

Why People Have Concerns



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- Well-being of animal
- Owner retention
- Health/General care
- Revenue from adoption fees
- Value of animals and the adopted pet
- Public image of the shelter or rescue organization



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What Research Tells Us

- Well-being of pet
 1. Research tells us that there is no correlation between what someone pays for a pet and how much they love and value them.
 2. Nearly everyone in rescue has adopted a pet that they have not paid for and still loved them.



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