46	22
Louie	37	15
Winston	58	9
Emmy	39	18

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Use foster care to get pets out into your community

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Jake in the shelter   Jake in foster care

Get creative!

Phoebe
Meet & Greet
2 PM to 4 PM
Today Only

(In the Training Room)

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Prizes

Logistics

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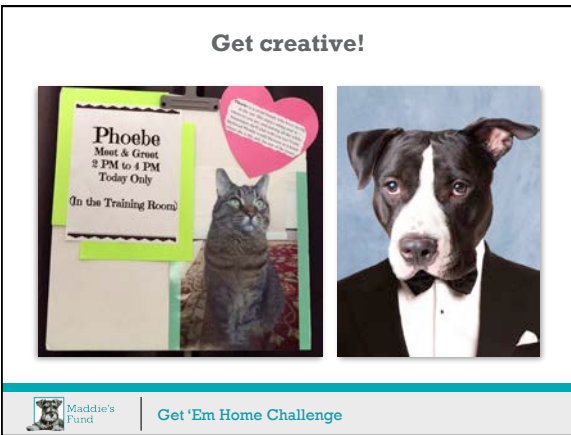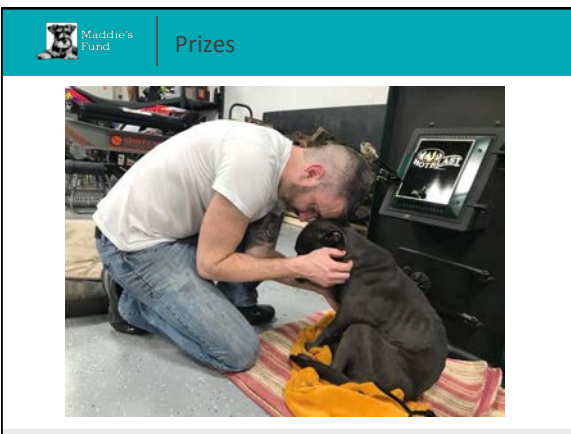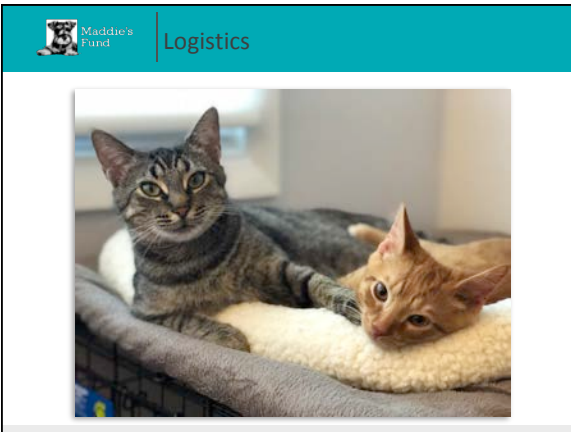
Sample Project Plan

Get 'em Home Challenge Implementation
Sample Project Plan

Action Item	Approximate Time Required	Details
		Before the Project
Fill out application	15 minutes	Application requires information about your organization and your project lead. It asks questions that will assist us in determining if your organization is eligible to participate and requests information on your live releases.
After application is approved, fill out the second survey with information about your organization's pets	45 minutes	This survey requires information about your dogs and cats, their status and an inventory report as of 9/30/18. This report must be completed between 10/1/18 – 10/8/18 at 11:59 PST.
Team-building and strategy meeting*	45 minutes or more*	This could include meeting with volunteers, fosters and staff or a hand-picked team of creatives to introduce the project, brainstorm and plan your marketing strategy. *Recommended, but not required

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How to qualify

- Municipal or 501(c)(3) organization
- Primarily house pets in a traditional shelter facility
- Current with grant reporting requirements for Maddie's Fund
- Million Cat Challenge
- Shelter Animals Count

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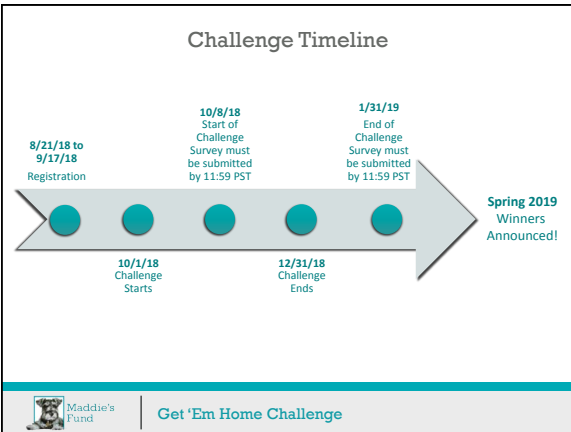## Challenge Timeline

8/21/18 to 9/17/18
Registration

10/8/18
Start of Challenge Survey must be submitted by 11:59 PST

1/31/19
End of Challenge Survey must be submitted by 11:59 PST

Spring 2019
Winners Announced!

10/1/18
Challenge Starts

12/31/18
Challenge Ends

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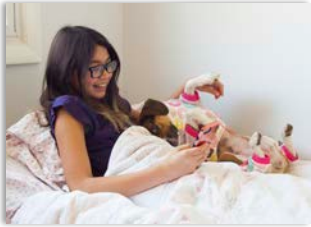
How to Register

- Fill out registration form at www.maddiesfund.org
- Registration is open from 8/21/18 – 9/17/18

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Get 'Em Home- Start of Challenge Data

Available 10/1/18 to 10/8/18 at 11:59 PST

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Get 'Em Home- End of Challenge Data

Available 12/31/18 to
1/31/19 at 11:59 PST

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Data Reporting: Chameleon Users

Contact customer service at
1-800-459-8376 x 2
support@chameleonbeach.com

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## Data Reporting: PetPoint Users

Customer Support:
http://sms.petpoint.com/support.asp

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Data Reporting: Shelterluv Users

SHELTERLUV

info@shelterluv.com
or use their online Help Center

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Lifesaving is **unstoppable** when we put our heads together.

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Pet Forum

MaddiesPetForum.org

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