



## Maddie's Story

Maddie was a beloved Miniature Schnauzer whose unconditional love, loyalty and spirit inspired a revolution.

Dave and Cheryl Duffield founded [Maddie's Fund](#)<sup>®</sup> in 1994 to honor their delightfully feisty dog. While playing together in the living room one evening, they made her a promise: If they ever had any money, they would use it to help companion animals and the people who love them, so they could experience the same joy they had with Maddie. The rest, as they say, is history.

Dave and Cheryl made good on that promise after successfully launching several technology companies. In their lifetime, they have given more of their personal wealth to animal welfare than any other individuals. [All thanks to Maddie.](#)

## Maddie

April 26, 1986 – March 13, 1997



Maddie's  
Fund