

Open Arms Challenge – Sample Registration Application

Please note, this is a sample application for reference only, and questions are subject to change. If you have any questions about this application or the [Open Arms Challenge](#), please contact the Maddie's Fund Grants Team at 925.310.5450 or grants@maddiesfund.org. We experience a very high call and email volume during application cycles, so our response time may be as long as 48 hours.

To be considered to participate in the Open Arms Challenge ("Challenge"), your organization must:

- be a U.S.-based government or 501c3 shelter or organization that focuses on dogs and/or cats and wants to expand their programs and services to equitably support their community.
- be an active participant in [Shelter Animals Count](#).
- be current on all grant reporting for any prior Maddie's Fund grants.
- register for the Challenge by submitting a complete application through the Maddie's Fund Grants Portal. You will be notified by our team by Friday, February 17, 2023, if you meet the eligibility requirements to participate in the Challenge.

Registration Dates: Monday, January 23 – Monday January 30, 2023 (Apply through our [grants portal](#) until 5pm PST on January 30, 2023.)

Organization Prep Period: March 1 – March 31, 2023. This is your chance to prepare for your new welcoming practices (update policies/procedures, attend Huddles, train staff, etc.)

Challenge Period: April 1 – April 30, 2023. During this time, you will pilot your new practices.

Project Completion Report Due Date: Friday, May 19, 2023 ([find a sample of that report on our website](#))

Final Report (via Zoom Huddle) for Award Winners: Early September 2023 ([find sample questions on our website](#))

Once you submit your registration application, you will immediately receive an automated email from Maddie's Fund confirming your application has been submitted. If you do not receive this email, please contact the Maddie's Fund Grants Team at 925.310.5450 or grants@maddiesfund.org as your application may not have been submitted. Applications that are not submitted and left as "In Progress" will not be reviewed and will be deleted 10 days after the close of the registration period.

If you have any questions as you're completing this application, please contact Maddie's Fund at 925.310.5450 or grants@maddiesfund.org.

1. Which of [the following practices](#) are you currently using? Select all that apply.
 - a. Processes are equitable and inclusive
 - b. Customer success is ensured through customer service
 - c. Marketing is inclusive of all areas of your community
 - d. Organization embraces an opening and welcoming culture
 - e. Organization creates partnerships with other organizations
 - f. Other, please explain:
2. Please briefly describe your Adoption/Volunteer/Foster and Pet Safety Net programs, including how these programs are marketed. *2,500 character limit*
3. How many animals were adopted in April 2022?
 - a. Dogs:

- b. Cats:
4. How many animals did your organization support in your community (owned pets) in April 2022?
 - a. Dogs:
 - b. Cats:
 5. How many unpaid staff (volunteers) are currently active in your organization?
 6. Are your unpaid staff (volunteers and foster caregivers) and adopters demographically reflective of your community?
 - a. Yes
 - b. No
 - c. Unsure
 7. Which of [the following practices](#) are you planning to implement or expand during the Challenge Period? Select all that apply.
 - a. Processes are equitable and inclusive
 - b. Customer success is ensured through customer service
 - c. Marketing is inclusive of all areas of your community
 - d. Organization embraces an opening and welcoming culture
 - e. Organization creates partnerships with other organizations
 - f. Other, please explain:
 8. Please briefly provide specifics for what practice(s) you will implement or expand during the Challenge period. *2,500 character limit*
 9. Do you foresee any barriers/challenges to implementing or expanding these practices? How do you plan to overcome these barriers/challenges? *1,500 character limit*
 10. What do you hope to achieve by the end of the Challenge? How will you measure your success? *1,500 character limit*

Organization Information

Please review your organization's information, make any necessary changes and be sure you fill in each field. The requirements for this grant are that your organization is (1) a U.S.-based government or 501c3 shelter or organization that focuses on dogs and/or cats and (2) an active participant in Shelter Animals Count. This grant application doesn't require that your organization post your annual animal statistics nor lifesaving percentage on your website. Also not required are participation in Million Cat Challenge, Petco Love Lost and Best Friends Lifesaving Data Dashboard. **However, all those questions need to be answered below.**

Please note, some of our questions have recently changed. If you've filled out this tab on a previous application, please review your answers to make sure they're up to date

- Organization Name:
- Legal Name:
- AKA:
- EIN:
- Phone:
- Street Address/City/State/ZIP Code:
- U.S. County:
- Website:
- Organization Type:
 - College/University

- Government Animal Services
- National Animal Welfare Non-Profit/Foundation
- Non-Profit Spay/Neuter Clinic
- Non-Profit Veterinary Clinic
- Other Organization
- Private Shelter/Rescue Organization with Gov Contract
- Private Shelter – No Gov Contract
- Private Veterinary Hospital
- Rescue Organization – No Gov Contract
- Veterinary Medical Association
- If “Other Organization”, please explain:
- For animals that you bring into your care (shelter or foster), what is your annual dog intake?
- For animals that you bring into your care (shelter or foster), what is your annual cat intake?
- If applicable, how many dogs per year do you help in your community (owned pets)?
- If applicable, how many cats per year do you help in your community (owned pets)?
- Is your organization led by someone who is Black, Indigenous, or a Person of Color (BIPOC)? Yes/no
- Do you have at least 25% BIPOC representation on your board (or other governing body)? Yes/no
- Do you have at least 50% BIPOC representation in your organization’s leadership? Yes/no
- Do you have at least 25% BIPOC representation in your organization’s staff? Yes/no
- Is your organization supporting a BIPOC community? Yes/no
- We welcome any comments or explanation about BIPOC representation in your organization:
- Your Annual Animal Statistics and benchmark you use for measuring your success (for example, Live Release Rate, Save Rate, etc., and the formula you use to calculate it) should be posted publicly on your website, on the same page. Please share the link to where they are posted.
- Does anyone in your organization use Maddie’s® Pet Forum? Yes/no
- Has anyone in your organization taken a course in Maddie’s® University? Yes/no
- My organization is an active participant in Shelter Animals Count. Yes/no
 - If no, please explain:
- We believe data collection, reporting and transparency help to inform how to make an impact. Please select where else you’re sharing your data:
 - Best Friends Pet Lifesaving Dashboard
 - State agency
 - Local/regional coalitions
 - Other, please explain
 - If other, or if you’re not sharing your data anywhere, please explain:
- How does your organization track your animal data? Please let us know what software program you use.
 - Animal Shelter Manager
 - Chameleon
 - PetPoint
 - Rescugroups.org
 - ShelterBuddy
 - Shelterluv
 - Spreadsheet (Excel, Google docs)
 - Not using software

- Other please explain
 - If you are using another software program, please explain:

Staff Information

Please provide the following information for the applicant.

- Salutation:
- Name:
- Suffix:
- Email:
- Title:
- Phone:

The following contacts need to be included on your application:

- **Head of Organization (required):** this may be your Executive Director, CEO, etc.; the person who will sign the confirmation letter if this grant is awarded. This contact will need to be given portal access to be able to view and/or edit the application.
- **Payment Contact (required):** the person responsible for receiving the check or ACH email notifications if this grant is approved. This person will not need to be given portal access unless they want it. If the grant is approved for \$5,000 or less, a check will be mailed to the Payment Contact's address. If the grant is approved for more than \$5,000, the Payment Contact will receive emails from Bill.com (1) asking for your organization's account information and (2) notification of payment confirmation.
- **Collaborators (optional):** anyone in your organization collaborating on this project with you, aside from the Head of Organization and Payment Contact. This person will need to be granted portal access to be able to view and/or edit the application.

Submission Agreement

My organization is current on all grant reporting requirements for any previous Maddie's Fund grants or has never received a grant from Maddie's Fund.

*Yes/No/Not applicable, we have never received a grant from Maddie's Fund
If no, please explain: (500 character limit)*

Please read the following information about this application and opportunity:

You'll be notified by Friday, February 17, 2023, if you are accepted into the Return to Home Challenge. If you do not receive an email from us by the end of the day on Friday, February 17, 2023, please contact us right away on Monday, February 20, 2023 at 925.310.5450 or grants@maddiesfund.org. Please note, we generally experience a very high call/email volume during application cycles, and our response time may be up to 48 hours.

If you are accepted into the Challenge, **to be considered for an award** from this Challenge, your organization must submit a Participation Report to Maddie's Fund at the end of the Challenge period (April 1 – 30, 2023). This report will be due Friday, May 19, 2023, by 5:00pm Pacific Time. A [sample of the report can be found on our website](#).

Additionally, if you are selected as an award winner from this Challenge, there will be a follow-up grantee report, held via Zoom Huddle in early- to mid-September 2023. [Sample questions can be found on our website.](#)

When you submit your registration application, you will immediately receive an automated email from Maddie's Fund confirming your application has been submitted. If you do not receive this email, please contact Maddie's Fund at 925.310.5450 or grants@maddiesfund.org as your application may not have been submitted. Applications that are not submitted and left as "In Progress" will not be reviewed and will be deleted 10 business days after the close of the registration period.

By selecting "Yes" below, I agree to the above statements. I certify that I have answered all of the questions on every tab of this application (Registration Information, Organization Information, Submitted By and Staff Information). All the information is complete and correct to the best of my knowledge. I am aware that incomplete applications will not be reviewed by Maddie's Fund.

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